NEW BRUNSWICK SELF-EMPLOYMENT DATA SNAPSHOT



Being self-employed means that you are a working owner

of a business, farm, or professional practice that may or may not be incorporated, and may, or may not have paid help.

38,900

Self-employed – **11%** of all employed



Unincorporated

56%

83% with no paid help

17% with paid help



Unincorporated

44%

35% with no paid help

65% with paid help

Self-employment by industry:

Goods-producing sector	23%
Construction	13%
Forestry, fishing, mining, quarrying, oil and gas	4%
Agriculture	3%
Manufacturing	3%
Utilities	0%
Services-producing sector	77%
Health care and social assistance	14%
Other services (except public administration) ²	14%
Professional, scientific and technical services	12%
Wholesale and retail trade	10%
Transportation and warehousing	6%
Finance, insurance, real estate, rental and leasing	5%
Business, building and other support services	5%
Accommodation and food services	4%
Educational services	3%
Information, culture and recreation	3%
Public administration	0%

For more information visit NBjobs.ca or contact an Employment Counsellor in your region.



¹ Data excludes unpaid family workers which represent less than 1% of self-employed workers

² Includes the following sub-sectors: 'repair and maintenance', 'personal and laundry services', 'religious, grant-making, civic and professional and similar organizations', and 'private households'