



# Labour Market Information

Presentation to the NB LMI forum  
Tuesday, June 19, 2018

# Agenda

- LMI Directorate – What we do
- Labour Market Information Council
- Job Bank and **New** mobile app
- **New** Visualizing Tool
- National Occupational Classification and **New** Collaborative platform
- Career Handbook and **New** Competency-Based Taxonomy



# LMI Directorate – What we do

- The LMI Directorate provides a variety of economic, labour market and demographic reports, including occupational profiles and projections to Canadian employers, job seekers, unemployed Canadians, students, newcomers and potential immigrants.
- It also supports career practitioners, government analysts and decision makers including federal provincial/territorial government organizations and programs.
- This information helps Canadians better understand the labour market and supports them in making informed decisions regarding the acquisition of education and skills, career planning and finding employment.



# Labour Market Information Council

- In July 2015, the Forum of Labour Market Ministers (FLMM) endorsed the creation of a new Labour Market Information Council (LMIC) for Canada to explore new opportunities to complement and add value to existing labour market information investments and activities taking place across the country.
- The not-for-profit organization is led by a Board of Directors and guided by two advisory panels, namely the National Stakeholder Advisory Panel and the Labour Market Information Experts Panel.
- It's mandate is to improve the timeliness, reliability and accessibility of labour market information to facilitate decision-making by employers, workers, job seekers, academics, policy makers, educators, career practitioners, students, parents and under-represented populations.
- For further information on the LMIC, please visit [www.lmic-cimt.ca/index.html](http://www.lmic-cimt.ca/index.html).



# Job Bank

- Job Bank provides up-to-date labour market information and information on employment opportunities across Canada to help workers find suitable employment and help employers find suitable workers.
- It's a free website, delivered in collaboration with provinces and territories, allowing employers to post job opportunities and job seekers to search for jobs.



# Job Bank – New Mobile App

- ESDC has developed its first Mobile App.
- The Job Bank Job Search app will provide a new channel for service delivery that allows ESDC to interact in a manner expected by our clients, especially youth, and offer:
  - **Convenience:** simple access to programs and services while on the go
  - **Access:** an alternative point of access to obtain services from and communicate with government
  - **Experience:** meets the expectations of the clients based on their experience with other client facing organizations
- This app will contribute to better understanding of client needs and provide insights to inform ESDC's longer-term mobile app strategy.



# New Visualizing Tool

- LMI Explore will provide Canadians with a new approach to presenting Labour Market Information on Job Bank.
- Through the LMI Explore tool we are exploring an alternative ways to engage Canadians and visualize Labour Market Information (LMI) through an interactive location based map and dashboard experience.
- The tool will enable visualisation of data from multiple LMI sources providing insights into the Canadian labour market landscape and empowering Canadians with a tool for effective decision-making.



# New Visualizing Tool (con't)

- By adopting a citizen-centric digital service delivery model, experimenting with Open Source and emerging technologies and connecting with Open Data through data services LMI Explore aims to provide a captivating user experience to explore LMI across Canada
- Public Beta release is scheduled for July 18 2018.

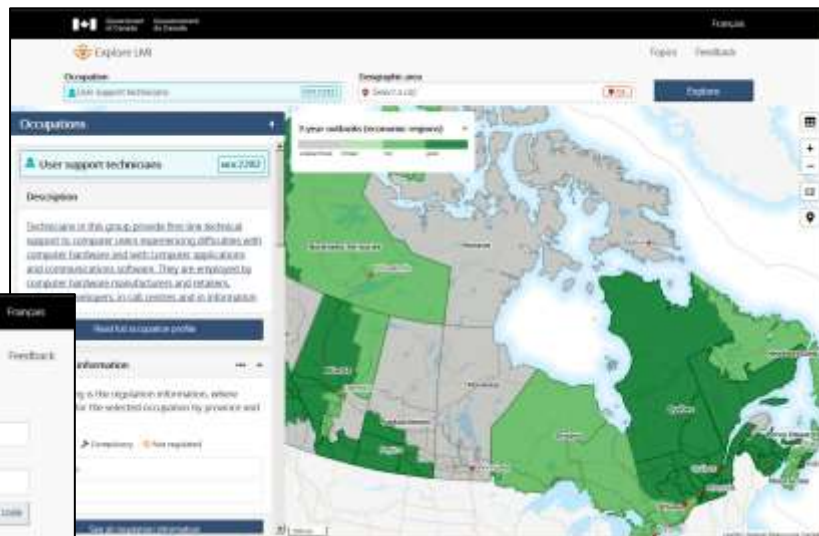




# LMI Explore



The screenshot shows the homepage of the LMI Explore application. At the top, it features the Government of Canada logo and the text "Explore LMI". Below this is a heading "Explore Labour Market Information" and a sub-heading "View wages, outlooks, and job posting counts for a selected occupation and other labour market information across Canada." There are two input fields: "Occupation, job title or NOC code" with a dropdown menu and "Geographic area" with a location pin icon. A blue "Explore" button is positioned below these fields. To the right, there are links for "NOC selector" and "Find a NOC code". Below the main content area, there is a "Featured items" section with four cards: "Youth in the Labour Market", "What is Labour Market Information?", "Canadian Labour Force (coming soon)", and "LMI news (coming soon)".



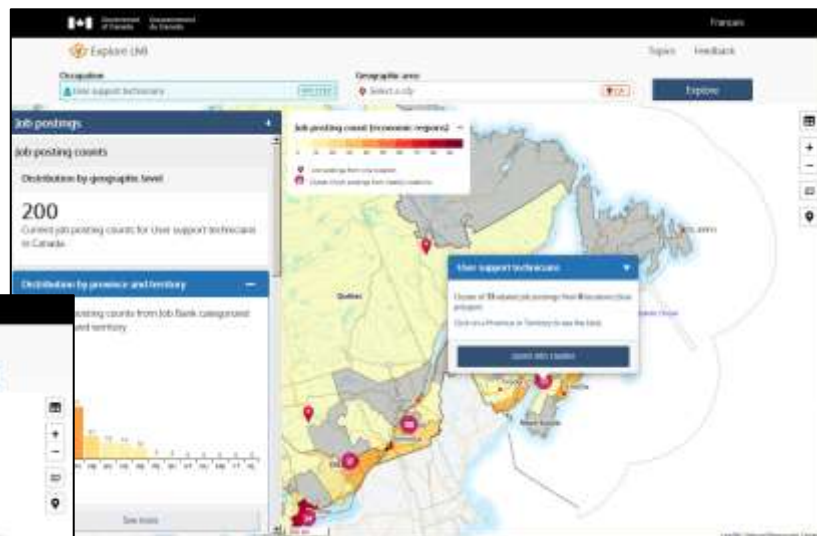
This screenshot shows a detailed view of the "User support technicians" occupation. On the left, there is a sidebar with the occupation name and a description: "Technicians in this group provide first-line technical support to computer users, inputting data into and configuring software, and communicating with computer hardware manufacturers and retailers. They are employed by computer hardware manufacturers and retailers, software developers, in call centres and in information centres." Below the description is a "Read full occupation profile" button. The main area features a map of Canada with a green overlay indicating the geographic area. A "7-year outlook (economic regions)" chart is visible at the top right. At the bottom, there is a "Regulation information" section with a dropdown menu and a "See all regulation information" button.



This screenshot shows a detailed view of the "User support technicians" occupation, similar to the previous one, but with a data table overlaid on the map. The table is titled "Wages" and has columns for "Low", "Median", and "High". The data values are: Low: 30.31, Median: 32.07, High: 33.25. The table is part of a "Wages" popup window that also includes the occupation name and a "Read full occupation profile" button.



# LMI Explore



# NOC and CH updates

- Historically, the NOC was revised to coincide with Census cycles. Structural changes were made every 10 years, while the descriptive content was updated every 5 years.
- To better follow the changes in the labour market, our Department and Statistics Canada agreed to update the NOC annually.
- Ongoing consultations feed into research to ensure accurate information on occupations. Comments are used to update the NOC and the Career Handbook.
- Those who wish to participate can visit the NOC website and select [“Participate in the consultation on occupations”](#).



# New Collaborative platform

- In the winter of 2018-19, we will launch a new Collaborative Platform.
- With this web-based platform, collaborators will be able to propose changes to the NOC and other labour market information products more easily.
- The platform will allow users to:

- Work closely with government and industry professionals
- Propose changes to various LMI products
- Compare data

- Participate in discussion forums
- Download and share documents
- Access and search through various databases



# Career Handbook

- The Career Handbook (CH) is the ‘counselling’ complement to the NOC.
- It is used by professionals and individuals for career planning, development of educational and training programs, labour market analysis, etc.
- The CH 2003 provides 923 occupational profiles (5-digit code) with information on the following items:

- aptitudes
- interests
- involvement with data/people/things
- physical activities

- environmental conditions
- education/training indicators
- career progression
- work settings related to the occupations.

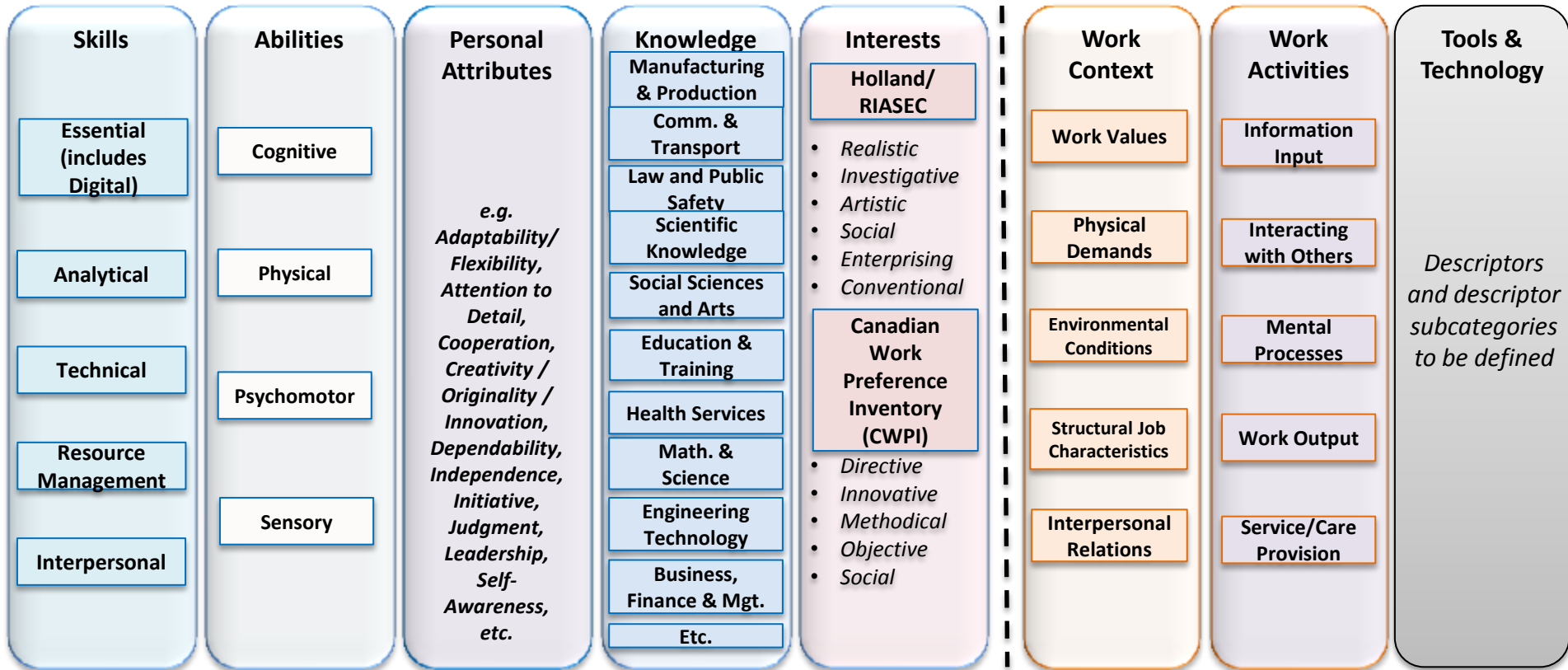


# New Competency-Based Taxonomy

- Complementing the Career Handbook and Essential Skills profiles, ESDC is developing a new Competency-based Taxonomy describing the skills and competencies required for each occupational group in Canada.
- Developing a common language on skills and competencies will facilitate dialogue between employers, job seekers, researchers and the educational organizations.
- It will also facilitate the development of appropriate programs and allow the collection and dissemination of current and consistent data.



# Skills and Competencies Taxonomy



# Questions?

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