

# 2019 Labour Market Information Forum: Summary of Feedback



## Context

The **2019 Labour Market Information (LMI) Forum** brought together over 120 delegates on Wednesday, May 22, 2019 at the Delta Fredericton. The purpose of this year's forum was to bring together academics, researchers and policy makers to gain an improved understanding of ongoing efforts to address the challenges of an aging population in New Brunswick. The event also marked the launch of New Brunswick's first LMI Network.

The Forum featured a keynote speaker, Dr. Harvey Weingarten (President and CEO, Higher Education Quality Council of Ontario), and included two panel discussions focusing on (1) Aligning Education and Training with the Labour Market and (2) Using Immigration to Fill Labour Market Needs.

Based on participant feedback, the LMI Forum accomplished its intended goals and should continue to be held annually.

## Exit Survey Results

Over 2/3 of those who attended the Forum took time to provide feedback. Survey respondents indicated that the Forum:

- Provided them with a better understanding of the effects of an aging population in New Brunswick
- Featured panel discussions which were both relevant and useful
- Provided them with the information they had hoped to receive from the event
- Was relevant to their work responsibilities or interests

The majority of respondents stated that the most useful session of the day was the keynote presentation by Dr. Weingarten on aligning post-secondary education with labour markets.

Survey respondents felt that the next LMI Forum should:

- Focus on tools to engage youth with LMI
- Provide information on under-represented workers
- Continue the discussion on immigration
- Address methods of engaging employees and connecting to employers
- Provide an opportunity to discuss best practices (using examples of LMI in markets outside of New Brunswick)

## Next Steps

Given the success of the second LMI Forum and the desire to continue delivering on an annual basis, planning for the 2020 LMI Forum will begin earlier in the year. The Department will continue to utilize the LMI Network to share materials from the 2019 LMI Forum as well as information on future events.