



LET'S GET MOVING WITH CAREER PLANNING

Labour Market Information (LMI) for Youth

NBjobs.ca

Who are we?

- We work with the Department of Post-Secondary Education, Training and Labour.
- One of our jobs is to help people understand how to prepare for and find work.
- We partner with the Department of Education & Early Childhood Development, Career Cruising, Inspire NB, other provinces, and many other organizations to help youth find rewarding careers.



We want you to know...

- There are and will be, jobs in New Brunswick
- Careers require more than only education
- Match your interests with available opportunities



There are jobs in NB now...

- There are thousands of vacant jobs in NB.
- Government has created a site, **www.NBjobs.ca** to help people find these jobs and find resources for career planning.
- We have new programs specifically to help youth get training and experience for these jobs
 - Free Tuition Program
 - Tuition Relief for the Middle Class
 - NB Teen Apprenticeship Program



Employers in New Brunswick



Examples of Business Success

- Jeremy Burrill takes the saying “simple pine box” seriously. The Red Seal certified cabinet maker has left behind his original trade to create basic but well-crafted caskets with local lumber and no metal.



Examples of Business Success

- JANO Natural Spring Water is drawn from a spring in Caraquet. The business is rapidly expanding in Moncton, Nova Scotia and PEI markets.
- It won an international Bronze medal in a 2016 competition, in the United States.



Examples of Business Success

- ARS Canada Rolling Stock to start production of grain hoppers, box cars and TC-117 rail cars in Moncton.
- The company plans to produce 1,500 rail cars to be used in the Canadian and U.S. markets within the first year of production.

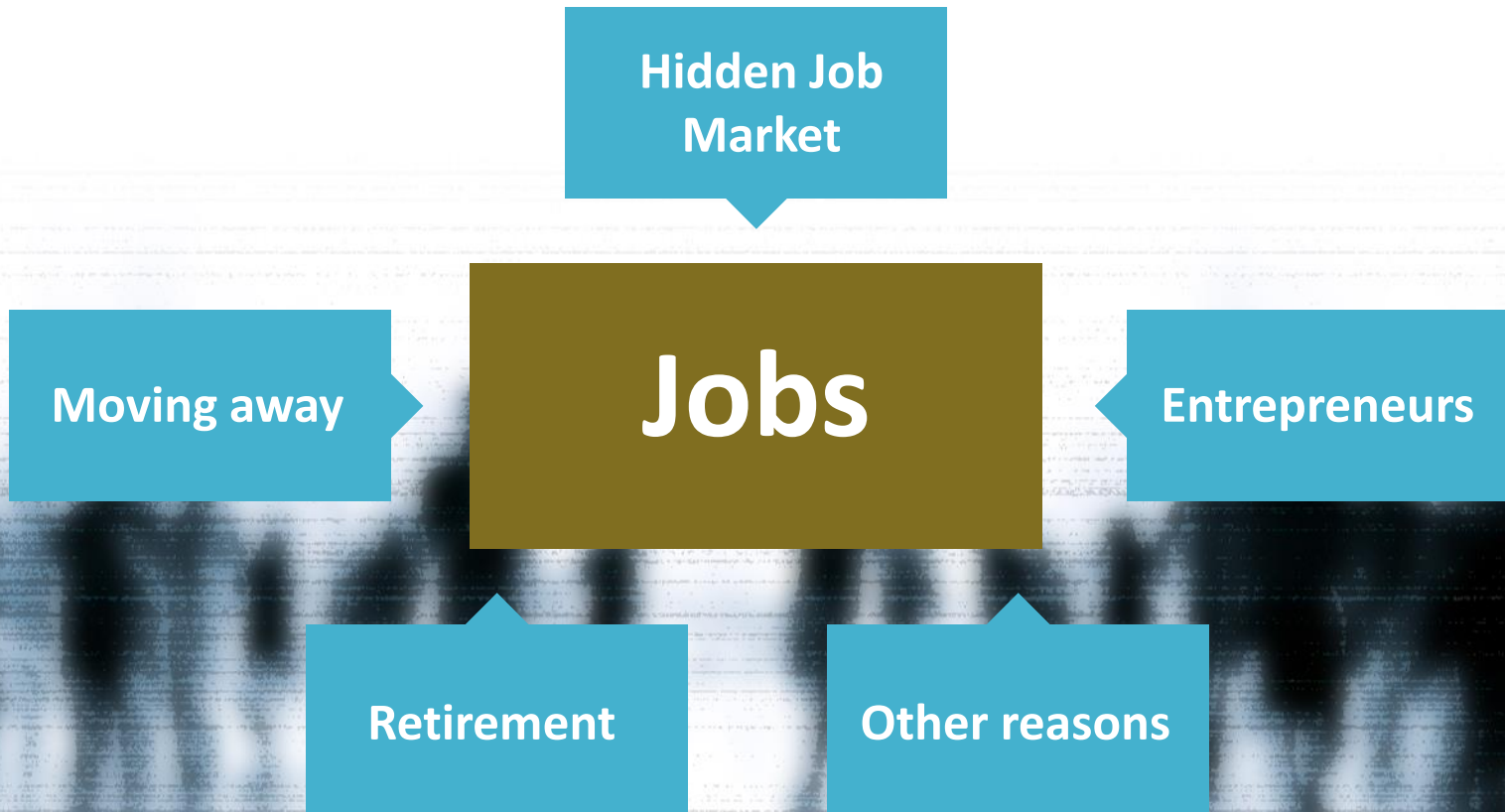


Examples of Business Success

- ThermalWood Canada from Bathurst utilizes a new technology to the forest industry and produce products such as decking, siding, flooring, mouldings and much more. The company was even approached about making Louisville Slugger baseball bats.



There is more to the story...



An Unprecedented # of People Leaving the Workforce Over the Next 10 years



Before you move a 6 hour flight
away...think about a two hour drive.

**THERE ARE AND
WILL BE JOBS
IN NEW
BRUNSWICK.**



So now what...

Build the skills your career needs

- Identify your interests & things you are good at

Strengths and aptitudes, not only education, gives you a competitive edge!

- Volunteer; join an association or club
- Expand your network
- Go online! Search for videos on careers or different sectors that interest you.



It's your turn...

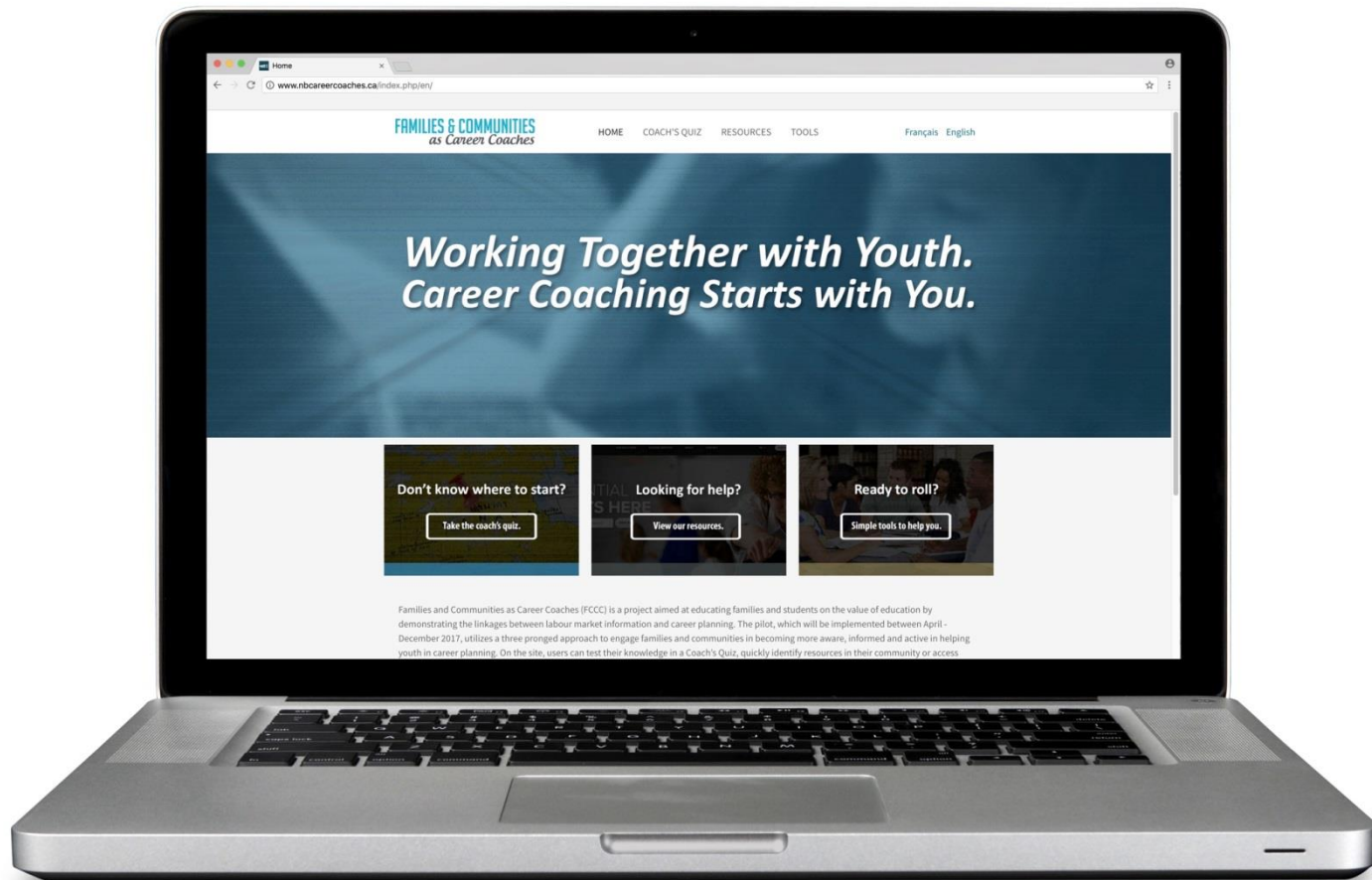
- Tell us what you are already doing...
 - Side jobs or helping at a family business?
 - Volunteering?
 - Coaching?
 - Job Shadow
- How many of you add these things to your resume?



**What your parents or other family members
needed to do to prepare for a career is NOT the
same as what you
need to do.**



Families and Communities as Career Coaches

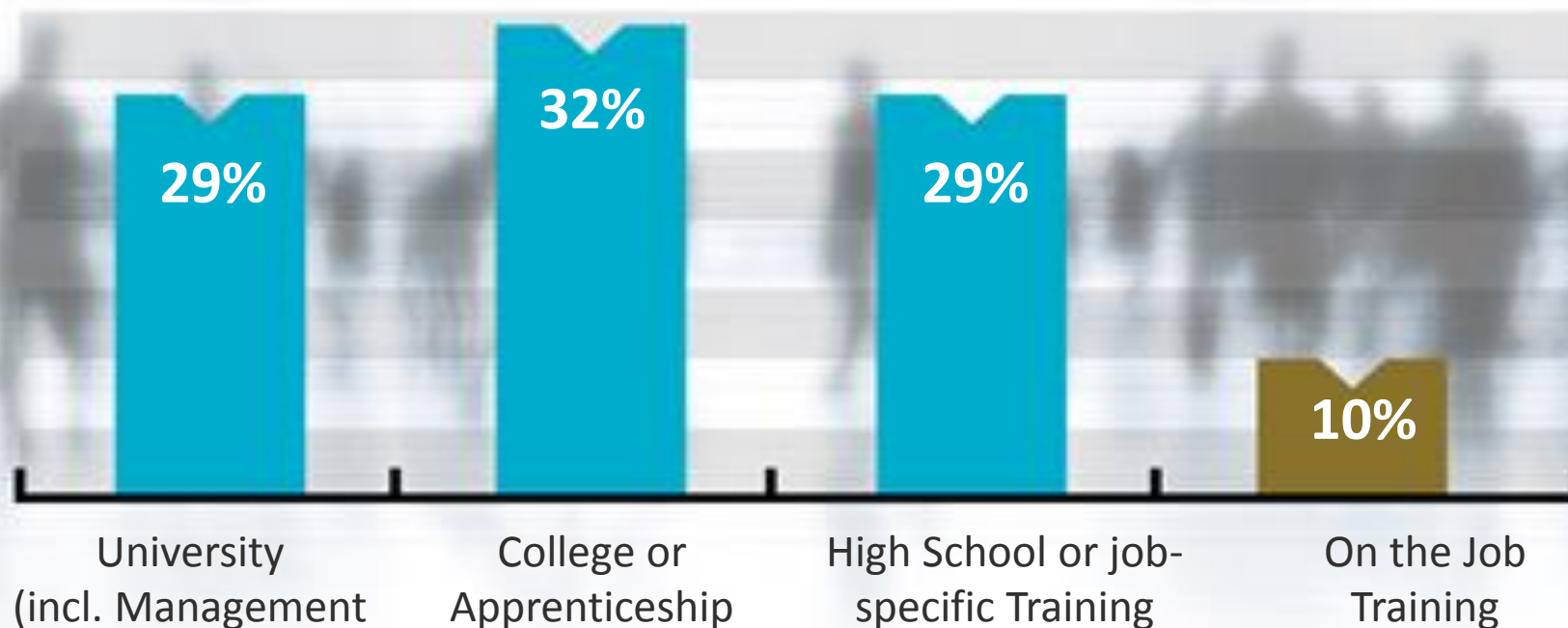


The way it is *supposed* to look



Importance of Finishing High School

% of Job Openings by Education Level Usually Required



Work Ethic

- Being on time
- Respect
- Problem Solving
- Communicating
- Taking pride in your work

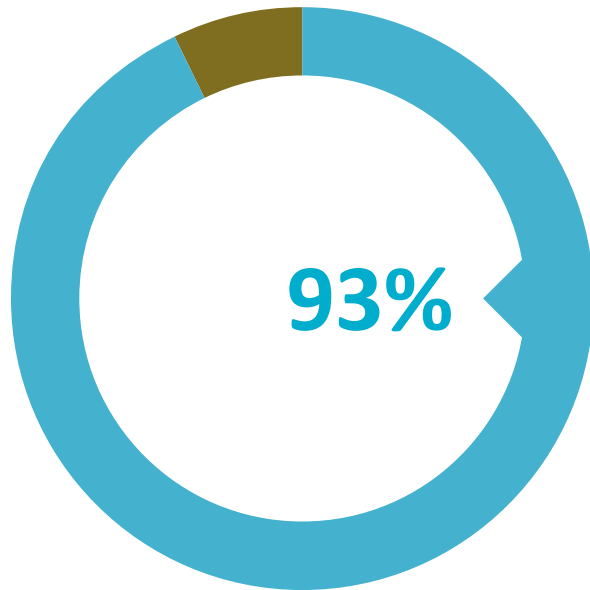
You can develop these skills
in high school!



Social Media – It Can Cost You a Job

93% of managers check out an applicants social media pages

(Jobvite 2014)



The MISTAKES

- ANY references to illegal drugs
- Provocative or inappropriate photos
- Profanity
- Racist, sexist, homophobic/transphobic or anti-religious remarks
- “Novelty” email address

Experience-Work Ethic-Networks-Reputation

CAREERS REQUIRE MORE THAN JUST EDUCATION.



Labour Market Information (LMI) Can **SAVE YOU MONEY**

Matching your interests and skills
to available opportunities can...

- Decrease student loan debt
- Accelerate your transition from classroom to workplace
- Lessen time spent looking for work you are passionate about
- Help you expand your network
- Plan finances – how much are you investing in education and what will you earn



INFORMATION TECHNOLOGY

SECTOR



Labour Market Trends

- Nobody knows for sure exactly which jobs will be in demand after you graduate from high school or post-secondary education.
- We work with a company that talks to major employers, government and performs very complicated statistical calculations to come up with the forecast.
- We do know:
 - The number of people who will retire (both by choice and/or due to age)
 - Expansion and growth (estimates based on history and new projects already planned)

Careers in Demand

Usually Require HS/On the Job Training

Transport Truck
Drivers **(3,026)**

Nurse aides, orderlies
and patient service
associates **(3,203)**

Usually Require College or Apprenticeship

Administrative
Officers **(2,087)**

Automotive Service
Technicians, truck &
bus mechanics
(1,182)

Usually Require University

Financial Auditors &
Accountants **(909)**

Information systems
analysts &
Consultants **(733)**

Careers in Demand – Median Income

Usually Require HS/On the Job Training

Transport Truck
Drivers (**\$41,067 in
2017**)

Nurse aides, orderlies
and patient service
associates (**\$24,678
in 2017**)

Usually Require College or Apprenticeship

Administrative
Officers (**\$43,489 in
2017**)

Automotive Service
Technicians, truck &
bus mechanics
(**\$43,613 in 2017**)

Usually Require University

Financial Auditors &
Accountants (**\$52,948
in 2017**)

Information systems
analysts &
Consultants (**\$68,373
in 2017**)

Careers that Usually Require College or Apprenticeship

(32% of jobs)

- 328 Medical laboratory technologists (**\$65,284 in 2017**)
- 1,278 Licensed practical nurses (**\$43,010 in 2017**)
- 575 Hairstylists and barbers (**\$17,092 in 2017**)



Careers that Usually Require College or Apprenticeship

(32% of jobs)

- 1,036 Carpenters (**\$28,763 in 2017**)
- 553 Construction millwrights and industrial mechanics (**\$62,071 in 2017**)
- 421 Power engineers and power systems operators (**\$80,452 in 2017**)



Occupations that Usually Require High School/Job Related Training

(29% of jobs)

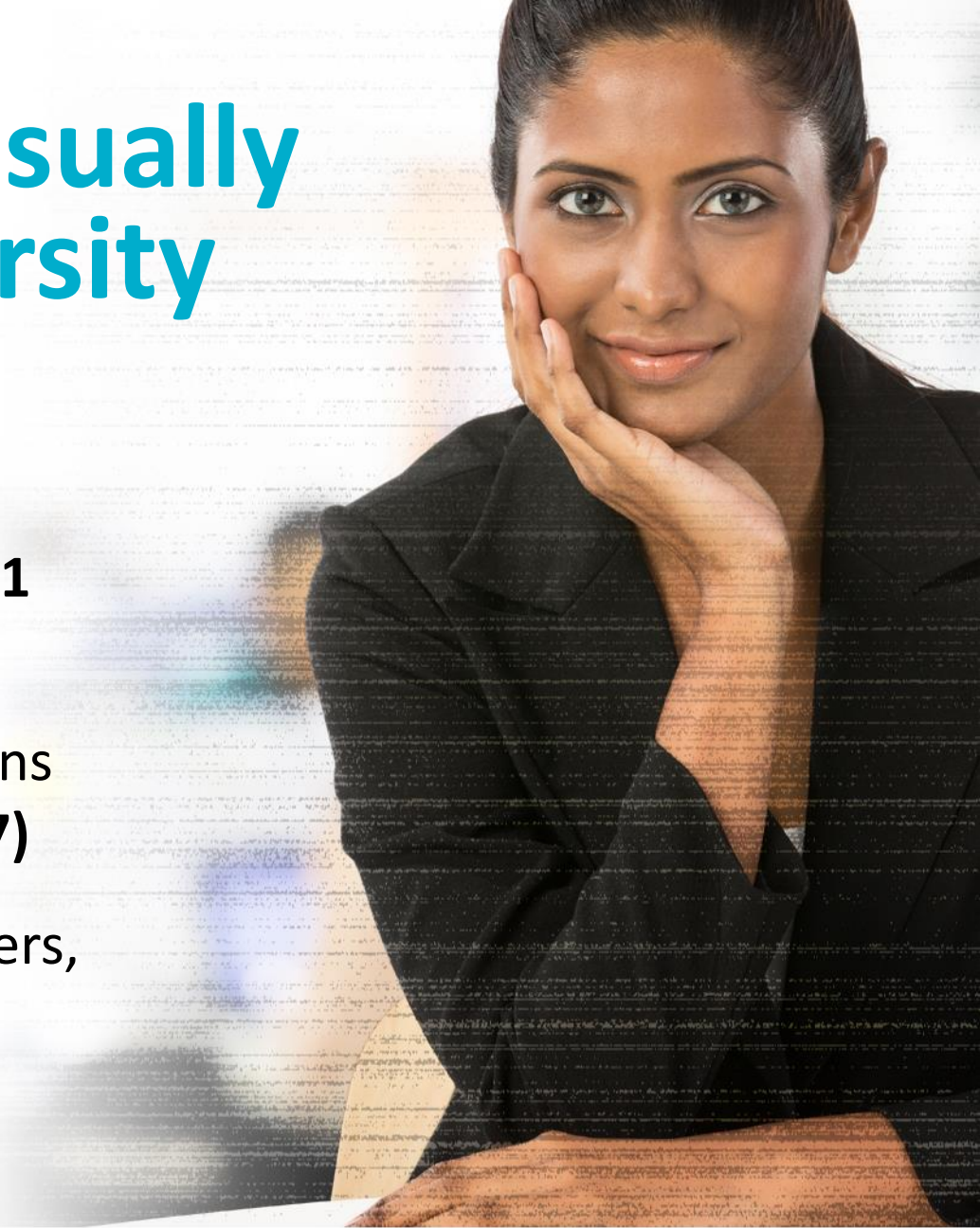
- 716 Food and beverage servers (\$10,761 in 2017)
- 435 Hotel front desk clerks (\$20,000 in 2017)
- 304 Public works maintenance equipment operators and related workers (\$42,776 in 2017)



Careers that Usually Require University

(29% of jobs)

- 315 Civil Engineers (**\$80,751 in 2017**)
- 404 Professional occupations in religion (**\$42,715 in 2017**)
- 152 Health policy researchers, consultants and program officers (**\$63,187 in 2017**)



Entrepreneurship/Self-Employment

- Franchise Ownership
- Tourism
- Agriculture
- Home Based Work
- Innovative Start-Up



Thank you for having us in your school!

We encourage all of your teachers and guidance counsellors to visit the section on NBjobs.ca with **Educator Resources**. It is where they can find tools and activities for learning activities.

There are videos, occupational profiles, infographics to download and much more!