

2018 Labour Market Information Forum: Summary of Feedback

Context

The **2018 Labour Market Information (LMI) Forum** brought together 84 participants on Tuesday, June 19 at the Delta Hotel in Fredericton. The purpose of the LMI Forum was to connect people with a common interest in LMI, share knowledge and information, and build New Brunswick's first LMI Network.

The LMI Forum included a full day of presentations, including a panel discussion focused on engaging youth with LMI, and roundtable discussions to brainstorm about (1) gaps in LMI materials and research, (2) how to engage youth with LMI, and (3) finding solutions for key issues facing the province.

The LMI Forum accomplished its intended goals and is considered a success. This report highlights results from exit surveys which were distributed to participants towards the end of the day.

Exit Survey Results

There were 37 exit surveys completed at the Forum, representing nearly 45% of participants. An overwhelming majority of respondents indicated that the Forum:

- Increased their awareness of LMI and related research activities
- Enabled them to learn about new LMI resources
- Provided them with a better understanding of key labour market issues facing the province
- Was relevant to their work responsibilities or interests

The majority of respondents stated that the most useful session of the day was a presentation from the New Brunswick Institute for Research, Data and Training (NB-IRDT) on its recent research findings and plans for future research.

Most respondents thought that an LMI Forum should be held every year.

Respondents felt that the next LMI Forum should:

- Focus on tools to engage youth
- Provide more opportunities for interactive networking and roundtable discussions
- Include more content from the NB-IRDT
- Identify concrete solutions to the challenges faced in the province and recommendations for the Provincial and Federal Governments to act upon.

Next Steps

Given the success of the Forum and an overwhelming desire for an annual event, planning for the 2019 LMI Forum should begin in December 2018. In preparation for the next Forum, it will be important for internal staff to reflect on the 2018 LMI Forum, build upon what worked well and take into account some of the critical feedback provided by respondents of the exit survey.

The Department of Post-secondary Education, Training and Labour will continue to build the New Brunswick LMI Network and will use NBjobs.ca for sharing materials from the 2018 LMI Forum.