



# A Profile of the HEALTH CARE AND SOCIAL ASSISTANCE SECTOR IN NEW BRUNSWICK

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**NBjobs.ca**

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*Note: This profile includes data from a variety of sources that use different methodologies and are subject to periodic retroactive revisions. As a result, data from one source may not match with data from other datasets. Information about the sources and methodologies used are available upon request. In some instances source data points have been suppressed. Where this occurs, the data values presented have been inferred from non-suppressed data. Also, some totals may not equal the sum of their components due to rounding.*

# Sector Definition

The Health Care and Social Assistance sector consists of establishments that are primarily engaged in providing healthcare by diagnosis and treatment, providing residential care for medical and social reasons, and providing social assistance, such as counselling, welfare, child protection, community housing and food services, vocational rehabilitation and child care, to those requiring such assistance.

The scope of this profile includes North American Industry Classification System (NAICS 2017) sector 62.

## Legend



Health Care and Social Assistance sector



New Brunswick



All sectors



Canada



Male



Female

# Current Business Environment

## GDP\* and Productivity

In 2018:

- The Health Care and Social Assistance sector represented 9.8% of New Brunswick's (NB) GDP, contributing \$2.9 billion (*chained 2012 dollars*)<sup>1,2</sup>
- NB Labour Productivity<sup>2,3</sup> (*a measure of productivity based on GDP per hour worked in the sector*):
  - This sector – \$34.21 output per hour of work (*chained 2012 dollars*)
  - Average of all sectors – \$47.57 output per hour of work (*chained 2012 dollars*)

\* Gross Domestic Product

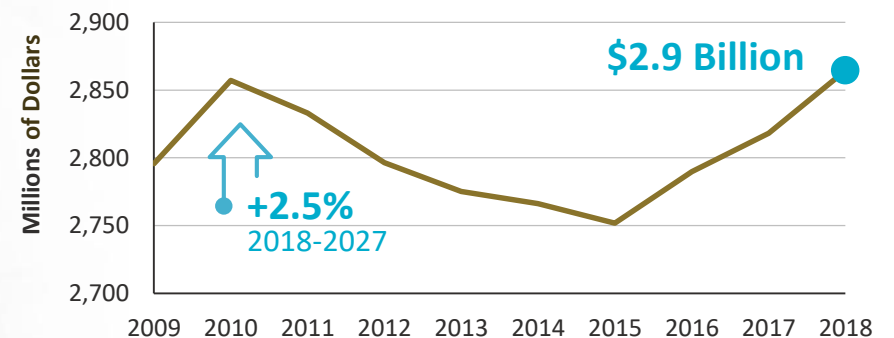
## Proportion of GDP in NB: 2018<sup>1</sup> Health Care and Social Assistance Sector

Health Care and Social Assistance  
9.8%



All other sectors  
90.2%

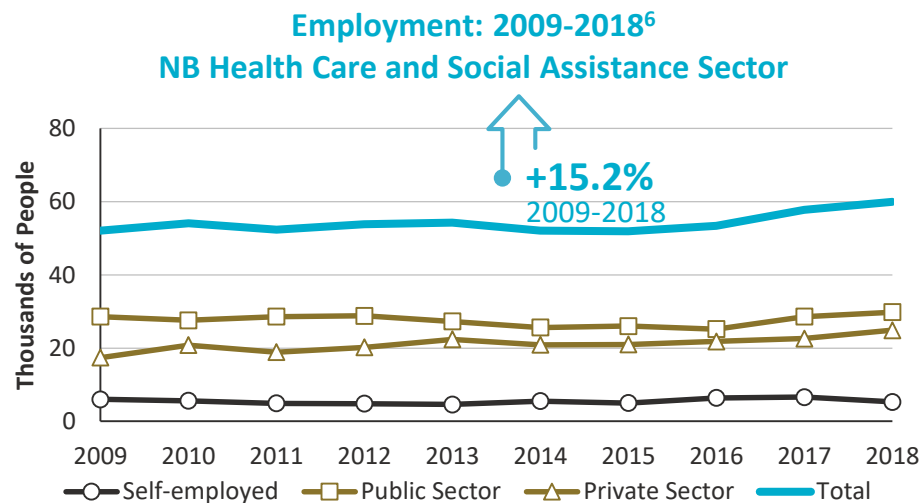
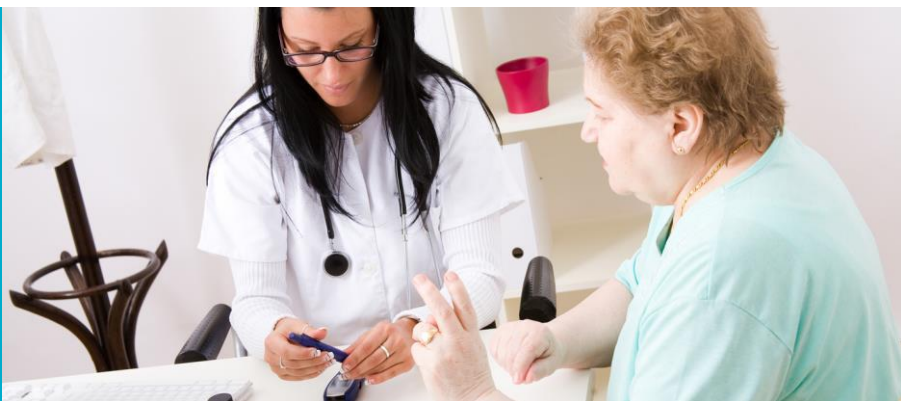
## Real GDP<sup>2</sup> NB Health Care and Social Assistance Sector (at Basic Prices, Chained 2012 Dollars)



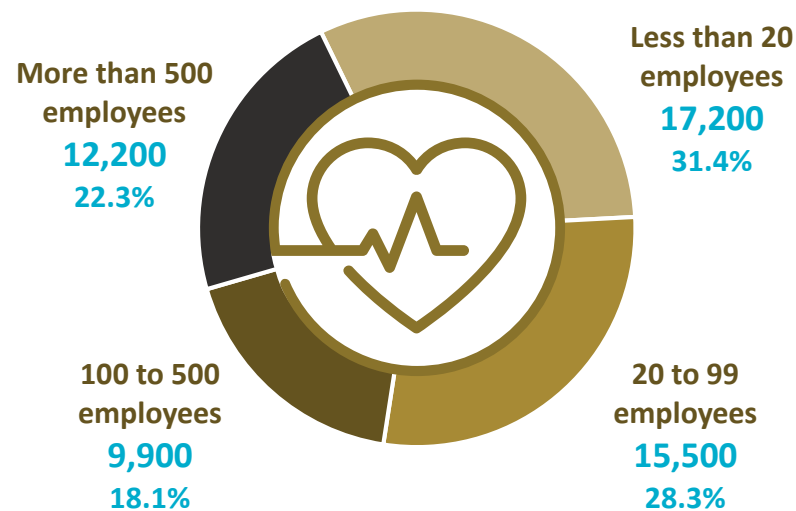
## Employment in New Brunswick

In 2018:

- 60,000 were employed in the NB Health Care and Social Assistance sector (85.8% full-time, 14.2% part-time)<sup>4</sup>
- 1,200 were unemployed<sup>4</sup>
- 17.0% of all employed in NB worked in this sector<sup>4</sup>
- 53.9% of employees in this NB sector were part of a union and/or covered by a collective agreement – versus 29.8% of all employees in the Province<sup>5</sup>



### Employment by Size of Employer: 2018<sup>7</sup> NB Health Care and Social Assistance Sector



\*This chart does not include the self-employed.

### NB Unemployment Rate: 2018<sup>4</sup>

#### Health Care and Social Assistance Sector vs All Sectors





# Human Resources Profile

## Demographics

In 2018:

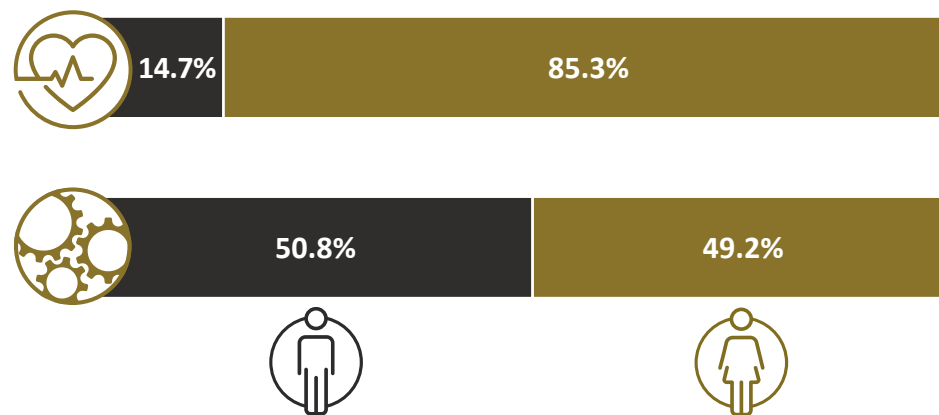
- 61,200 people were part of the labour force in the NB Health Care and Social Assistance sector, of which 60,000 were employed<sup>4</sup>

From 2009 to 2018:

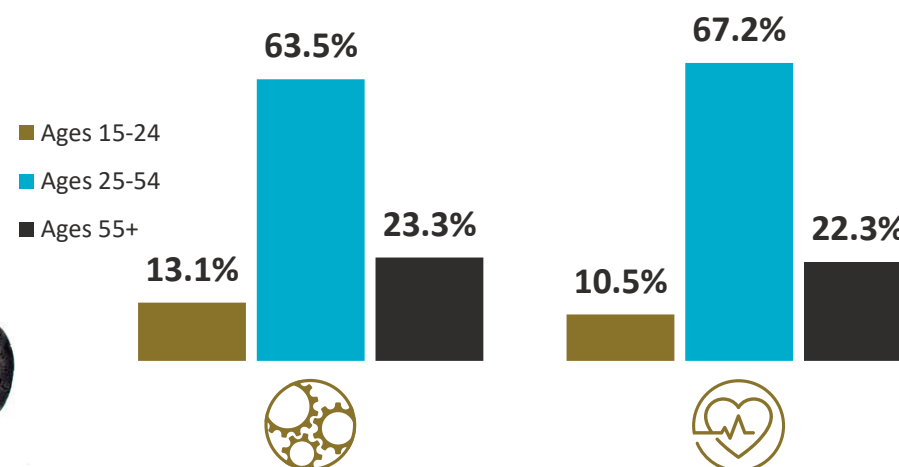
- The percentage of females employed in the sector increased from 82.7% to 85.3%<sup>4</sup>
- The percentage of workers employed in this sector:<sup>4</sup>
  - Ages 15-24 increased 3.0 percentage points
  - Ages 25-54 decreased 8.5 percentage points
  - Ages 55 and over increased 5.4 percentage points



**NB Employment by Sex: 2018<sup>4</sup>**  
Health Care and Social Assistance Sector vs All Sectors



**NB Employment Age Distribution: 2018<sup>4</sup>**  
Health Care and Social Assistance Sector vs All Sectors



## Major Occupations

In 2018:

- 45.8% of those working in the NB Health Care and Social Assistance sector worked in one of the five National Occupation Code (NOC) occupations listed in the table to the right<sup>8</sup>
- These 26,800 employees represented 7.6% of all employed in NB<sup>8</sup>



## Wage and Salary Information

In 2018:

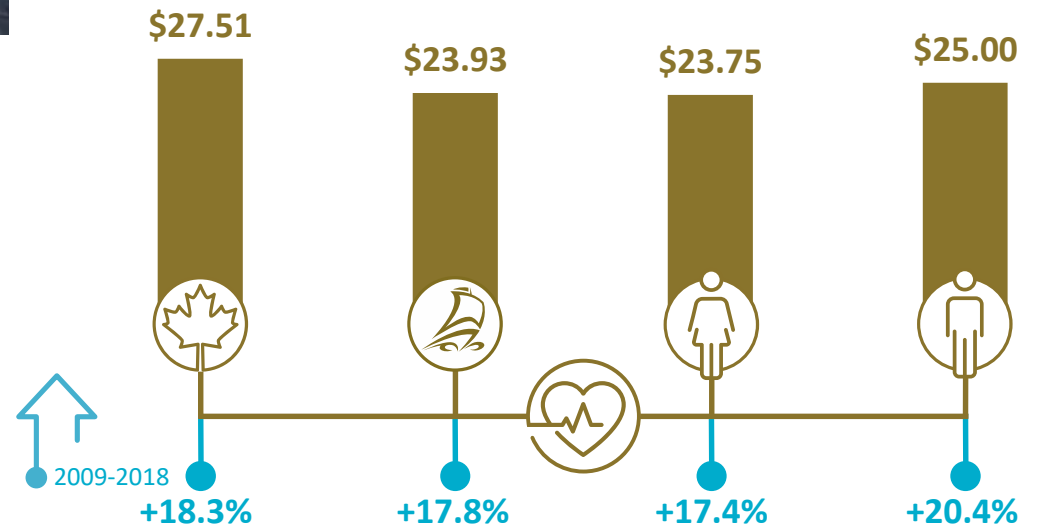
- The average wage in the NB Health Care and Social Assistance sector (\$23.93) was greater than the average NB wage across all sectors (\$22.89)<sup>9</sup>

From 2009 to 2018:

- The relative change in the sector's average wage (+17.8%) was less than the relative change in the average NB wage across all sectors (+22.4%)<sup>9</sup>

Major Occupations: 2018 <sup>8</sup> NB Health Care and Social Assistance Sector		
Occupation	Employed	NOC
Registered nurses and registered psychiatric nurses	8,500	3012
Nurse aides, orderlies and patient service associates	7,100	3413
Early childhood educators and assistants	4,300	4214
Home support workers, housekeepers and related occupations	4,000	4412
Licensed practical nurses	2,900	3233

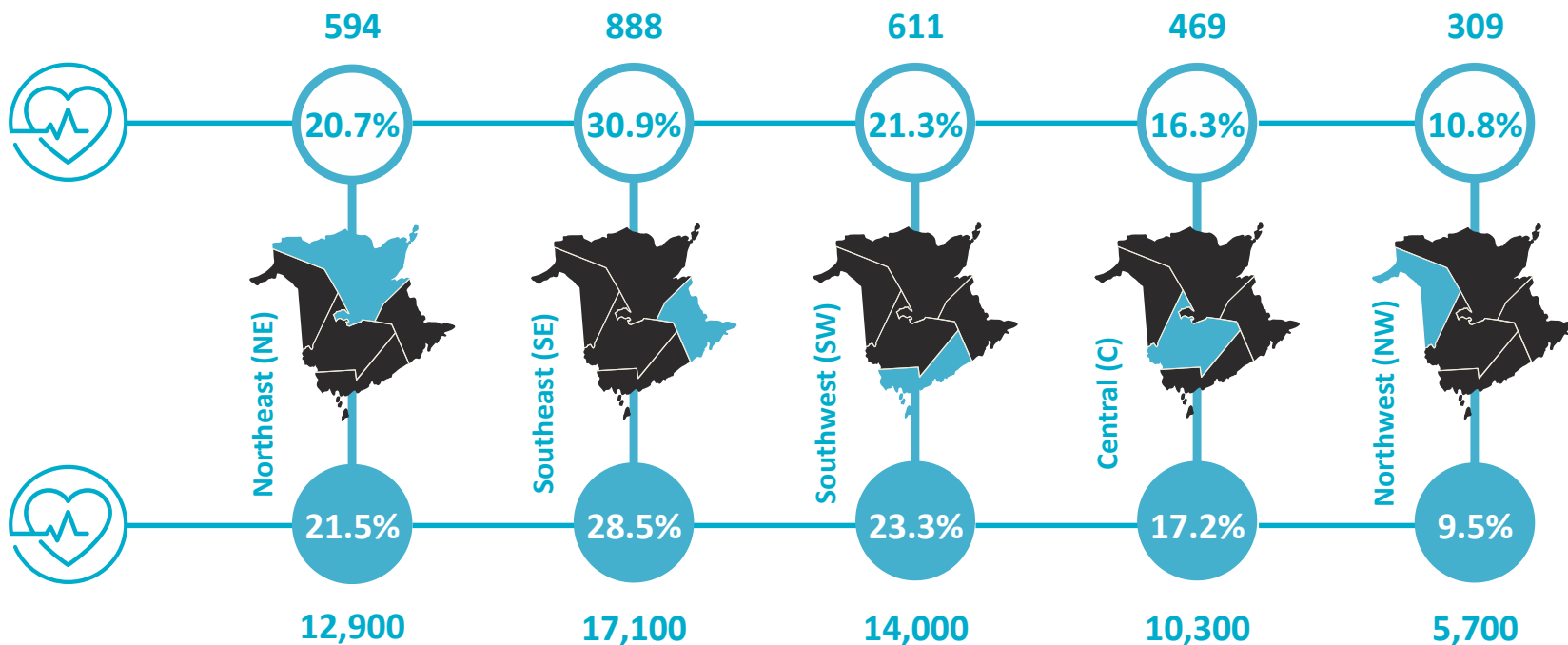
## Average Hourly Wage: 2018<sup>9</sup> Health Care and Social Assistance Sector (Current Dollars)



# Regional Highlights

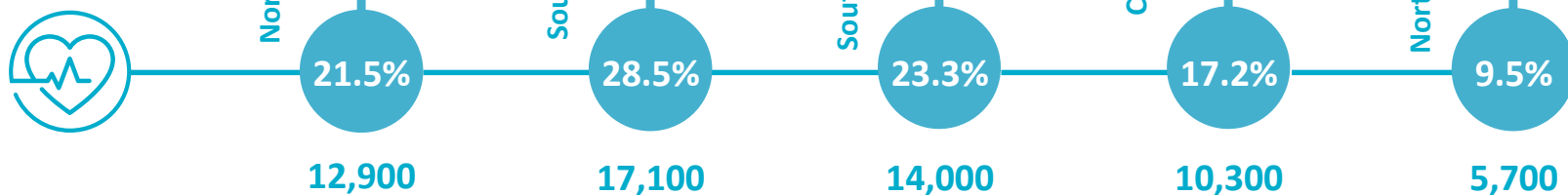
## Employers

Regional Distribution: 2018<sup>10</sup>



## Employed

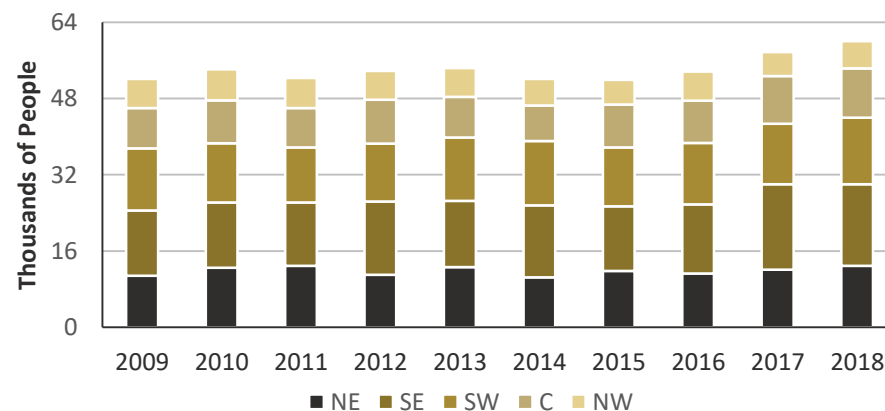
Regional Distribution: 2018<sup>11</sup>



Number of Regional Employers by Employment Size: 2018<sup>10</sup>  
NB Health Care and Social Assistance Sector

Region	1-9	10-49	50-199	200+	Total
NE	428	130	31	5	594
SE	672	180	29	7	888
SW	454	119	32	6	611
C	335	111	20	3	469
NW	224	67	14	4	309
Unknown	18	3	1	0	22
<b>TOTAL</b>	<b>2,131</b>	<b>610</b>	<b>127</b>	<b>25</b>	<b>2,893</b>

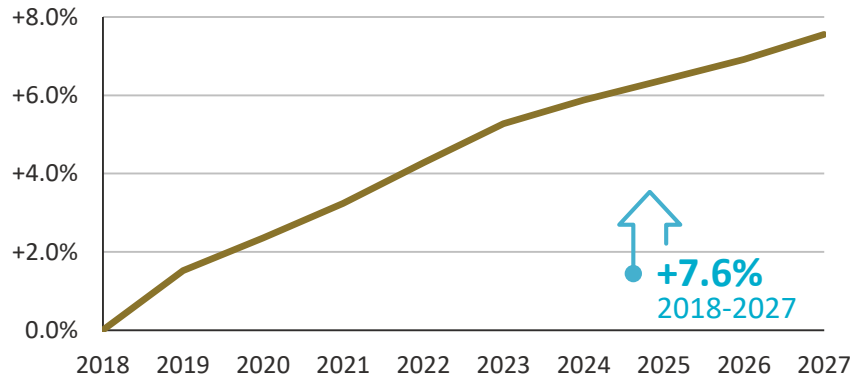
Employment by Economic Region: 2009-2018<sup>11</sup>  
NB Health Care and Social Assistance Sector



# Business Outlook 2018-2027

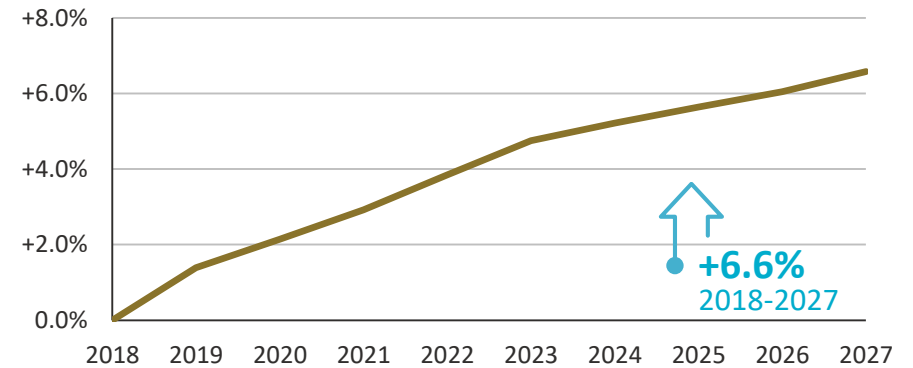
## GDP Forecast

**Forecasted Change in Real GDP<sup>8</sup>**  
**NB Health Care and Social Assistance Sector**  
*(Relative to 2018)*

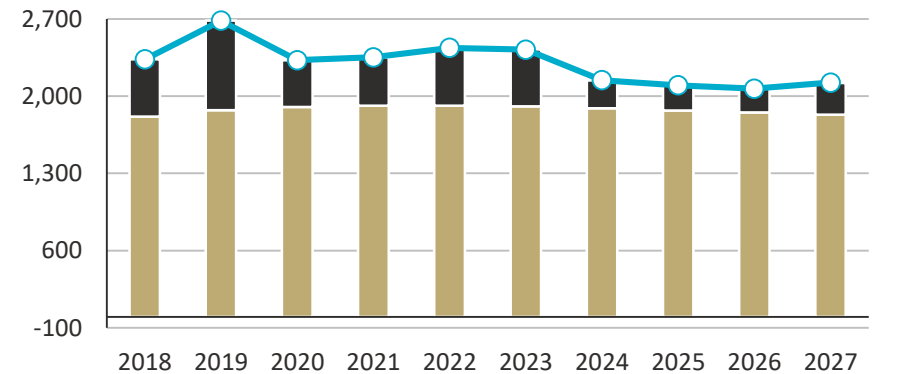


## Employment Forecast

**Forecasted Change in Employment<sup>8</sup>**  
**NB Health Care and Social Assistance Sector**  
*(Relative to 2018)*



**Forecasted Job Openings<sup>8</sup>**  
**NB Health Care and Social Assistance Sector**



Replacement Demand    Expansion Demand    Total Job Openings



# Links for Further Information

## Government Sources

- NBjobs.ca
- Labour Market Information
- Sector Definitions - North American Industry Classification System, 2017 (NAICS)
- Classification of Occupations - National Occupational Classification, 2016 (NOC)

## Sector Associations

- Canadian Association of Social Workers
- Canadian Institute for Health Information
- Canadian Medical Association
- Canadian Nurses Association
- HealthCareCAN
- New Brunswick Association of Nursing Homes
- New Brunswick Association of Social Workers
- New Brunswick Pharmacists' Association
- Nurses Association of New Brunswick
- The Paramedic Association of New Brunswick

## For Additional Information Contact:

New Brunswick Department of Post-Secondary Education,  
Training and Labour  
lmi@gnb.ca

Prepared by:



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## Data Sources

- <sup>1</sup> Statistics Canada, Table 36-10-0400-01
- <sup>2</sup> Statistics Canada, Table 36-10-0402-01
- <sup>3</sup> Statistics Canada, Table 36-10-0489-01
- <sup>4</sup> Statistics Canada, Table 14-10-0023-01
- <sup>5</sup> Statistics Canada, Table 14-10-0070-01
- <sup>6</sup> Statistics Canada, Table 14-10-0027-01

- <sup>7</sup> Statistics Canada, Table 14-10-0068-01
- <sup>8</sup> Stokes Economics, Customized New Brunswick Forecast
- <sup>9</sup> Statistics Canada, Table 14-10-0064-01
- <sup>10</sup> Statistics Canada via the Community Data Program
- <sup>11</sup> Statistics Canada, Table 14-10-0092-01

