



A Profile of the ACCOMMODATION AND FOOD SERVICES SECTOR IN NEW BRUNSWICK

September 2021

NBjobs.ca

Table of Contents

Current Business Environment	2
GDP and Productivity	2
Employment in New Brunswick	3
Human Resources Profile	4
Demographics	4
Major Occupations	5
Wage and Salary Information	5
Regional Highlights	6
Employers	6
Employed	6
Business Outlook 2018-2027	7
GDP Forecast	7
Employment Forecast	7
Links for Further Information	8
Government Sources	8
Sector Associations	8

Note: This profile includes data from a variety of sources that use different methodologies and are subject to periodic retroactive revisions. As a result, data from one source may not match with data from other datasets. Information about the sources and methodologies used are available upon request. In some instances source data points have been suppressed. Where this occurs, the data values presented have been inferred from non-suppressed data. Also, some totals may not equal the sum of their components due to rounding.

Sector Definition

The Accommodation and Food Services sector consists of establishments that are primarily engaged in providing short-term lodging and complementary services to travellers, vacationers and others, in facilities such as hotels, motor hotels, resorts, motels, casino hotels, bed and breakfast accommodations, housekeeping cottages and cabins, recreational vehicle parks and campgrounds, hunting and fishing camps, and various types of recreational and adventure camps. This sector also consists of establishments that are primarily engaged in preparing meals, snacks and beverages, to customer orders, for immediate consumption on and off the premises.

The scope of this profile includes North American Industry Classification System (NAICS 2017) sector 72.

Legend



Current Business Environment

GDP* and Productivity

In 2019:

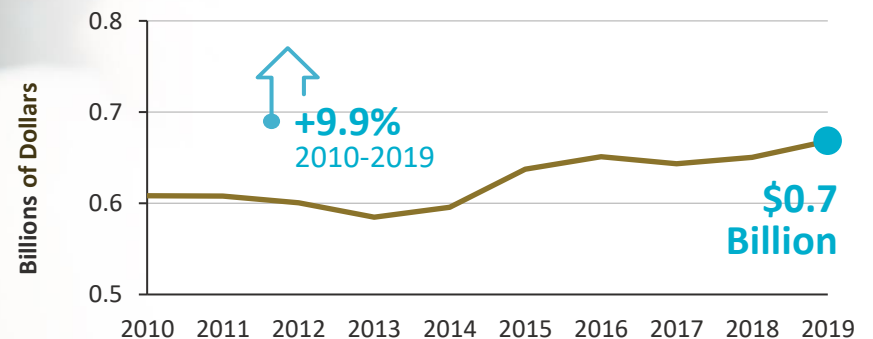
- The Accommodation and Food Services sector represented 2.4% of New Brunswick's (NB) GDP, contributing \$0.7 billion (*chained 2012 dollars*)^{1,2}
- NB Labour Productivity^{2,3} (*a measure of productivity based on GDP per hour worked in the sector*):
 - This sector – \$16.88 output per hour of work (*chained 2012 dollars*)
 - Average of all sectors – \$48.47 output per hour of work (*chained 2012 dollars*)

* Gross Domestic Product

Proportion of GDP in NB: 2019¹ Accommodation and Food Services Sector



Real GDP² NB Accommodation and Food Services Sector (at Basic Prices, Chained 2012 Dollars)



Employment in New Brunswick

In 2019:

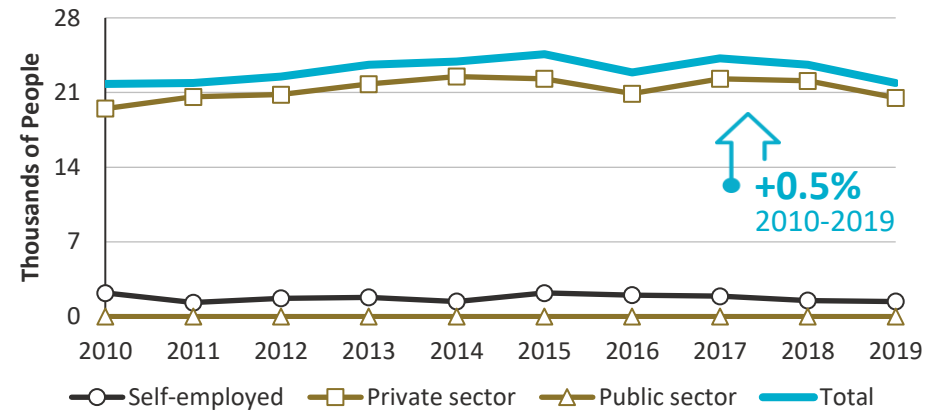
- 21,900 were employed in the NB Accommodation and Food Services sector (62.6% full-time, 37.4% part-time)⁴
- 1,700 were unemployed⁴
- 6.1% of all employed in NB worked in this sector⁴
- 2.0% of employees in this NB sector were part of a union and/or covered by a collective agreement – versus 29.1% of all employees in the Province⁵



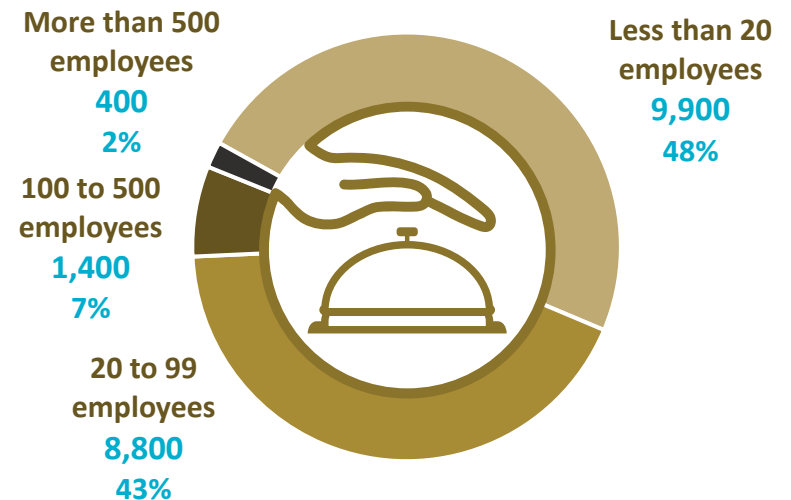
NB Unemployment Rate: 2019⁴ Accommodation And Food Services Sector vs All Sectors



Employment: 2010-2019⁶ NB Accommodation and Food Services Sector



Employment by Size of Employer: 2019⁷ NB Accommodation and Food Services Sector



*This chart does not include the self-employed.

Human Resources Profile

Demographics

In 2019:

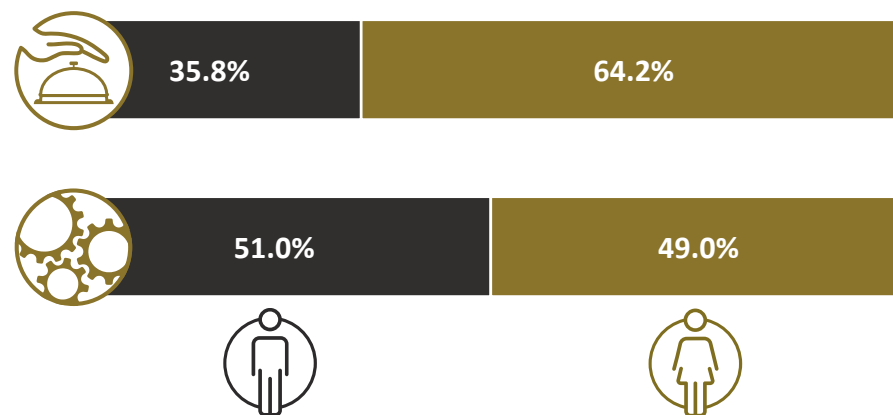
- 23,600 people were part of the labour force in the NB Accommodation and Food Services sector, of which 21,900 were employed⁴

From 2010 to 2019:

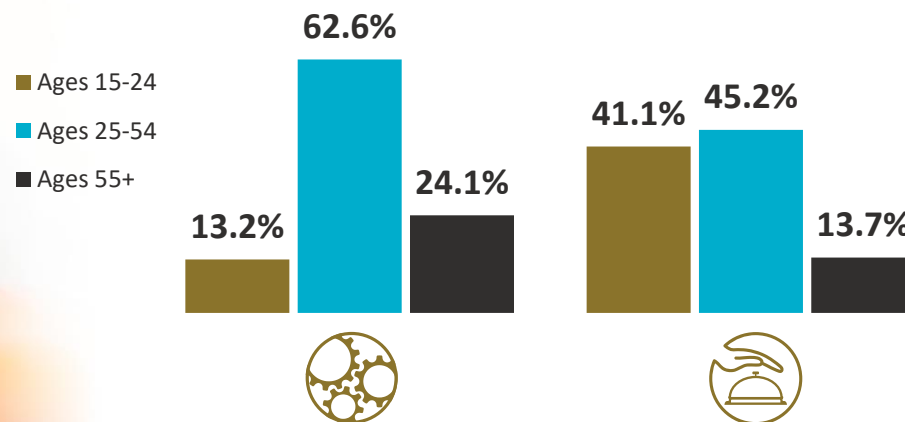
- The percentage of females employed in the sector increased from 61.0% to 64.2%⁴
- The percentage of workers in this sector:⁴
 - Ages 15-24 decreased 0.4 percentage points
 - Ages 25-54 decreased 2.3 percentage points
 - Ages 55 and over increased 2.6 percentage points



NB Employment by Sex: 2019⁴
Accommodation and Food Services Sector vs All Sectors



NB Employment by Age: 2019⁴
Accommodation And Food Services Sector vs All Sectors



Major Occupations

In 2019:

- 68.5% of those working in the NB Accommodation and Food Services sector worked in one of the five National Occupation Code (NOC) occupations listed in the table to the right⁸
- These 16,600 employees represented 4.7% of all employed in NB⁸



Wage and Salary Information

In 2019:

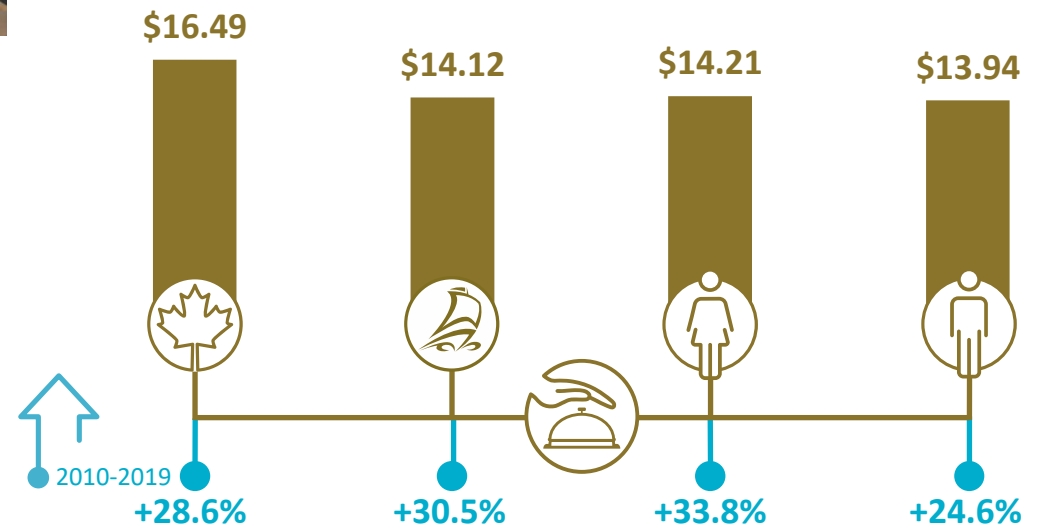
- The average wage in the NB Accommodation and Food Services sector (\$14.12) was less than the average NB wage across all sectors (\$23.49)⁹

From 2010 to 2019:

- The relative change in the sector's average wage (+30.5%) was greater than the relative change in the average NB wage across all sectors (+23.2%)⁹

Major Occupations: 2019 ⁸ NB Accommodation and Food Services Sector		
Occupation	Employed	NOC
Food counter attendants, kitchen helpers and related support occupations	5,800	6711
Cooks	3,600	6322
Food and beverage servers	3,200	6513
Restaurant and food service managers	2,300	0631
Cashiers	1,700	6611

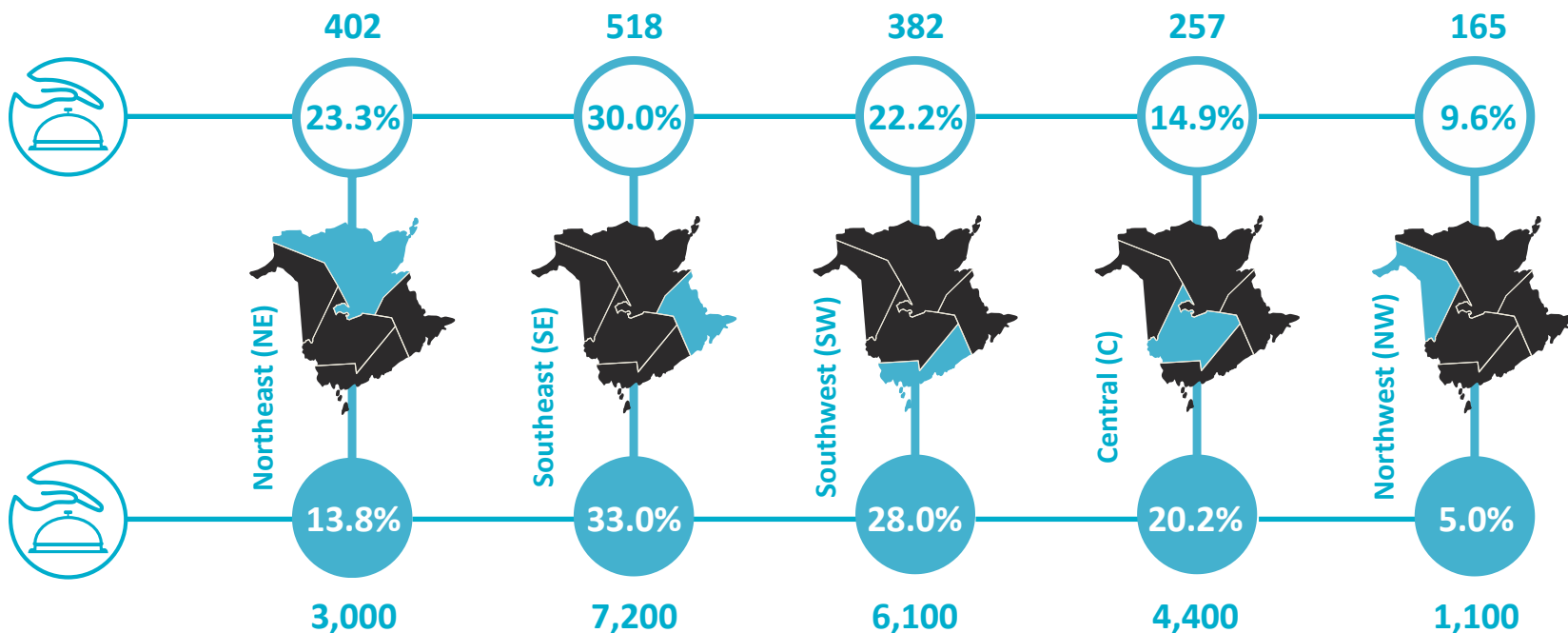
Average Hour Wage: 2019⁹ Accommodation and Food Services Sector (Current Dollars)



Regional Highlights

Employers

Regional Distribution: 2019¹⁰

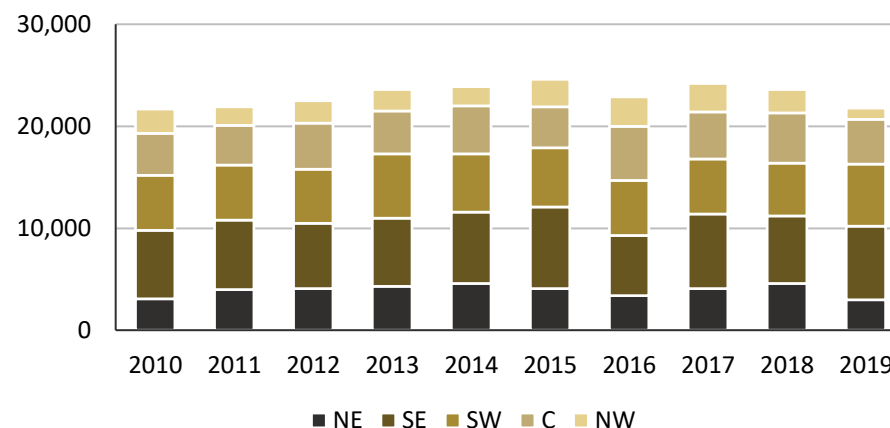


Employed

Regional Distribution: 2019¹¹

Number of Regional Employers by Employment Size: 2019 ¹⁰ NB Accommodation and Food Services Sector					
Region	1-9	10-49	50-199	200+	Total
NE	215	172	15	0	402
SE	234	240	43	1	518
SW	169	192	20	1	382
C	110	122	25	0	257
NW	82	73	10	0	165
Unknown	1	4	0	0	5
TOTAL	811	803	113	2	1,729

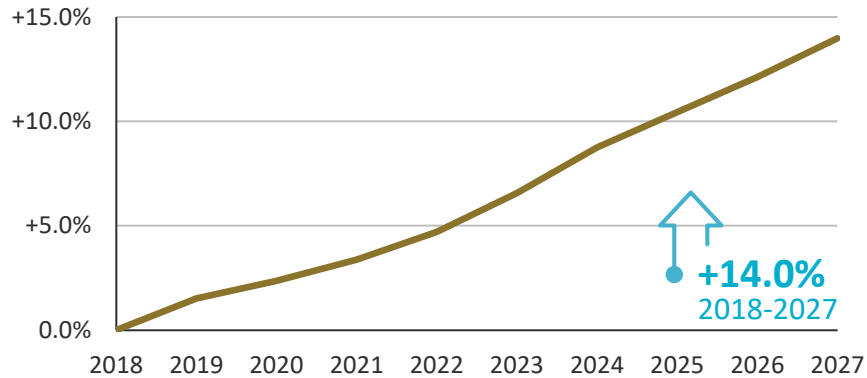
Employment by Economic Region: 2010-2019¹¹
NB Accommodation and Food Services Sector



Business Outlook 2018-2027

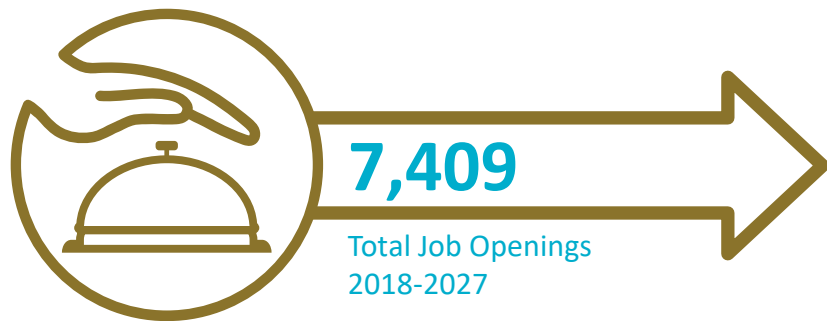
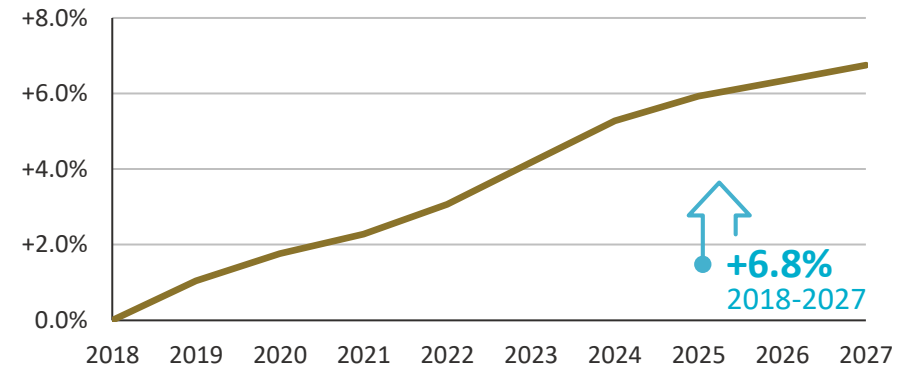
GDP Forecast

Forecasted Change in Real GDP⁸
NB Accommodation and Food Services Sector
(Relative to 2018)

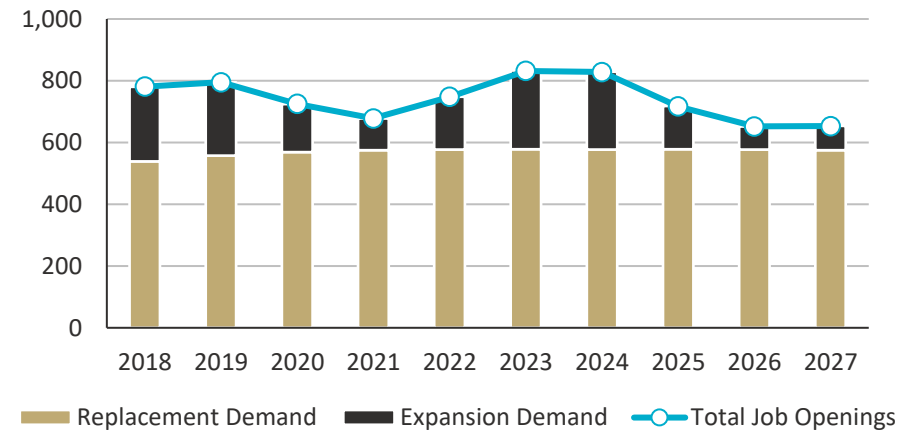


Employment Forecast

Forecasted Change in Employment⁸
NB Accommodation and Food Services Sector
(Relative to 2018)



Forecasted Job Openings⁸
NB Accommodation and Food Services Sector



Links for Further Information

Government Sources

- NBjobs.ca
- Labour Market Information
- Sector Definitions - North American Industry Classification System, 2017 (NAICS)
- Classification of Occupations - National Occupational Classification, 2016 (NOC)

Sector Associations

- Hotel Association of Canada
- New Brunswick Bed and Breakfast Association
- Restaurants Canada
- Tourism Industry Association of New Brunswick
- Tourism New Brunswick

For Additional Information Contact:

New Brunswick Department of Post-Secondary Education,
Training and Labour

lmi@gnb.ca

Prepared by:



Data Sources

- ¹ Statistics Canada, Table 36-10-0400
- ² Statistics Canada, Table 36-10-0402
- ³ Statistics Canada, Table 36-10-0489
- ⁴ Statistics Canada, Table 14-10-0023
- ⁵ Statistics Canada, Table 14-10-0070
- ⁶ Statistics Canada, Table 14-10-0027

- ⁷ Statistics Canada, Table 14-10-0068
- ⁸ Stokes Economics, Customized New Brunswick Forecast
- ⁹ Statistics Canada, Table 14-10-0064
- ¹⁰ Statistics Canada via the Community Data Program
- ¹¹ Statistics Canada, Table 14-10-0392

