



## NB SECTOR SNAPSHOT INFORMATION, CULTURE AND RECREATION

### Types of Businesses

Telecommunications and broadcasting

Performing arts, spectator sports and heritage institutions

Amusement, gambling and recreation industries

Other related businesses (e.g. publishing, sound recording, etc.)

Source: Statistics Canada (NAICS)

### Common Occupations

Other customer and information services representatives

Program leaders and instructors in recreation, sport and fitness

User support technicians

Operators and attendants in amusement, recreation and sport

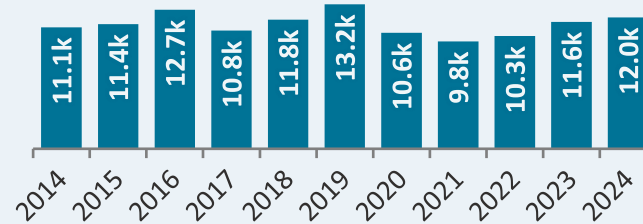
Retail salespersons and visual merchandisers

Source: Statistics Canada (2021 Census of Population)

### Employment

**12,000**

12-Month Average (2024)

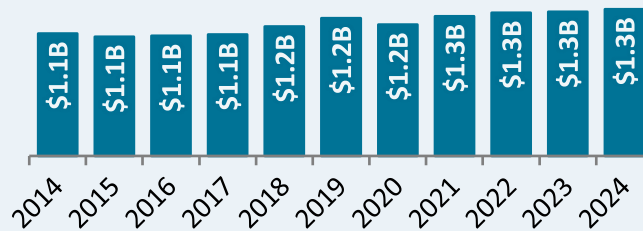


Source: Statistics Canada (LFS)

### Real GDP

**+1.3%**

Annual Growth Rate, 2019 to 2024



Source: Statistics Canada (GDP by Industry)

### Job Vacancy Rate 2024



Source: Statistics Canada (JVWS)

### Employer Optimism Q2 2025

N/A

Future outlook over the next 12 months

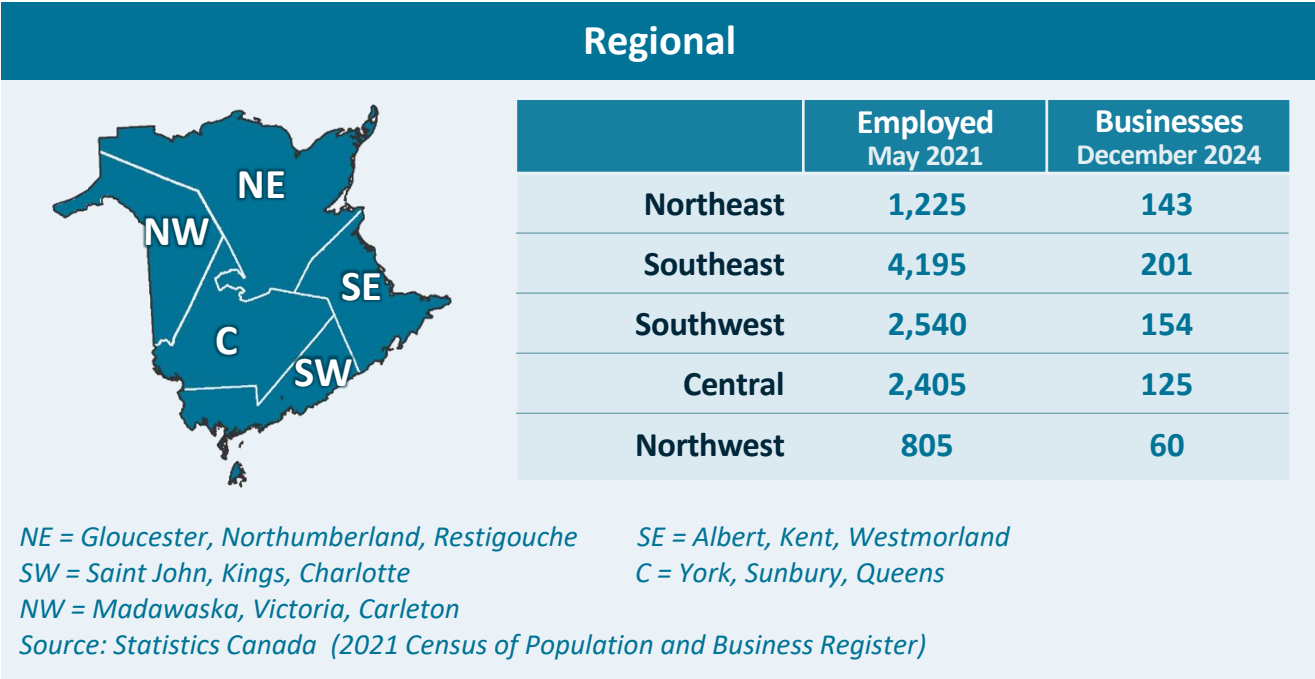
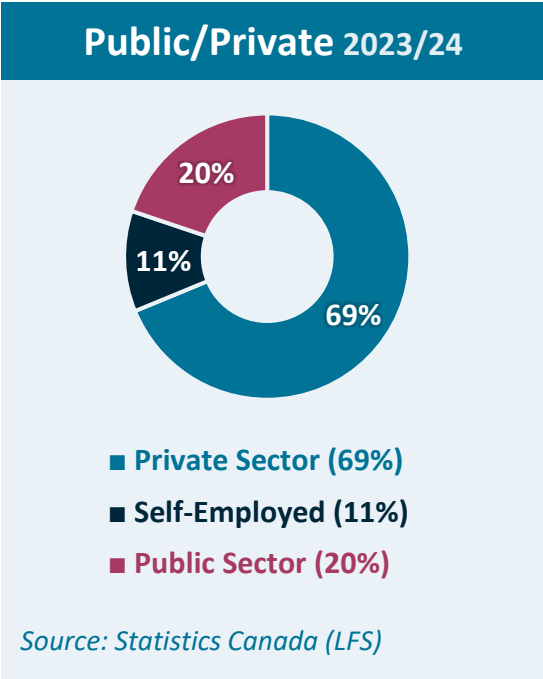
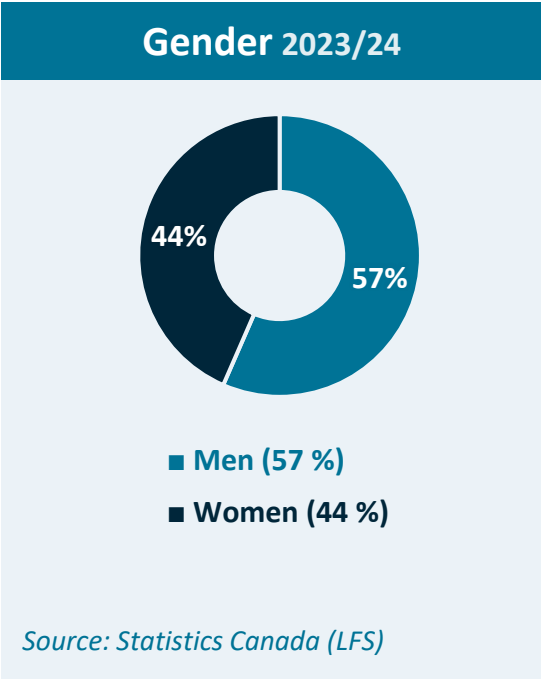
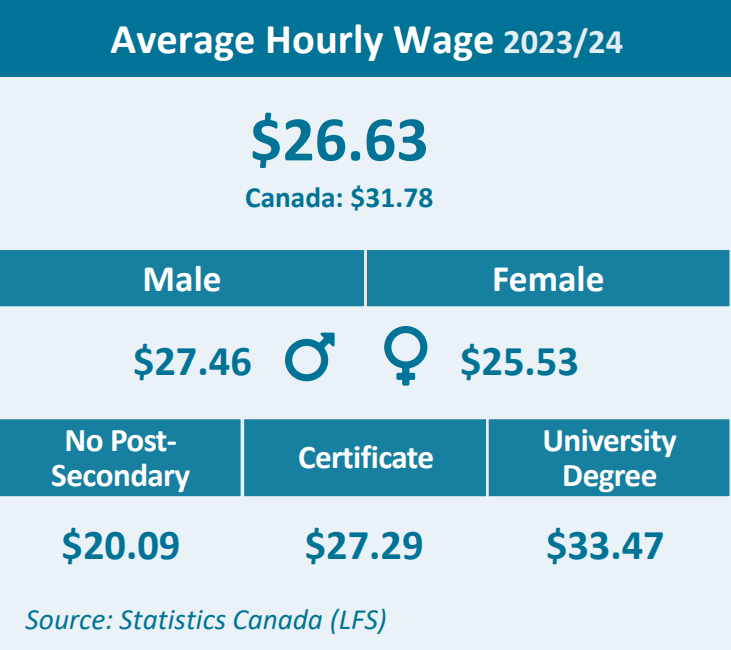
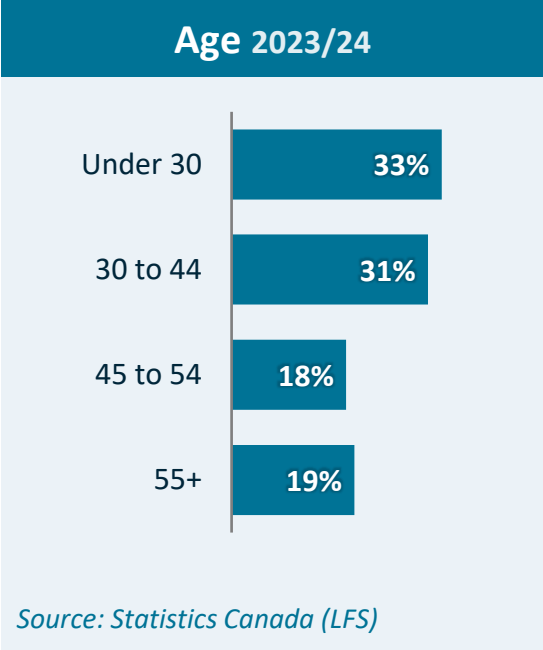
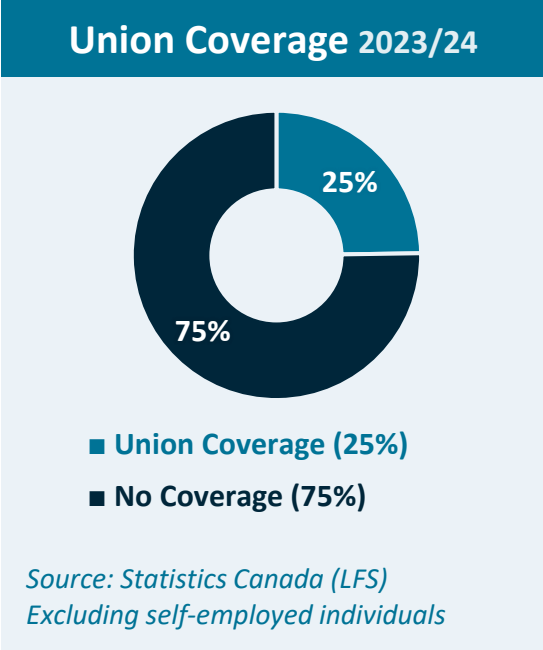
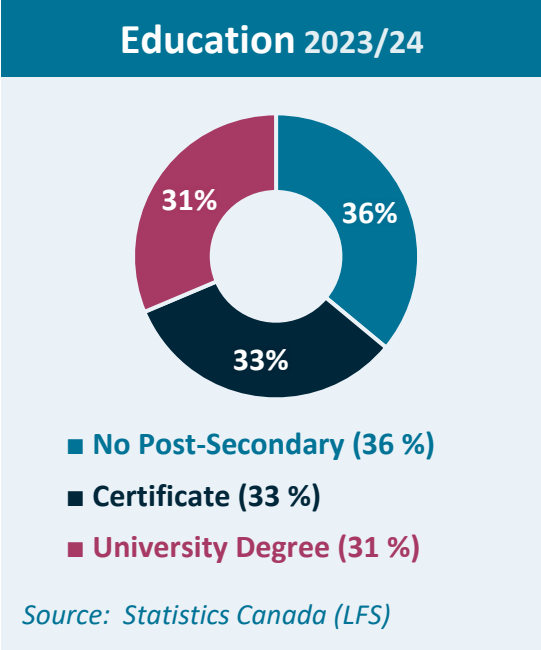
Source: Statistics Canada (CSBC)

### Long-Term Outlook 2025 to 2034

$$\begin{array}{rcl} 2,881 & + & 445 \\ \text{Retirements} & & \text{Change in Demand} \\ & = & 3,321 \\ & & \text{Forecasted Openings} \end{array}$$

Source: GNB (PETL) & Stokes Economics

**NBjobs.ca**



\*Suppressed to meet the confidentiality requirements of the Statistics Act