

Types of Businesses

Telecommunications and broadcasting

Performing arts, spectator sports and heritage institutions

Amusement, gambling and recreation industries

Other related businesses (e.g. publishing, sound recording, etc.)

Source: Statistics Canada (NAICS)

Common Occupations

Other customer and information services representatives

Program leaders and instructors in recreation, sport and fitness

User support technicians

Operators and attendants in amusement, recreation and sport

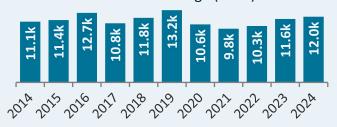
Retail salespersons and visual merchandisers

Source: Statistics Canada (2021 Census of Population)

Employment

12,000

12-Month Average (2024)



Source: Statistics Canada (LFS)

Real GDP

+1.3%

Annual Growth Rate, 2019 to 2024



Source: Statistics Canada (GDP by Industry)

Job Vacancy Rate 2024 N.B. N/A 2.4% Canada Source: Statistics Canada (JVWS)

Employer Optimism Q2 2025

Future outlook over the next 12 months Source: Statistics Canada (CSBC)

Long-Term Outlook 2025 to 2034

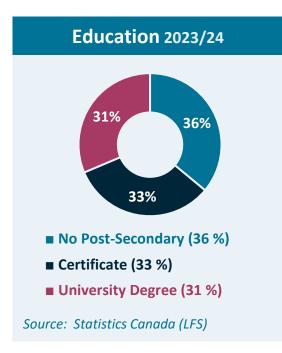
2.881 Retirements

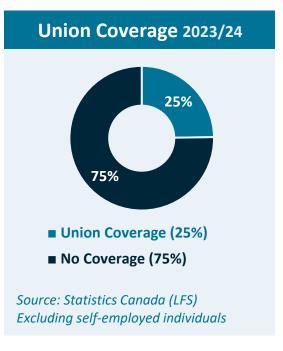
3.321

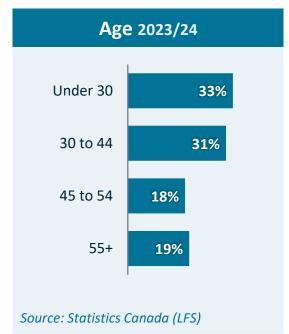
Change in **Forecasted** Demand **Openings**

Source: GNB (PETL) & Stokes Economics

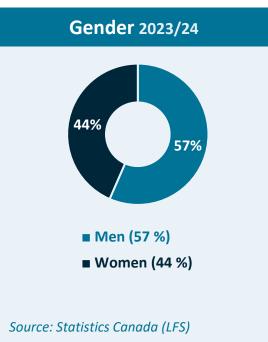
NBjobs.ca













Regional **Employed** Businesses December 2024 May 2021 NE Northeast 143 1,225 Southeast 4,195 201 Southwest 2,540 154 Central 2,405 125 Northwest 805 60 *NE = Gloucester, Northumberland, Restigouche* SE = Albert, Kent, Westmorland SW = Saint John, Kings, Charlotte C = York, Sunbury, Queens NW = Madawaska, Victoria, Carleton

Source: Statistics Canada (2021 Census of Population and Business Register)

^{*}Suppressed to meet the confidentiality requirements of the Statistics Act