

Types of Businesses

Elementary and secondary schools

Universities

Community colleges

Other educational services

Source: Statistics Canada (NAICS)

Common Occupations

Elementary school and kindergarten teachers

Elementary and secondary school teacher assistants

Secondary school teachers

University professors and lecturers

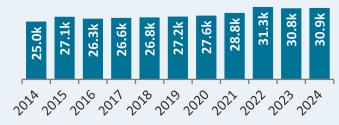
Janitors, caretakers and heavy-duty cleaners

Source: Statistics Canada (2021 Census of Population)

Employment

30,900

12-Month Average (2024)



Source: Statistics Canada (LFS)

Real GDP

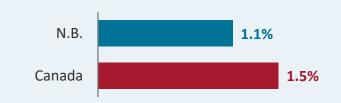
+2.4%

Annual Growth Rate, 2019 to 2024



Source: Statistics Canada (GDP by Industry)

Job Vacancy Rate 2024



Source: Statistics Canada (JVWS)

Employer Optimism Q2 2025

N/A

Future outlook over the next 12 months Source: Statistics Canada (CSBC)

Long-Term Outlook 2025 to 2034

7,987
Retirements

+ 3,42

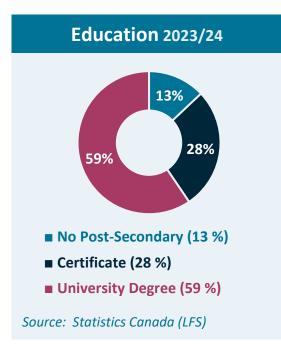
11,409
Inge in Forecasted

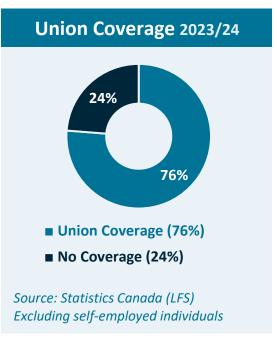
Change in Demand

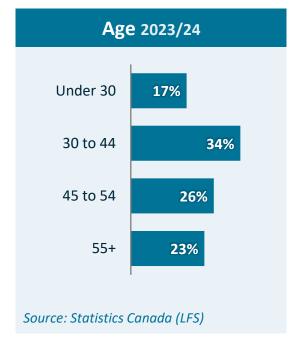
Source: GNB (PETL) & Stokes Economics

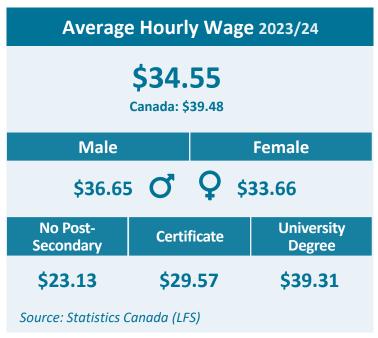
NBjobs.ca

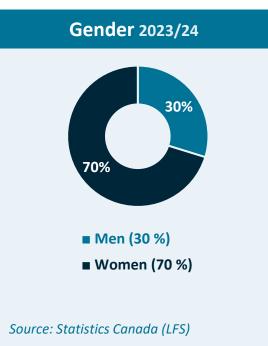
Openings

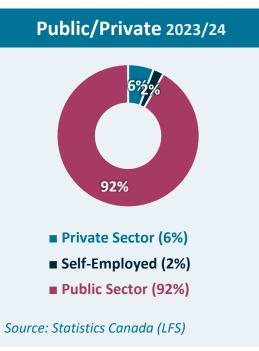












Regional **Employed** Businesses May 2021 December 2024 NE Northeast 20 4,750 Southeast 8,135 **73** Southwest 5,715 48 54 Central 6,575 Northwest 2,255 17 *NE = Gloucester, Northumberland, Restigouche* SE = Albert, Kent, Westmorland SW = Saint John, Kings, Charlotte C = York, Sunbury, Queens NW = Madawaska, Victoria, Carleton Source: Statistics Canada (2021 Census of Population and Business Register)

^{*}Suppressed to meet the confidentiality requirements of the Statistics Act