

Types of Businesses

Business support services

Other administrative and support services

Waste management and remediation services

Management of companies and enterprises

Source: Statistics Canada (NAICS)

Common Occupations

Other customer and information services representatives

Light duty cleaners

Security guards and related security service occupations

Janitors, caretakers and heavy-duty cleaners

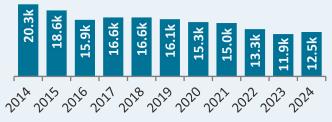
Landscaping and grounds maintenance labourers

Source: Statistics Canada (2021 Census of Population)

Employment

12,500

12-Month Average (2024)

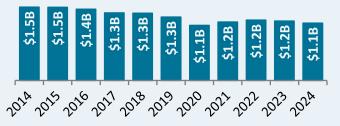


Source: Statistics Canada (LFS)

Real GDP

-2.1%

Annual Growth Rate, 2019 to 2024



Source: Statistics Canada (GDP by Industry)

N.B. N/A Canada 3.4% Source: Statistics Canada (JVWS)

Employer Optimism Q2 2025

N/A

Future outlook over the next 12 months Source: Statistics Canada (CSBC)

Long-Term Outlook 2025 to 2034

3,483
Retirements

. 512 Change in

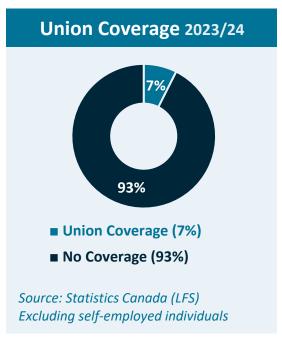
= 3,996

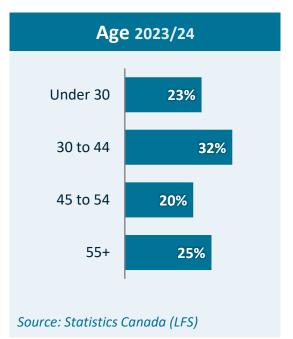
Change in Forecasted Demand Openings

Source: GNB (PETL) & Stokes Economics

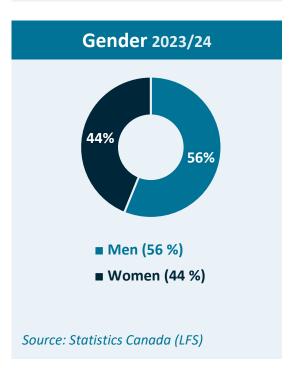
NBjobs.ca

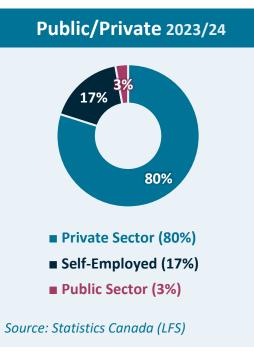
Education 2023/24 11% 51% No Post-Secondary (51 %) Certificate (37 %) University Degree (11 %) Source: Statistics Canada (LFS)











Regional **Employed** Businesses May 2021 December 2024 NE Northeast 143 1,555 Southeast 5,955 342 Southwest 4,145 222 Central 2,760 157 Northwest 955 86 *NE = Gloucester, Northumberland, Restigouche* SE = Albert, Kent, Westmorland SW = Saint John, Kings, Charlotte C = York, Sunbury, Queens NW = Madawaska, Victoria, Carleton

Source: Statistics Canada (2021 Census of Population and Business Register)

^{*}Suppressed to meet the confidentiality requirements of the Statistics Act