

## **Types of Businesses**

Finance (banks, investment services, etc.)

Insurance

Real Estate

Rental and leasing services

Source: Statistics Canada (NAICS)

# **Common Occupations**

Insurance agents and brokers

Customer services representatives - financial institutions

Financial advisors

Real estate agents and salespersons

Financial sales representatives

Source: Statistics Canada (2021 Census of Population)

### **Employment**

20,300

12-Month Average (2024)



Source: Statistics Canada (LFS)

### **Real GDP**

+2.1%

Annual Growth Rate, 2019 to 2024



Source: Statistics Canada (GDP by Industry)

# N.B. N/A Canada Source: Statistics Canada (JVWS)

# **Employer Optimism Q2 2025**

N/A

Future outlook over the next 12 months Source: Statistics Canada (CSBC)

### Long-Term Outlook 2025 to 2034

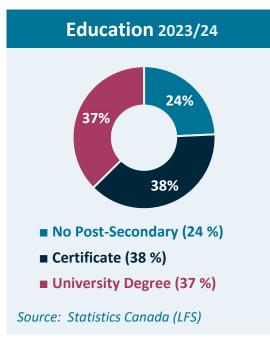
5,552 Retirements **2,33**6

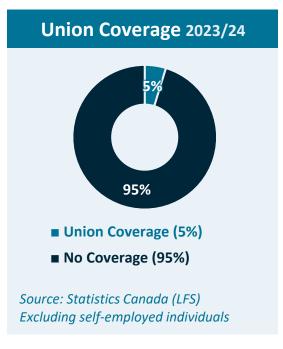
6 = **7,885** Forecasted

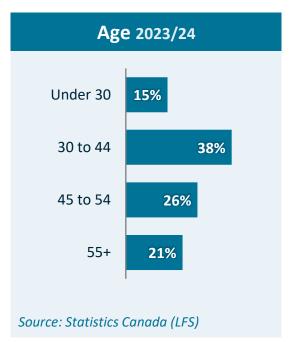
Change in Forecasted Demand Openings

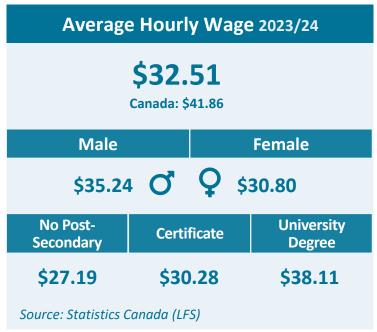
Source: GNB (PETL) & Stokes Economics

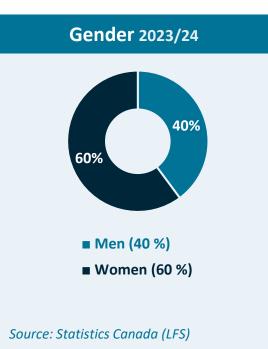
**NBjobs.ca** 

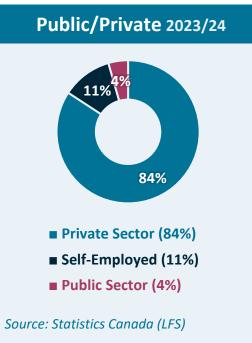












#### Regional **Employed** Businesses May 2021 December 2024 NE Northeast 259 1,610 Southeast 7,775 574 Southwest 3,680 435 Central 2,520 323 Northwest 1,020 168 *NE = Gloucester, Northumberland, Restigouche* SE = Albert, Kent, Westmorland SW = Saint John, Kings, Charlotte C = York, Sunbury, Queens NW = Madawaska, Victoria, Carleton Source: Statistics Canada (2021 Census of Population and Business Register)

<sup>\*</sup>Suppressed to meet the confidentiality requirements of the Statistics Act