



# NB SECTOR SNAPSHOT RETAIL TRADE

## Types of Businesses

- General merchandise stores
- Food and beverage stores
- Motor vehicle and parts dealers
- Other retailers (e.g. gasoline stations, clothing stores, etc.)

Source: Statistics Canada (NAICS)

## Common Occupations

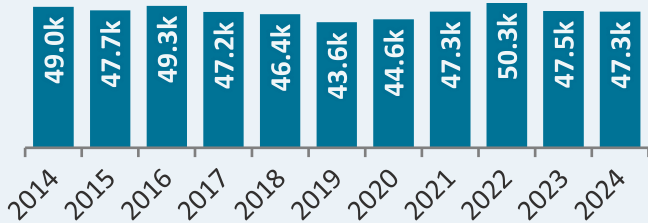
- Retail salespersons and visual merchandisers
- Cashiers
- Retail and wholesale trade managers
- Store shelf stockers, clerks and order fillers
- Retail sales supervisors

Source: Statistics Canada (2021 Census of Population)

## Employment

47,300

12-Month Average (2024)

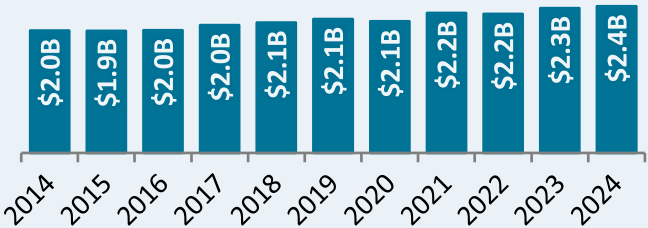


Source: Statistics Canada (LFS)

## Real GDP

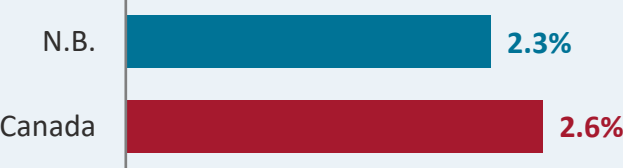
+1.9%

Annual Growth Rate, 2019 to 2024



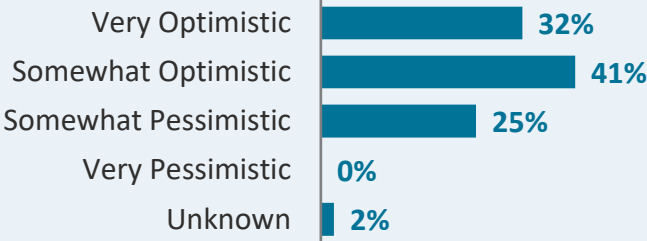
Source: Statistics Canada (GDP by Industry)

## Job Vacancy Rate 2024



Source: Statistics Canada (JVWS)

## Employer Optimism Q2 2025

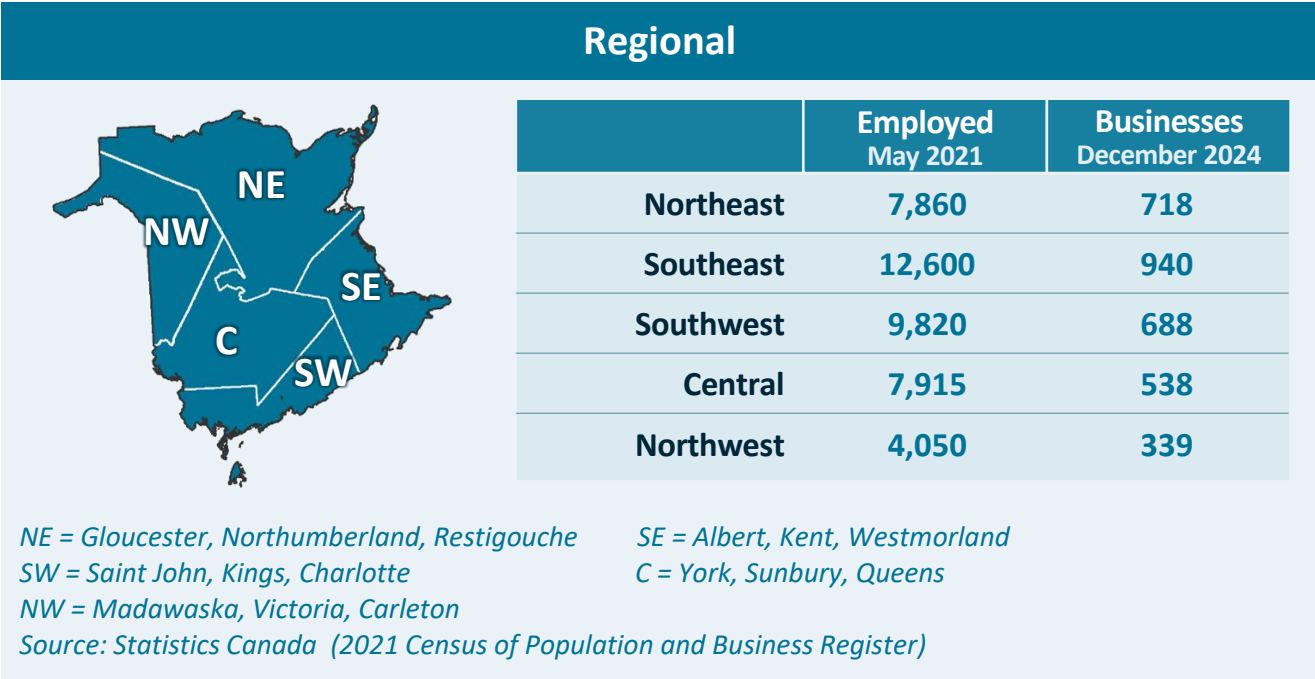
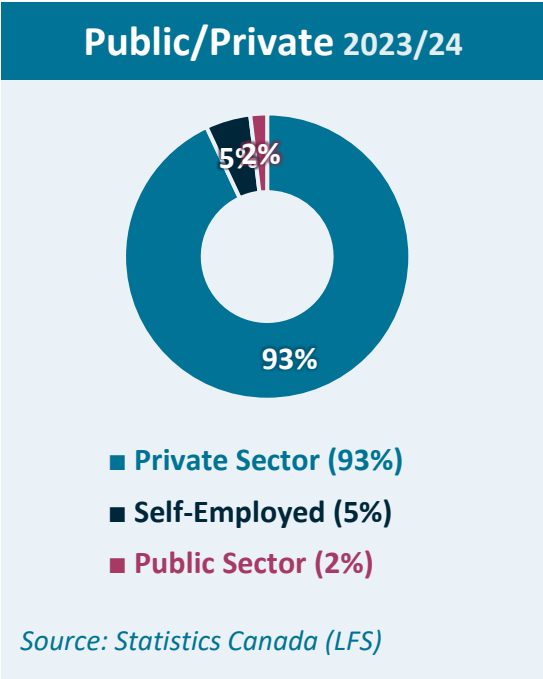
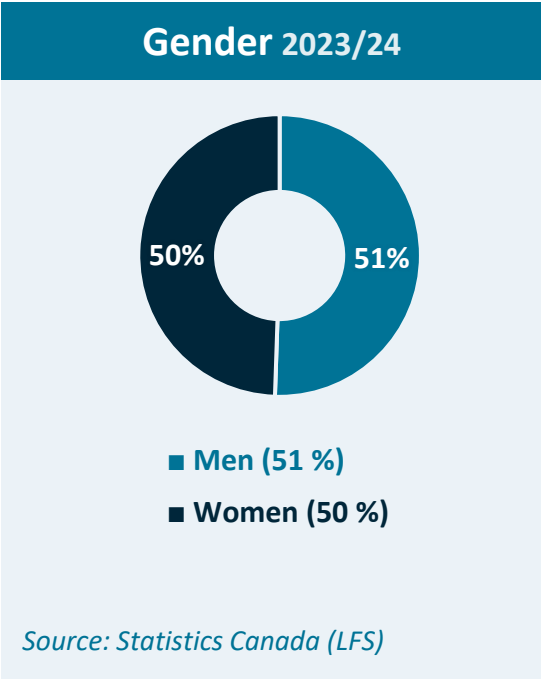
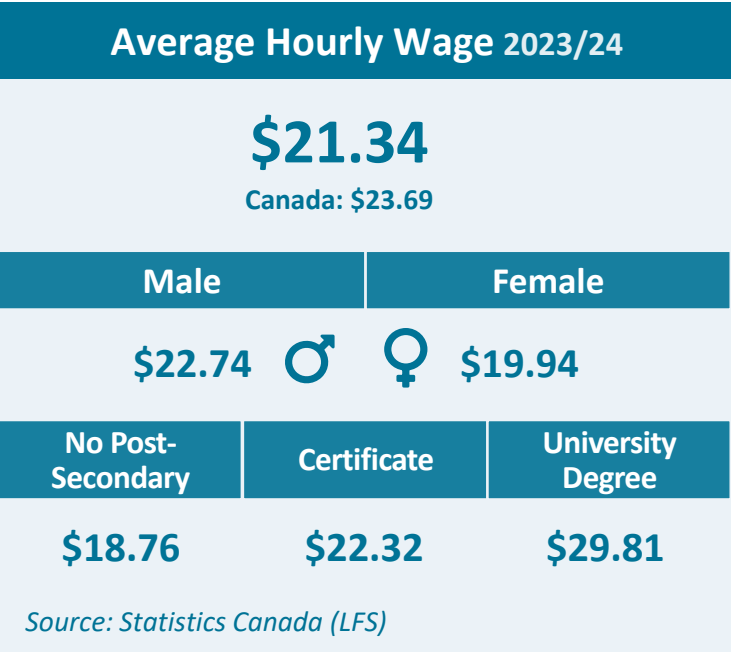
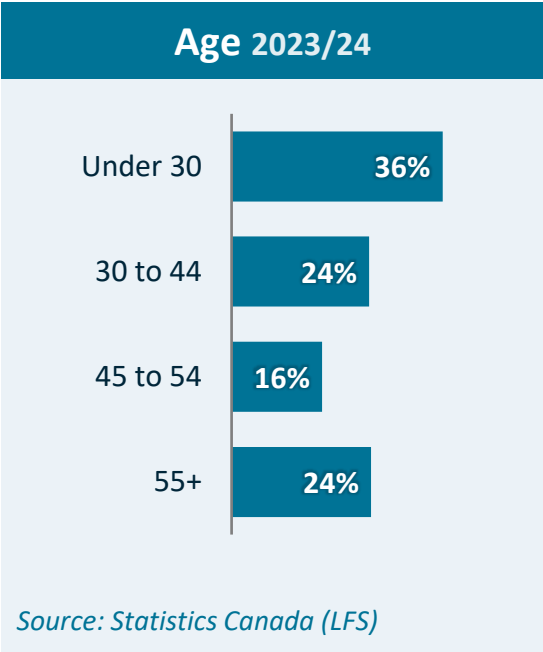
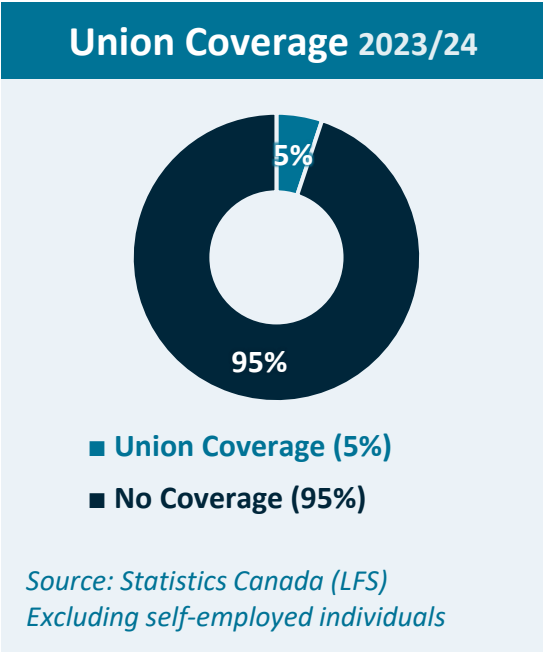
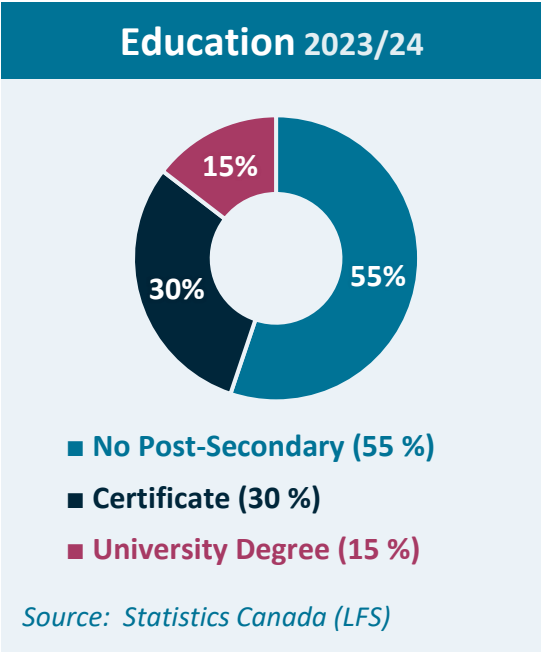


Future outlook over the next 12 months  
Source: Statistics Canada (CSBC)

## Long-Term Outlook 2025 to 2034

11,354 Retirements + 5,822 Change in Demand = 17,177 Forecasted Openings

Source: GNB (PETL) & Stokes Economics



\*Suppressed to meet the confidentiality requirements of the Statistics Act