

Types of Businesses

General merchandise stores

Food and beverage stores

Motor vehicle and parts dealers

Other retailers (e.g. gasoline stations, clothing stores, etc.)

Source: Statistics Canada (NAICS)

Common Occupations

Retail salespersons and visual merchandisers

Cashiers

Retail and wholesale trade managers

Store shelf stockers, clerks and order fillers

Retail sales supervisors

Source: Statistics Canada (2021 Census of Population)

Employment

47,300

12-Month Average (2024)



Source: Statistics Canada (LFS)

Real GDP

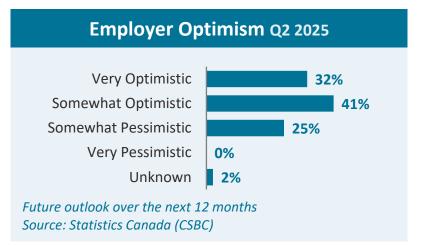
+1.9%

Annual Growth Rate, 2019 to 2024



Source: Statistics Canada (GDP by Industry)

N.B. 2.3% Canada 2.6% Source: Statistics Canada (JVWS)



Long-Term Outlook 2025 to 2034

11,354 + 5
Retirements + Ch

5,822 Change in

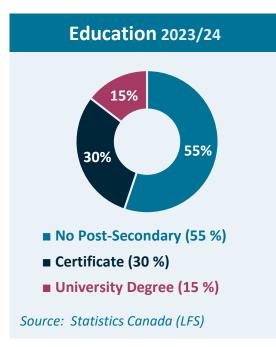
Demand

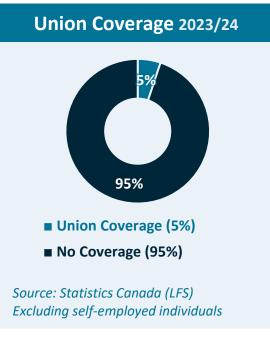
17,177

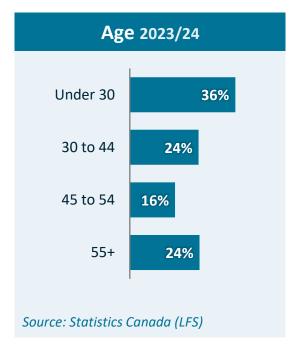
Forecasted Openings

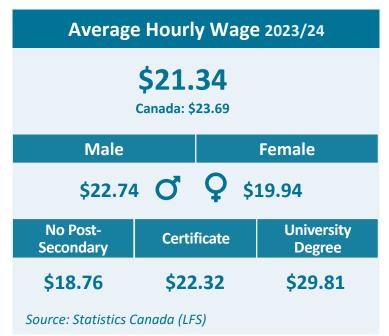
Source: GNB (PETL) & Stokes Economics

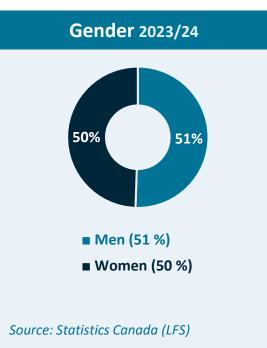
NBjobs.ca

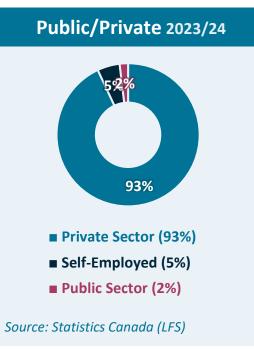












Regional **Employed** Businesses May 2021 December 2024 NE Northeast 7,860 718 Southeast 12,600 940 Southwest 9,820 688 Central 7,915 538 Northwest 4,050 339 *NE = Gloucester, Northumberland, Restigouche* SE = Albert, Kent, Westmorland SW = Saint John, Kings, Charlotte C = York, Sunbury, Queens NW = Madawaska, Victoria, Carleton

Source: Statistics Canada (2021 Census of Population and Business Register)

^{*}Suppressed to meet the confidentiality requirements of the Statistics Act