



NB SECTOR SNAPSHOT WHOLESALE TRADE

Types of Businesses

Machinery, equipment and supplies wholesaler-distributors

Food, beverage and tobacco wholesaler-distributors

Motor vehicle and parts wholesaler-distributors

Other wholesaler-distributors (e.g. building materials, etc.)

Source: Statistics Canada (NAICS)

Common Occupations

Retail and wholesale trade managers

Retail salespersons and visual merchandisers

Technical sales specialists - wholesale trade

Sales and account representatives - wholesale trade (non-technical)

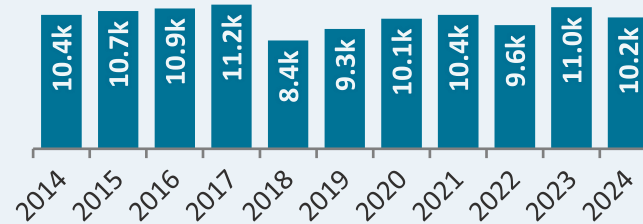
Transport truck drivers

Source: Statistics Canada (2021 Census of Population)

Employment

10,200

12-Month Average (2024)



Source: Statistics Canada (LFS)

Real GDP

-0.2%

Annual Growth Rate, 2019 to 2024



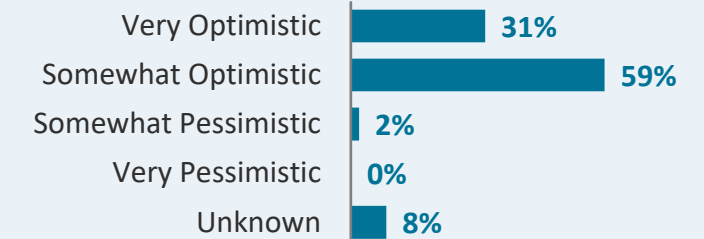
Source: Statistics Canada (GDP by Industry)

Job Vacancy Rate 2024



Source: Statistics Canada (JVWS)

Employer Optimism Q2 2025



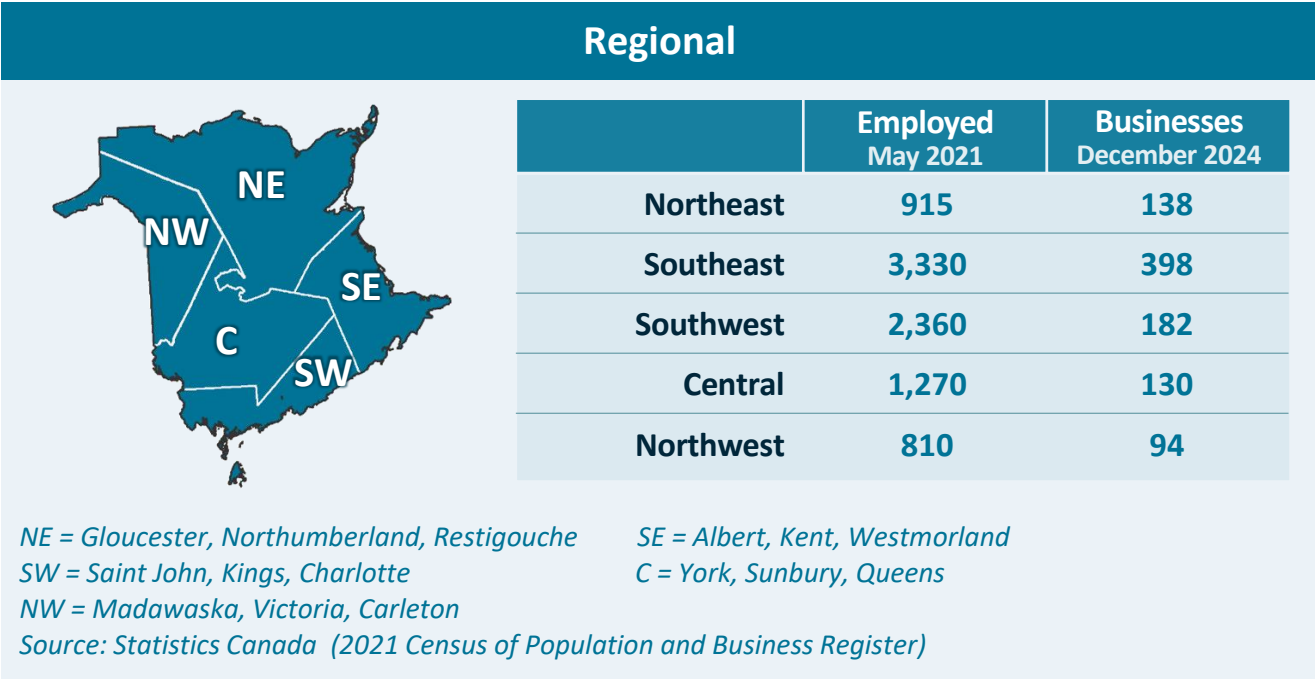
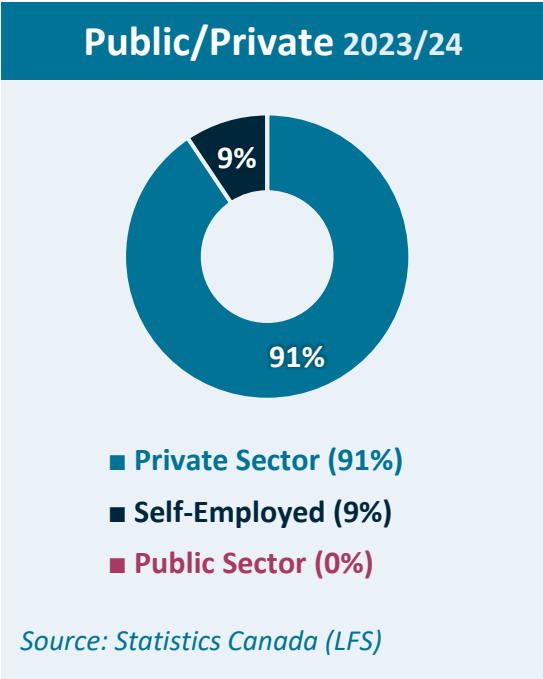
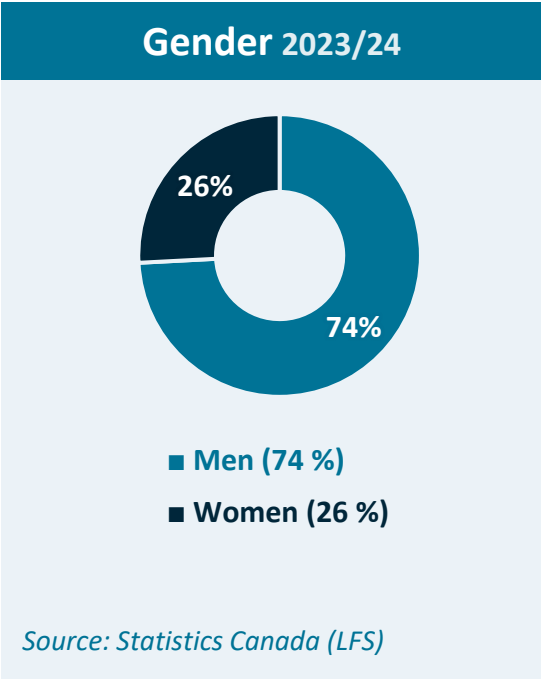
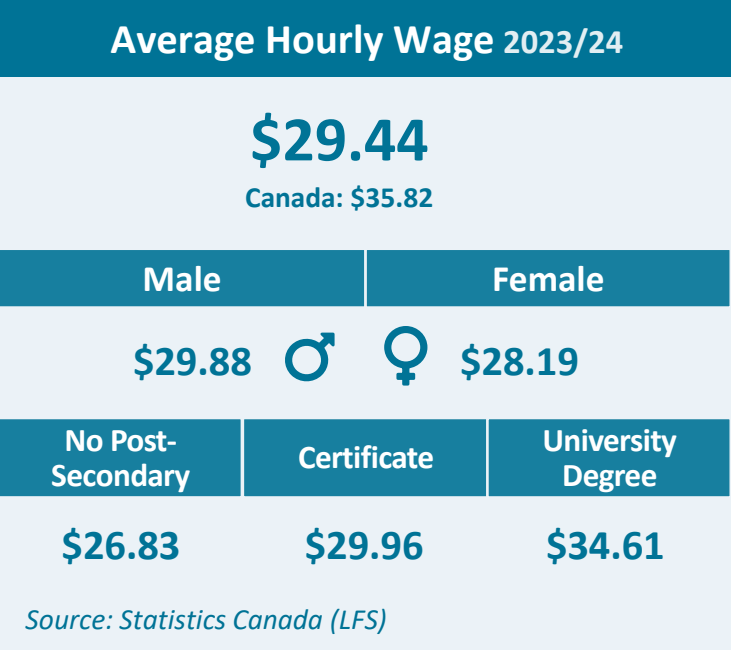
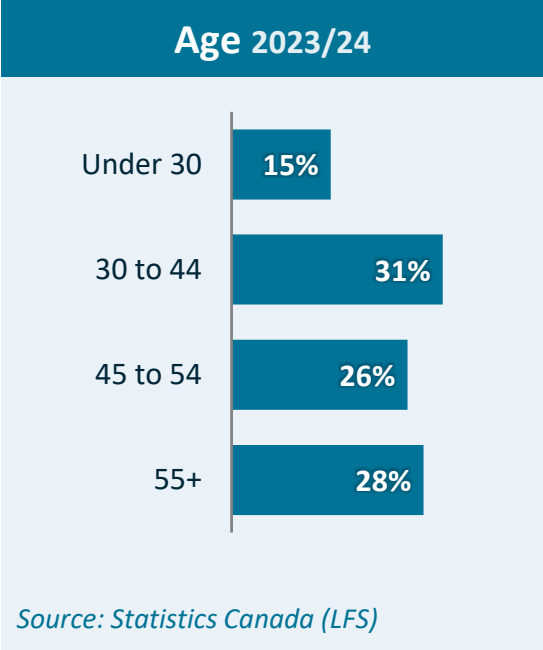
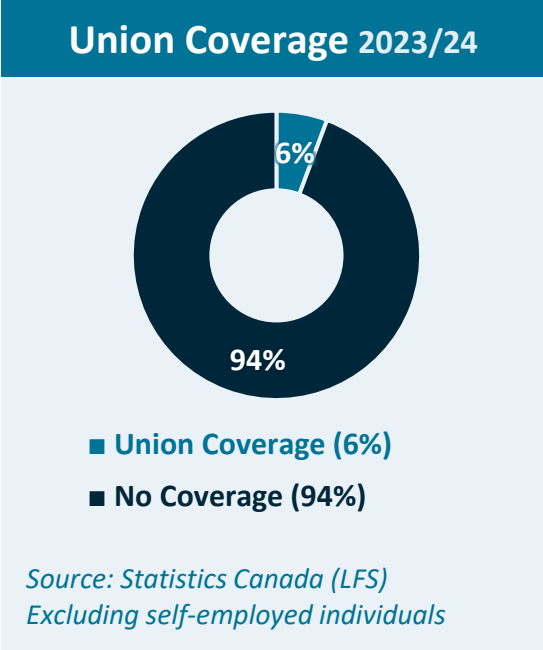
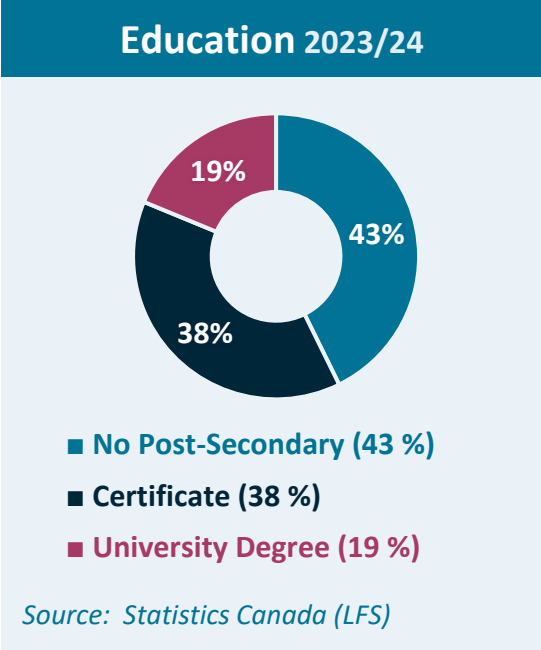
Future outlook over the next 12 months

Source: Statistics Canada (CSBC)

Long-Term Outlook 2025 to 2034

$$\begin{array}{rcl} 3,082 & + & 847 \\ \text{Retirements} & & \text{Change in Demand} \\ & = & 3,931 \\ & & \text{Forecasted Openings} \end{array}$$

Source: GNB (PETL) & Stokes Economics



*Suppressed to meet the confidentiality requirements of the Statistics Act