



## NB SECTOR SNAPSHOT MANUFACTURING

### Types of Businesses

Food and beverage manufacturing

Wood and paper product manufacturing

Petroleum and coal product manufacturing

Other manufacturing (fabricated metal products, furniture, etc.)

Source: Statistics Canada (NAICS)

### Common Occupations

Manufacturing managers

Labourers in fish and seafood processing

Material handlers

Welders and related machine operators

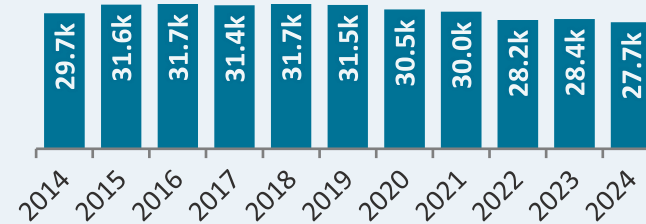
Labourers in wood, pulp and paper processing

Source: Statistics Canada (2021 Census of Population)

### Employment

**27,700**

12-Month Average (2024)



Source: Statistics Canada (LFS)

### Real GDP

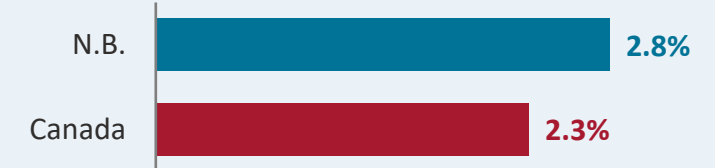
**+1.1%**

Annual Growth Rate, 2019 to 2024



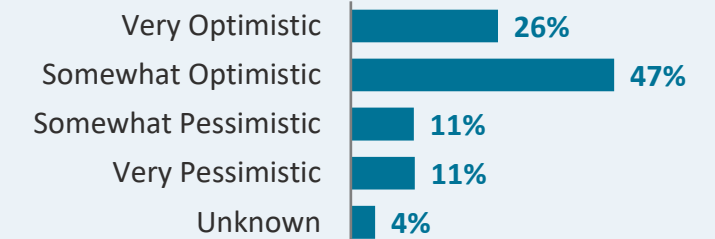
Source: Statistics Canada (GDP by Industry)

### Job Vacancy Rate 2024



Source: Statistics Canada (JVWS)

### Employer Optimism Q2 2025



Future outlook over the next 12 months

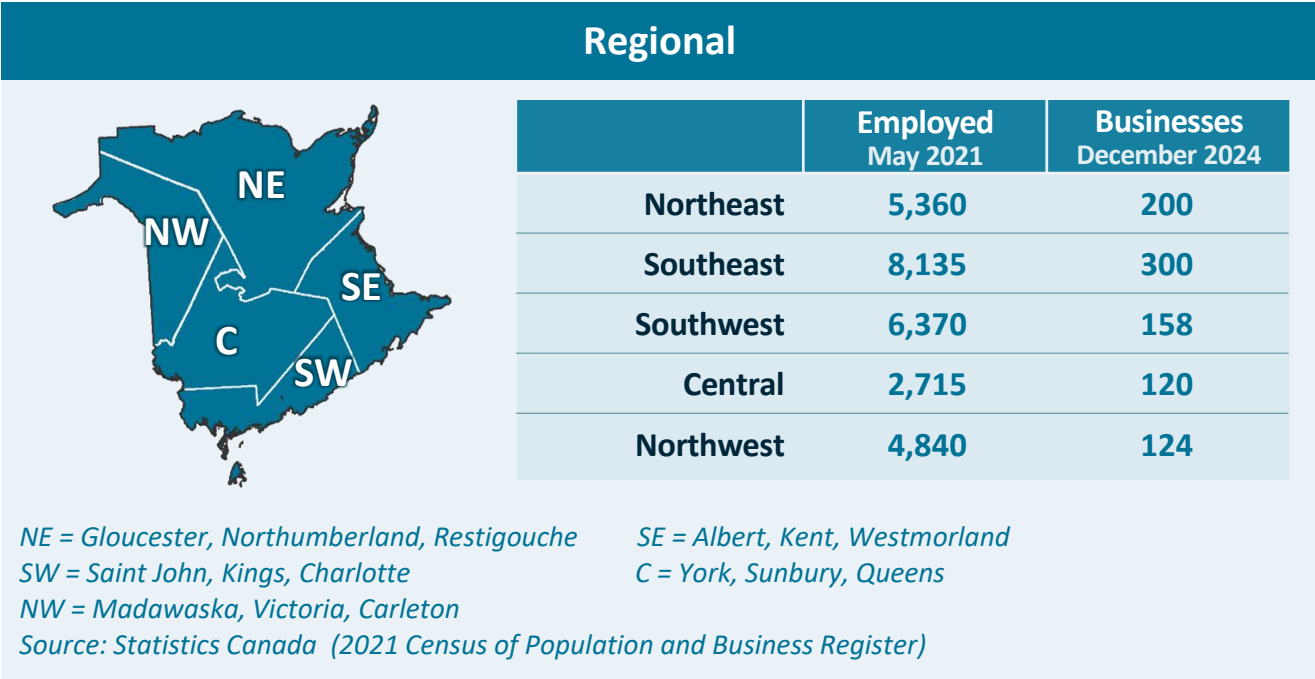
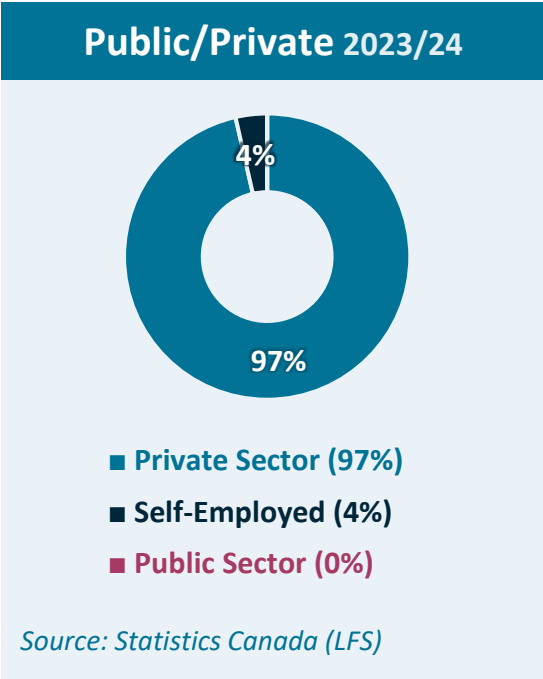
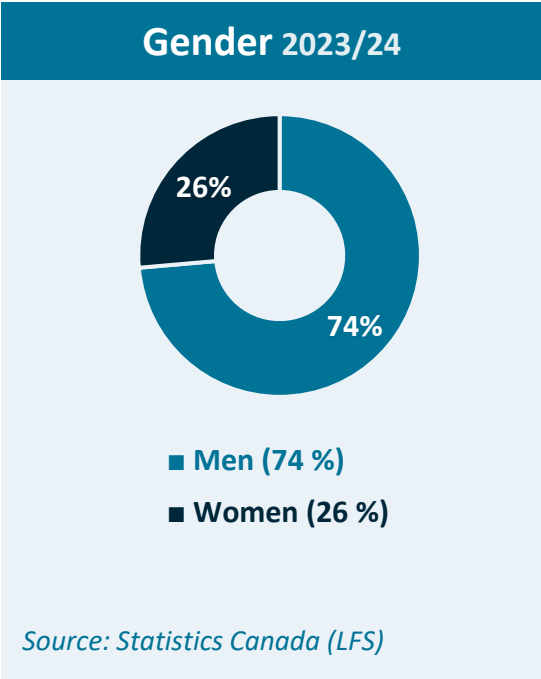
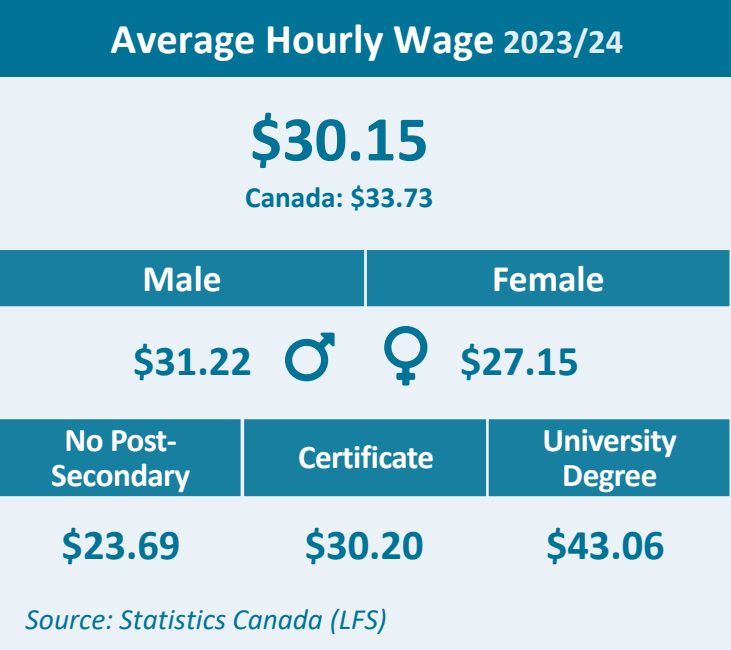
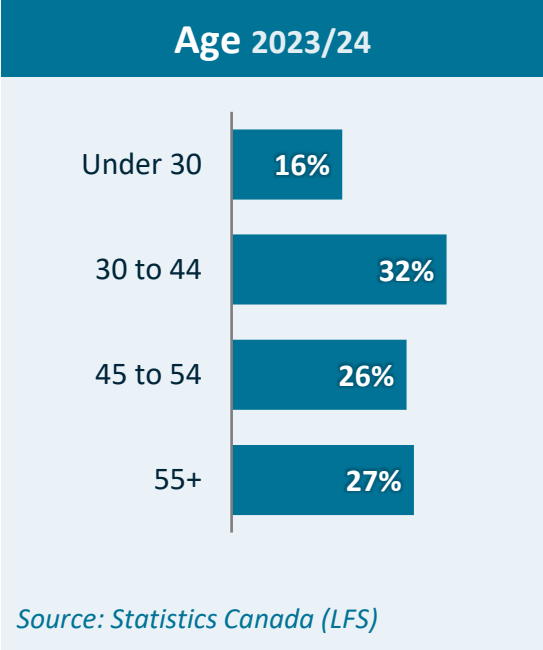
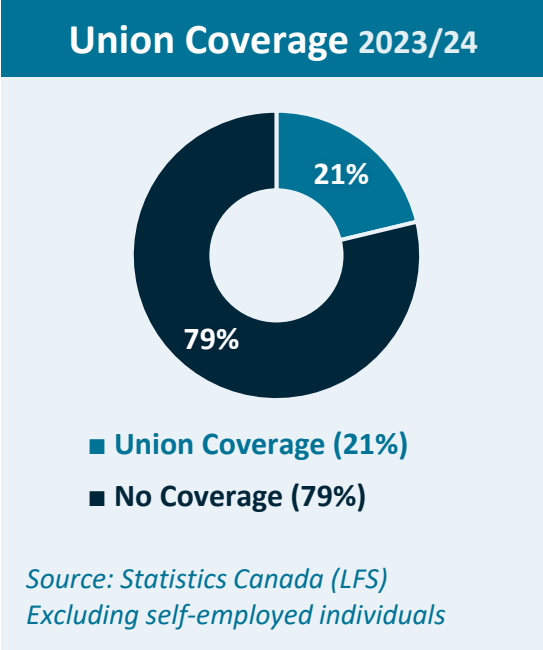
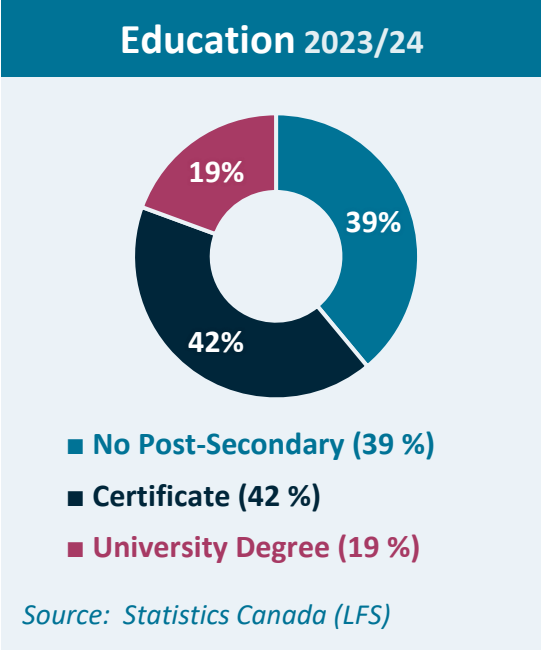
Source: Statistics Canada (CSBC)

### Long-Term Outlook 2025 to 2034

$$\begin{array}{rcl} 8,800 & + & 4,229 \\ \text{Retirements} & & \text{Change in Demand} \\ & = & 13,010 \\ & & \text{Forecasted Openings} \end{array}$$

Source: GNB (PETL) & Stokes Economics

**NBjobs.ca**



\*Suppressed to meet the confidentiality requirements of the Statistics Act