NB SECTOR SNAPSHOT
UTILITIES

Types of Businesses

Electric power generation

Electric power transmission, control and distribution

Natural gas distribution

Water, sewage and other systems

Source: Statistics Canada (NAICS)

Common Occupations

Power engineers and power systems operators

Electrical power line and cable workers

Supervisors, petroleum, gas and chemical processing and utilities

Electrical and electronics engineers

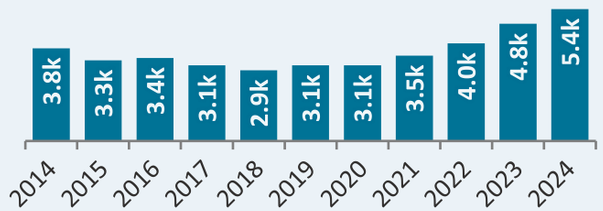
Mechanical engineers

Source: Statistics Canada (2021 Census of Population)

Employment

5,400

12-Month Average (2024)

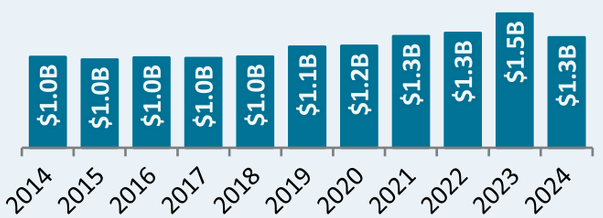


Source: Statistics Canada (LFS)

Real GDP

+1.8%

Annual Growth Rate, 2019 to 2024



Source: Statistics Canada (GDP by Industry)

Job Vacancy Rate 2024

Source: Statistics Canada (JVWS)

Employer Optimism Q2 2025

N/A

Future outlook over the next 12 months
Source: Statistics Canada (CSBC)

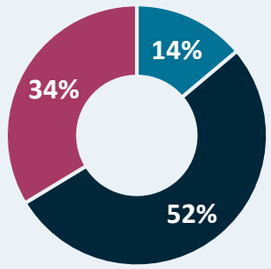
Long-Term Outlook 2025 to 2034

1,476	+	-513	=	965
Retirements		Change in Demand		Forecasted Openings

Source: GNB (PETL) & Stokes Economics

NBjobs.ca

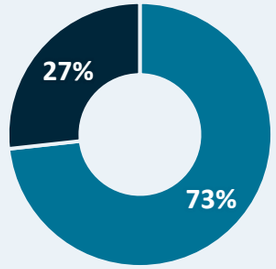
Education 2023/24



- No Post-Secondary (14 %)
- Certificate (52 %)
- University Degree (34 %)

Source: Statistics Canada (LFS)

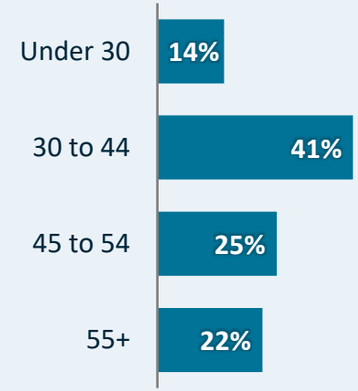
Union Coverage 2023/24



- Union Coverage (73%)
- No Coverage (27%)

Source: Statistics Canada (LFS)
Excluding self-employed individuals

Age 2023/24



Source: Statistics Canada (LFS)

Average Hourly Wage 2023/24

$45.08

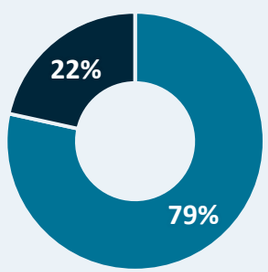
Canada: $51.02

Male	Female
$45.60 ♂	♀ $43.17

No Post-Secondary	Certificate	University Degree
$34.94	$43.58	$51.33

Source: Statistics Canada (LFS)

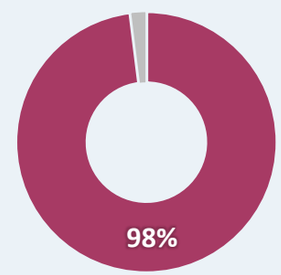
Gender 2023/24



- Men (79 %)
- Women (22 %)

Source: Statistics Canada (LFS)

Public/Private 2023/24



- Private Sector (N/A*)
- Self-Employed (N/A*)
- Public Sector (98%)

Source: Statistics Canada (LFS)

Regional

	Employed May 2021	Businesses December 2024
Northeast	480	8
Southeast	310	6
Southwest	1,625	13
Central	1,250	9
Northwest	155	6

NE = Gloucester, Northumberland, Restigouche
SE = Albert, Kent, Westmorland
SW = Saint John, Kings, Charlotte
C = York, Sunbury, Queens
NW = Madawaska, Victoria, Carleton
Source: Statistics Canada (2021 Census of Population and Business Register)

**Suppressed to meet the confidentiality requirements of the Statistics Act*