# Site Guide

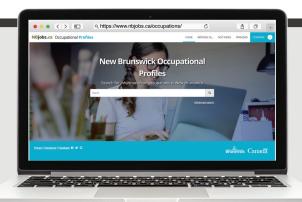


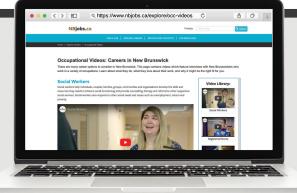
#### **Careers in Demand**

The 'Careers in Demand' resources offers Labour Market Information (LMI) on job opportunities in specific careers that are in demand. Visit the 'Careers in Demand' page to learn more about occupations in Health Care, Education, Information Technology, Forestry, Food Production, and Skilled Trades.

### **Occupational Profiles**

This online platform contains detailed Labour Market Information (LMI) on hundreds of occupations specific to New Brunswick, including two-page snapshots. Learn about wages, educational requirements, job descriptions, and much more.





### **Occupational Videos**

With so many career options to consider in New Brunswick, watch numerous videos that feature interviews with New Brunswickers who work in a variety of occupations. Learn about what they do, what they love about their work, and why they choose to work in New Brunswick.

## **Experiential Learning**

Learn about the world of work by exploring diverse careers and industries through different methods of experiential learning such as job shadowing, cooperative education, apprenticeship, internships, workplace tours, etc.





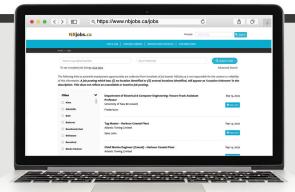
#### **Student Financial Services**

Planning your next step towards a career or transitioning to post-secondary education? The Student Financial Assistance Program may be an option to help fund your studies. These resources will help guide you with the process.





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### **Job Listings**

Search the latest job postings specific to New Brunswick. Our job listings page contains links to potential employment opportunities from hundreds of online job boards. Use the location filter to find a job near you!

### **Sector Profiles**

The Sector Profiles contain labour market information specific to 15 economic sectors in the province. These reports provide detailed information including statistics on economic activity and productivity, a profile of the sector's workforce (demographics, wages, etc.), regional highlights, and forecast data. Each profile includes a report and a snapshot that provides highlights from each report.





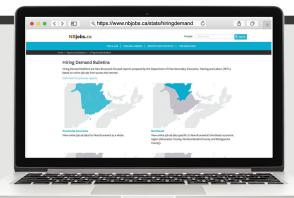
### **For Employers**

Are you looking to advertise a job opportunity through NBjobs.ca? Are you experiencing human resource challenges such as recruitment, retention, and training? Are you interested in accessing student talent and providing students with an experiential learning opportunity? This page connects you with the resources to assist you with your employment needs.

## **Labour Market Reports**

View a collection of labour market information reports and survey results. You can find profiles and labour force trends that can be used for evidence-based decision-making.





### **Hiring Demand Bulletins**

Our Hiring Demand Bulletins are New Brunswick-focused reports prepared by the Department of Post-Secondary Education, Training and Labour (PETL) based on online job ads. You can find out which employers have the most online job postings, the most requested skills and educational requirements, as well as the demand for occupational groups in the province based on the number of online job ads by region.



