

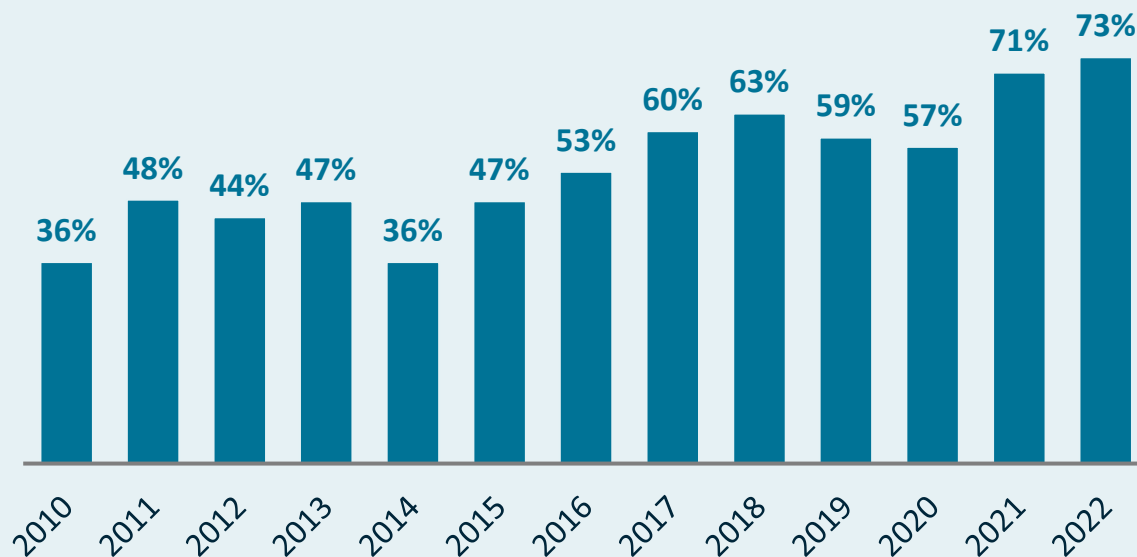


Social Worker Recruitment and Retention in New Brunswick

Summary of DataNB Research Findings (January 2026)

Transition from University to the Workforce

Percentage of Bachelor of Social Work Graduates from NB Universities Registered with NBASW¹ Within One Year, by Graduation Year



Note: The rising rate of recruitment to the profession may be due to the proportion of graduates who are originally from NB increasing.

1 - NBASW = New Brunswick Association of Social Workers

2 - 1-year rate based on individuals who first registered between 2010 and 2023; 3-year rate based on 2010 and 2021; and 5-year rate based on 2010 and 2019

3 - Unlike Figure 2, values in Figure 3 are based on all registered social workers, not just newly registered ones.

Retention of Registered Social Workers

Occupational Retention of Newly Registered Social Workers (Based on Registration Status)²



1-Year Exit Rate of Registered Social Workers³

