

NEW BRUNSWICK LABOUR FORCE STATISTICS

DATA FOR JULY 2026 (RELEASED AUGUST 2026)

PROVINCIAL OVERVIEW – SEASONALLY ADJUSTED

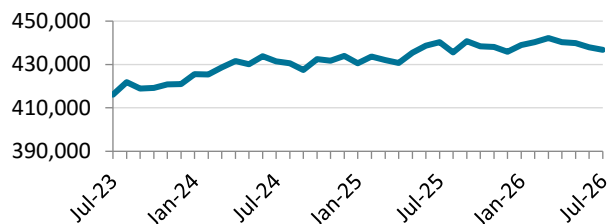
It is recommended to consider trends over the long-term

Labour Force

436,700 in July 2026

-1,200 (-0.3%) Month-over-Month (+0.3% Nationally)

-3,600 (-0.8%) Year-over-Year (+0.4% Nationally)

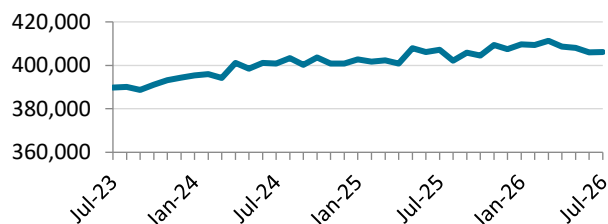


Employment

406,200 in July 2026

+200 (+0.0%) Month-over-Month (+0.4% Nationally)

-1,000 (-0.2%) Year-over-Year (+0.9% Nationally)

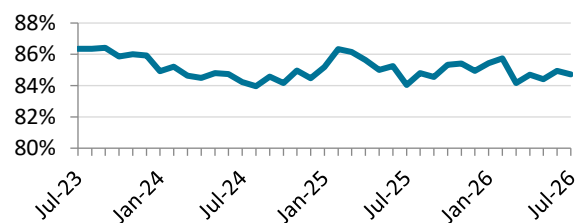


Full-Time Employment Rate

84.7% in July 2026 (81.8% Nationally)

-0.2 p.p. Month-over-Month (-0.1 p.p. Nationally)

+0.7 p.p. Year-over-Year (+0.2 p.p. Nationally)

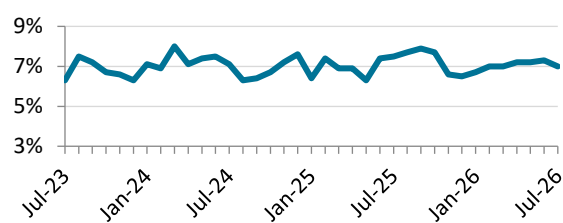


Unemployment Rate

7.0% in July 2026 (6.4% Nationally)

-0.3 p.p. Month-over-Month (-0.1 p.p. Nationally)

-0.5 p.p. Year-over-Year (-0.5 p.p. Nationally)



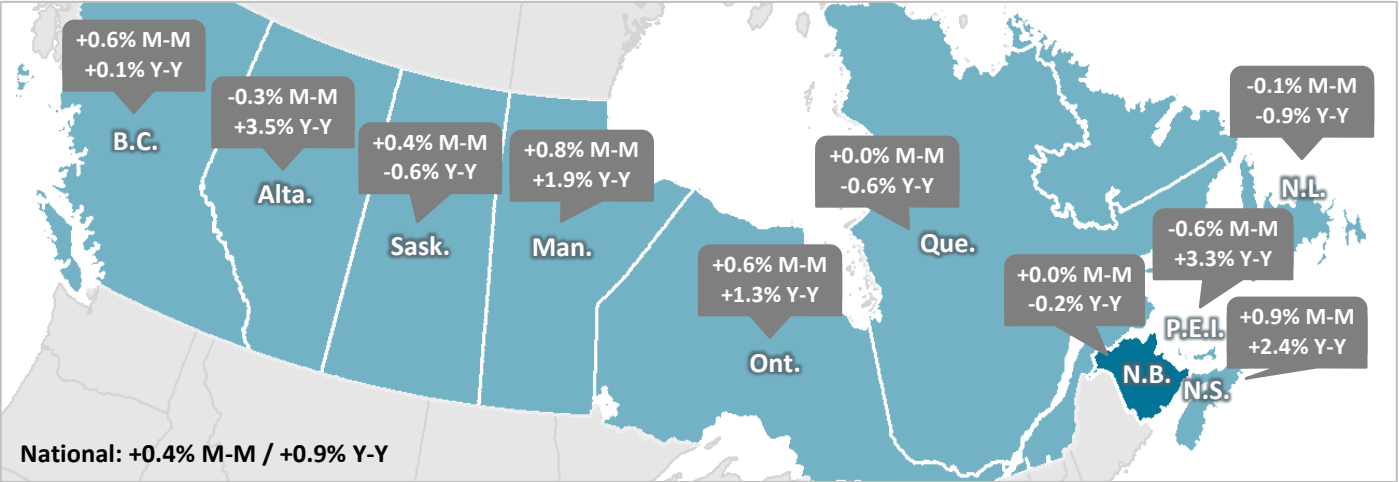
Labour Force Characteristics - Seasonally Adjusted (Ages 15+)

	Jul-25	Jun-26	Jul-26	M-M Change		Y-Y Change	
Working-Age Population	721,200	728,000	728,900	+900	+0.1%	+7,700	+1.1%
Labour Force	440,300	437,900	436,700	-1,200	-0.3%	-3,600	-0.8%
Employment	407,200	406,000	406,200	+200	+0.0%	-1,000	-0.2%
FT Employment	342,200	344,900	344,100	-800	-0.2%	+1,900	+0.6%
PT Employment	65,000	61,100	62,100	+1,000	+1.6%	-2,900	-4.5%
Unemployment	33,100	31,900	30,400	-1,500	-4.7%	-2,700	-8.2%
Participation Rate (%)	61.1%	60.2%	59.9%	-0.3 (pp)		-1.2 (pp)	
Employment Rate (%)	56.5%	55.8%	55.7%	-0.1 (pp)		-0.8 (pp)	
Unemployment Rate (%)	7.5%	7.3%	7.0%	-0.3 (pp)		-0.5 (pp)	

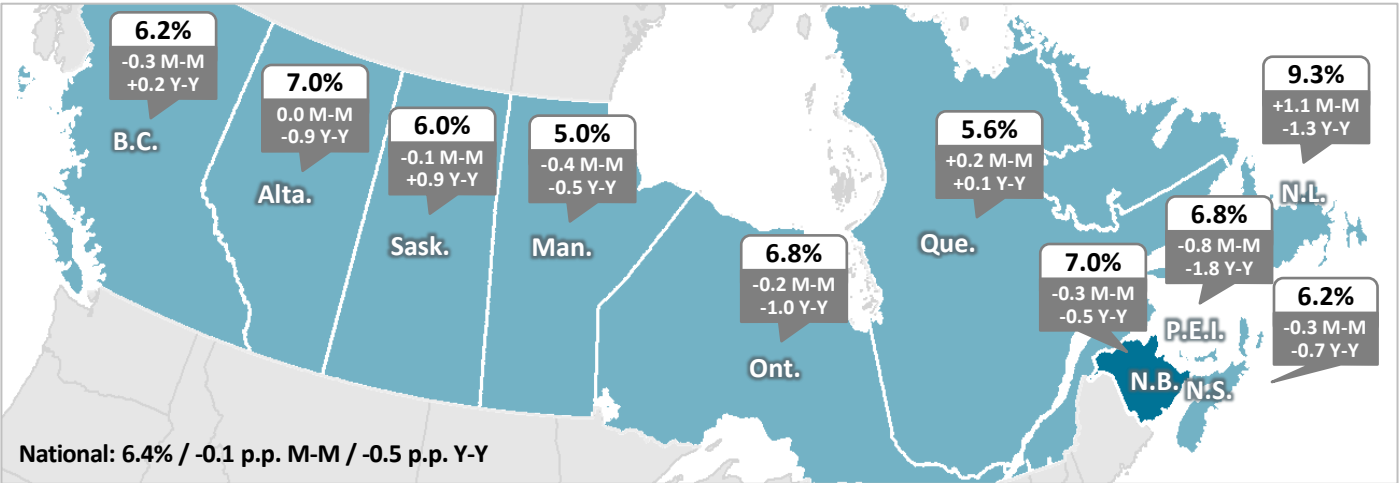
M-M = month over month. Y-Y = year over year. The dark grey lines in the charts above represents the linear trend line.

Provincial Overview - Data for July 2026 (Seasonally Adjusted)

Employment Growth



Unemployment Rate



Participation Rate

