



NB SECTOR SNAPSHOT EDUCATIONAL SERVICES

Types of Businesses

Elementary and secondary schools

Universities

Community colleges

Other educational services

Source: Statistics Canada (NAICS)

Common Occupations

Elementary school and kindergarten teachers

Elementary and secondary school teacher assistants

Secondary school teachers

University professors and lecturers

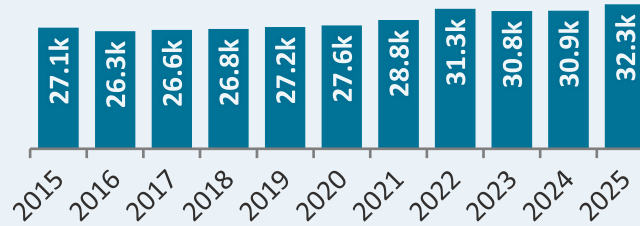
Janitors, caretakers and heavy-duty cleaners

Source: Statistics Canada (2021 Census of Population)

Employment

32,300

12-Month Average (2025)

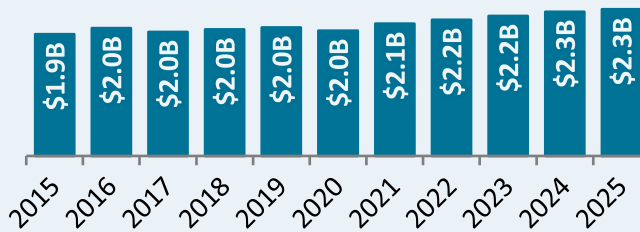


Source: Statistics Canada (LFS)

Real GDP

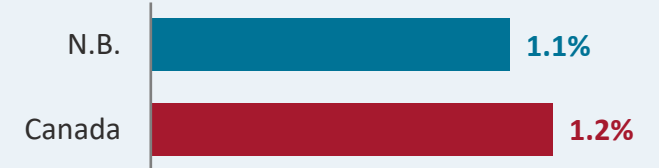
+2.3%

Annual Growth Rate, 2019 to 2025



Source: Statistics Canada (GDP by Industry)

Job Vacancy Rate 2025



Source: Statistics Canada (JVWS)

Employer Optimism Q1 2026

N/A

Future outlook over the next 12 months

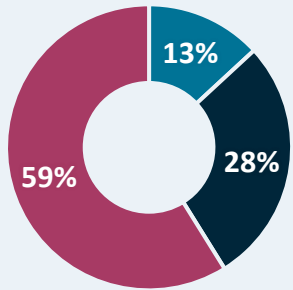
Source: Statistics Canada (CSBC)

Long-Term Outlook 2025 to 2034

$$7,987 \text{ Retirements} + 3,421 \text{ Change in Demand} = 11,409 \text{ Forecasted Openings}$$

Source: GNB (PETL) & Stokes Economics

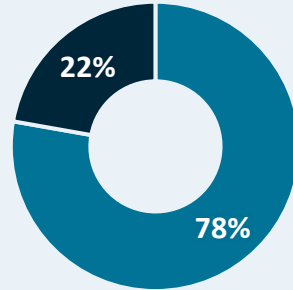
Education 2024/25



- No Post-Secondary (13 %)
- Certificate (28 %)
- University Degree (59 %)

Source: Statistics Canada (LFS)

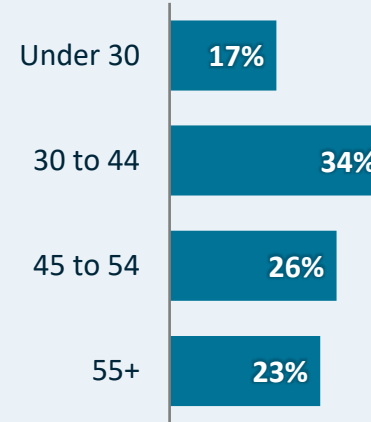
Union Coverage 2024/25



- Union Coverage (78%)
- No Coverage (22%)

Source: Statistics Canada (LFS)
Excluding self-employed individuals

Age 2024/25



Source: Statistics Canada (LFS)

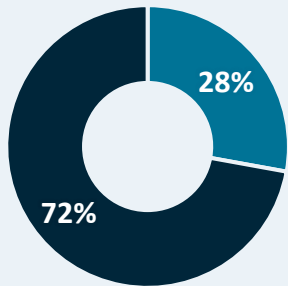
Average Hourly Wage 2024/25

\$35.40
Canada: \$41.26

Male		Female	
\$37.14	♂	♀	\$34.74
No Post-Secondary	Certificate	University Degree	
\$24.58	\$29.88	\$40.42	

Source: Statistics Canada (LFS)

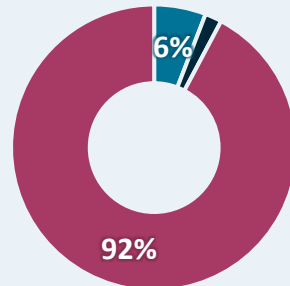
Gender 2024/25



- Men (28 %)
- Women (72 %)

Source: Statistics Canada (LFS)

Public/Private 2024/25



- Private Sector (6%)
- Self-Employed (2%)
- Public Sector (92%)

Source: Statistics Canada (LFS)

Regional



NE = Gloucester, Northumberland, Restigouche
SW = Saint John, Kings, Charlotte
NW = Madawaska, Victoria, Carleton

	Employed May 2021	Businesses December 2025
Northeast	4,750	22
Southeast	8,135	74
Southwest	5,715	51
Central	6,575	58
Northwest	2,255	17

SE = Albert, Kent, Westmorland
C = York, Sunbury, Queens

Source: Statistics Canada (2021 Census of Population and Business Register)

*Suppressed to meet the confidentiality requirements of the Statistics Act