

NEW BRUNSWICK LABOUR FORCE STATISTICS

DATA FOR JANUARY 2026 (RELEASED FEBRUARY 2026)

PROVINCIAL OVERVIEW – SEASONALLY ADJUSTED

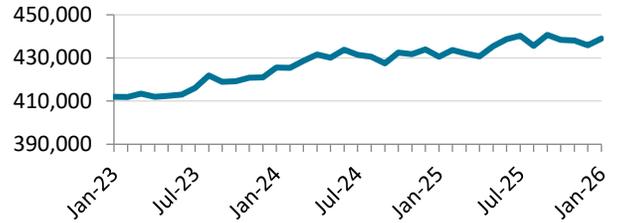
It is recommended to consider trends over the long-term

Labour Force

439,000 in January 2026

+3,100 (+0.7%) Month-over-Month (-0.5% Nationally)

+8,500 (+2.0%) Year-over-Year (+0.4% Nationally)

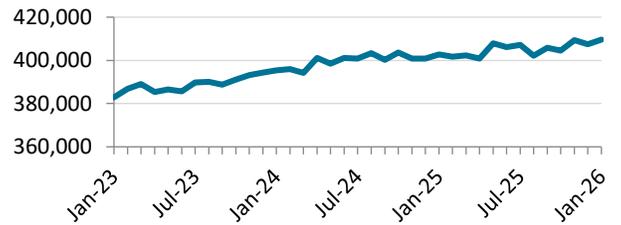


Employment

409,600 in January 2026

+2,100 (+0.5%) Month-over-Month (-0.1% Nationally)

+6,800 (+1.7%) Year-over-Year (+0.6% Nationally)

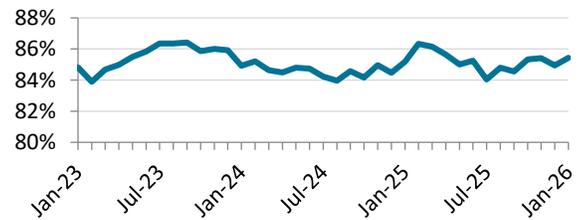


Full-Time Employment Rate

85.4% in January 2026 (82.0% Nationally)

+0.5 p.p. Month-over-Month (+0.3 p.p. Nationally)

+0.2 p.p. Year-over-Year (+0.2 p.p. Nationally)

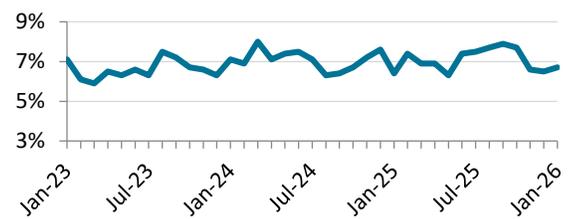


Unemployment Rate

6.7% in January 2026 (6.5% Nationally)

+0.2 p.p. Month-over-Month (-0.3 p.p. Nationally)

+0.3 p.p. Year-over-Year (-0.2 p.p. Nationally)



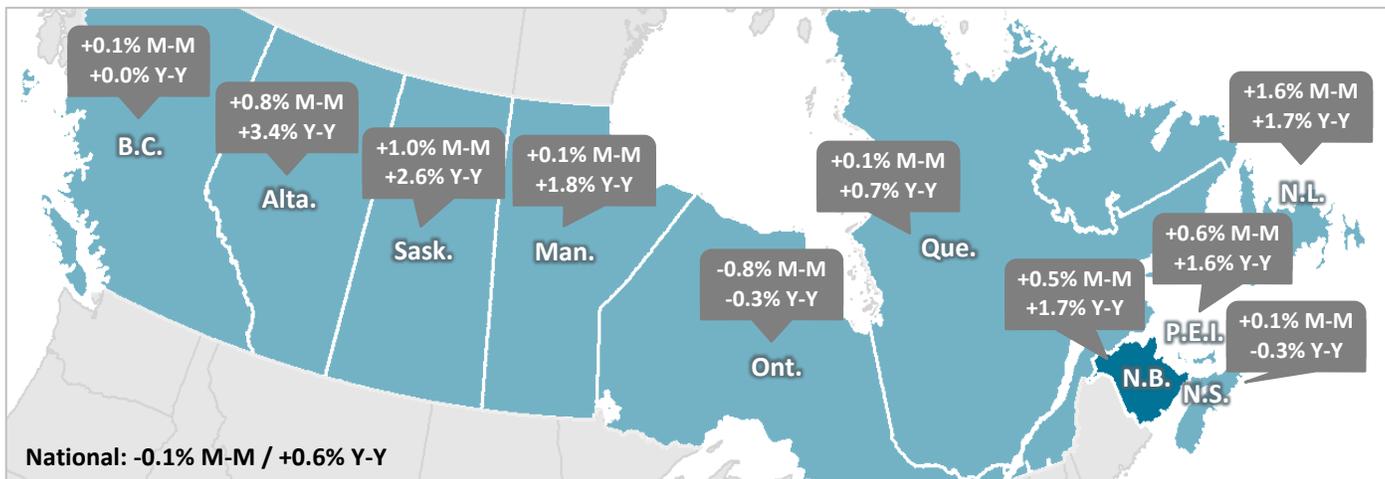
Labour Force Characteristics - Seasonally Adjusted (Ages 15+)

	Jan-25	Dec-25	Jan-26	M-M Change		Y-Y Change	
Working-Age Population	717,000	724,300	724,400	+100	+0.0%	+7,400	+1.0%
Labour Force	430,500	435,900	439,000	+3,100	+0.7%	+8,500	+2.0%
Employment	402,800	407,500	409,600	+2,100	+0.5%	+6,800	+1.7%
FT Employment	343,100	346,100	349,900	+3,800	+1.1%	+6,800	+2.0%
PT Employment	59,700	61,400	59,700	-1,700	-2.8%	0	0.0%
Unemployment	27,700	28,400	29,500	+1,100	+3.9%	+1,800	+6.5%
Participation Rate (%)	60.0%	60.2%	60.6%	+0.4 (pp)		+0.6 (pp)	
Employment Rate (%)	56.2%	56.3%	56.5%	+0.2 (pp)		+0.3 (pp)	
Unemployment Rate (%)	6.4%	6.5%	6.7%	+0.2 (pp)		+0.3 (pp)	

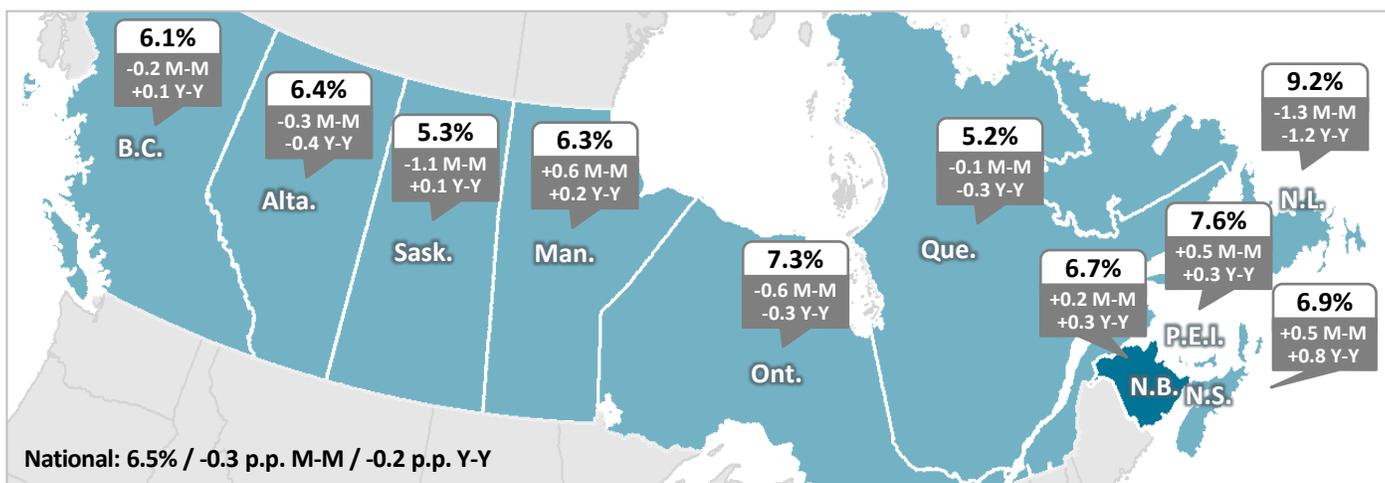
M-M = month over month. Y-Y = year over year. The dark grey lines in the charts above represents the linear trend line.

Provincial Overview - Data for January 2026 (Seasonally Adjusted)

Employment Growth



Unemployment Rate



Participation Rate

