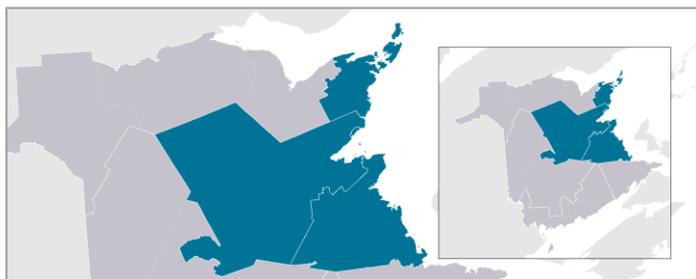


Hiring Demand Bulletin

Peninsula, Miramichi & Kent - January 2026



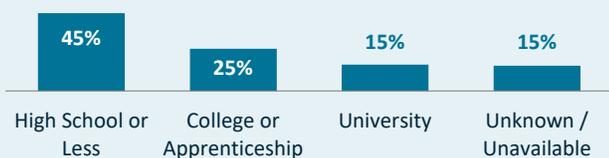
In January 2026

There were 366 online ads for jobs in the region. This was lower than the same month last year (393).

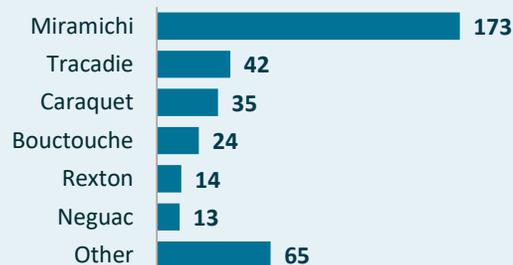
Most Requested Skills

- Teamwork
- English language
- Customer Service
- Communication skills

Job Ads by Level of Education



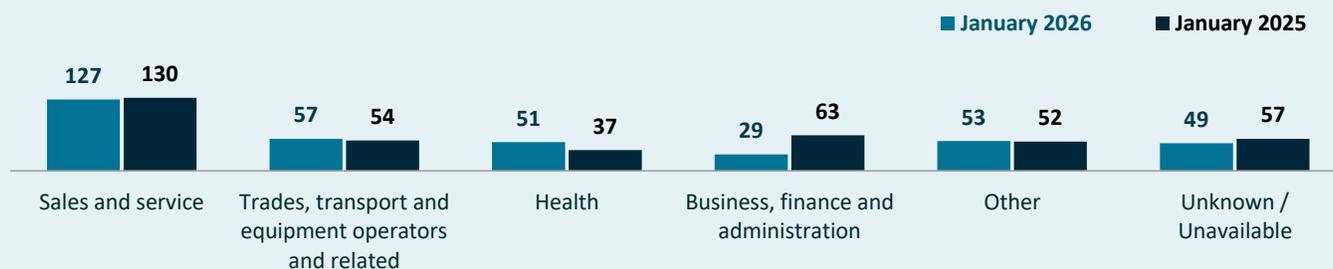
Number of Job Ads by Community



Employers with Most Job Ads Posted

- Réseau de santé Vitalité / Vitalité Health Network
- Horizon Health Network / Réseau de santé Horizon
- Tim Hortons
- EM / ANB
- Loblaw Companies Limited
- NOX Canada
- Berger
- Shannex Inc. / Parkland
- La Bonne Route
- Sobeys
- J.D. Irving, Limited
- Anglophone North School District
- Subway
- Kindred Home Care
- Walmart Canada

Occupational Groups with Highest Number of Job Ads



Hiring Demand Bulletins are New Brunswick-focused reports prepared by the Department of Post-Secondary Education, Training and Labour (PETL) based on online job ads from across the internet. Each online job ad is assigned values for a number of different variables including location, occupation, employer, and skills requested. Errors such as ads being assigned incorrect occupational codes and ads being doubled counted may occur. All data included in this report should be interpreted and used with caution.