



Immigrant Retention in NB

Summary of DataNB Research Findings (February 2026)

Overview

Retention by Landing Year

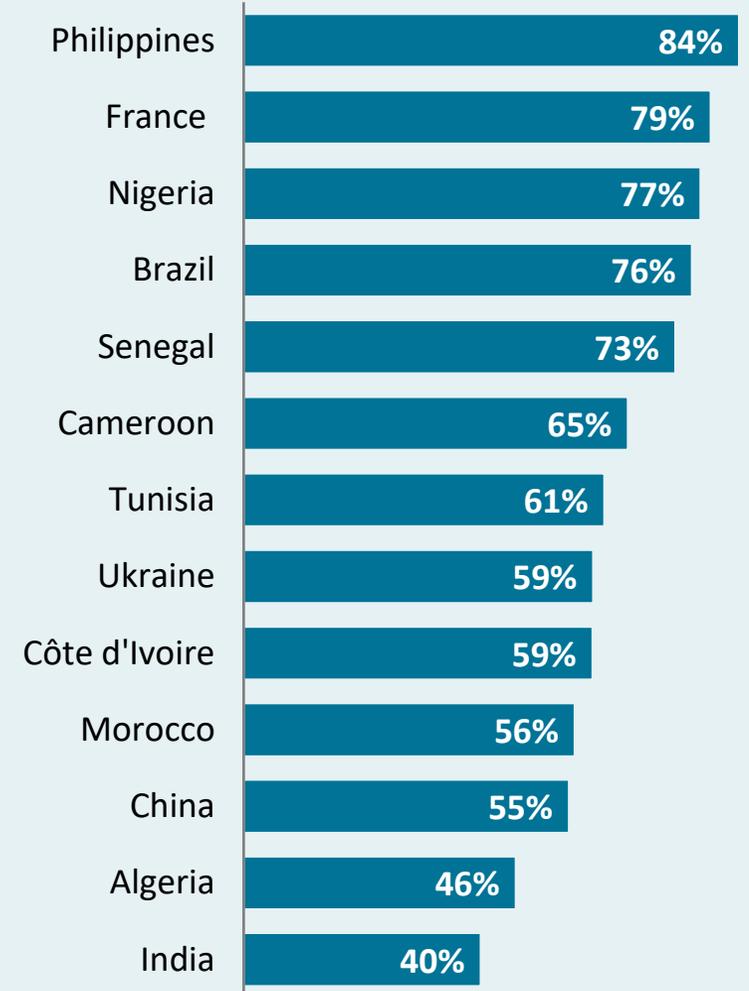


Note: Rates are reflective of primary applicants only

*Based on long-term averages: 1-year rates based on 2005 to 2023 landings and 3-year rates based on 2005 to 2021 landings

Retention by Country of Citizenship

3-Year Retention by Country of Citizenship*



Retention by Stream

3-Year Retention by Stream*

PNP	PNP - Total	64%
	PNP Skilled Worker	62%
	PNP Express Entry	67%
	PNP Strategic Initiative	66%
	PNP Business	59%
AIP	AIP - Total	61%
Other	Canadian Experience Class	57%
	Federal Skilled Worker	57%
	Sponsored Family	79%
	Syrian Refugee	74%
	Other Refugee	63%
	Other	75%

Retention by Stream (Detailed)

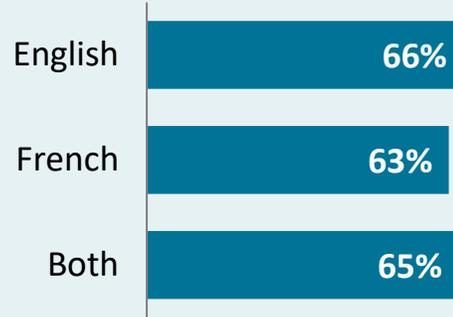
	1-Year Retention		3-Year Retention	
	2023 Cohort	Average*	2021 Cohort	Average*
PNP (Total)	84%	80%	63%	64%
PNP Skilled Worker	80%	77%	60%	67%
PNP Express Entry	91%	85%	76%	67%
PNP Strategic Initiative	94%	84%	75%	61%
PNP Business	75%	79%	50%	62%
AIP	83%	77%	52%	57%
Canadian Experience Class	77%	70%	40%	51%
Federal Skilled Worker	80%	75%	0%**	57%
TR to PR Pathway	71%	63%	29%	29%
Sponsored Family	93%	90%	81%	79%
Syrian Refugee	N/A	84%	N/A	74%
Other Refugee	89%	80%	80%	65%
Other	80%	85%	88%	76%

*Based on long-term averages: 1-year rates based on 2005 to 2023 landings and 3-year rates based on 2005 to 2021 landings

**Based on low number of landings (approximately 10)

Retention by Language

3-Year Retention by Language*

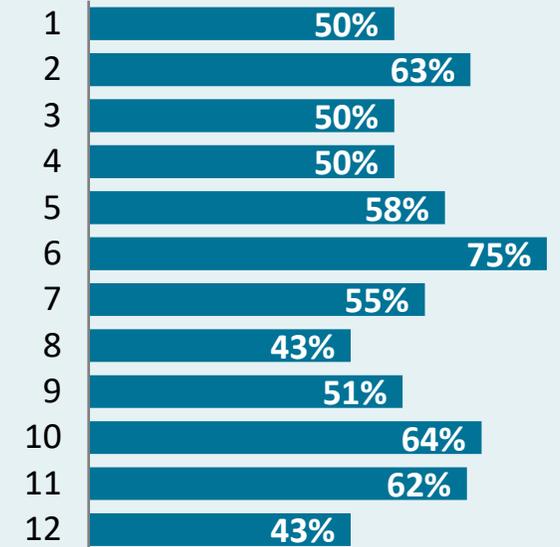


Retention by Language (Detailed)

	1-Year Retention		3-Year Retention	
	2023 Cohort	Average*	2021 Cohort	Average*
English	81%	80%	51%	66%
French	91%	82%	50%	63%
Both	87%	82%	64%	65%

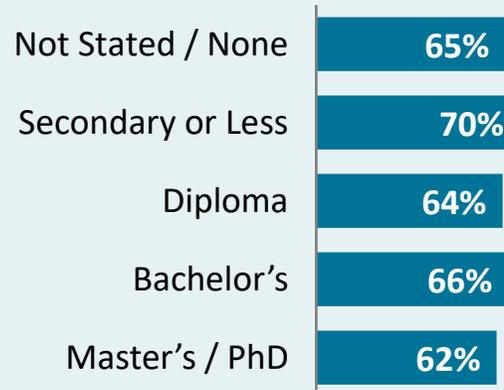
Retention by Region

3-Year Retention by Region (2021 Cohort)



Retention by Education

3-Year Retention by Education*



Retention by Education (Detailed)

	1-Year Retention		3-Year Retention	
	2023 Cohort	Average*	2021 Cohort	Average*
Not Stated / None	83%	80%	51%	65%
Secondary or Less	86%	83%	70%	70%
Diploma	77%	76%	43%	64%
Bachelor's	87%	82%	62%	66%
Master's / PhD	85%	80%	62%	62%



*Based on long-term averages: 1-year rates based on 2005 to 2023 landings and 3-year rates based on 2005 to 2021 landings