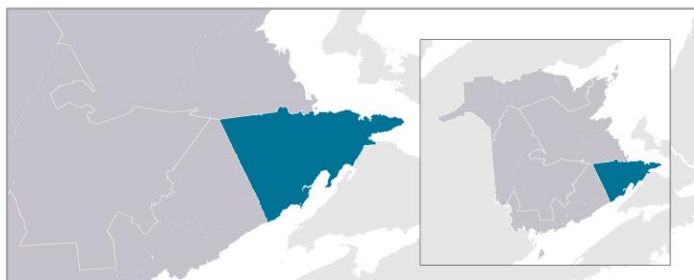


Hiring Demand Bulletin

Southeast Region - December 2025



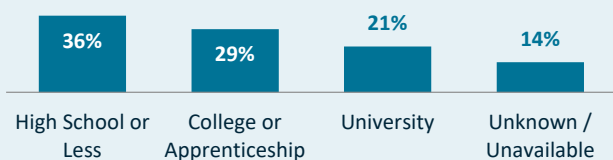
In December 2025

There were 1,049 online ads for jobs in the region. This was lower than the same month last year (1,289).

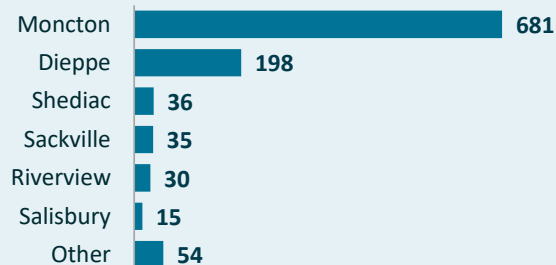
Most Requested Skills

- Teamwork
- Communication skills
- Customer Service
- English language

Job Ads by Level of Education



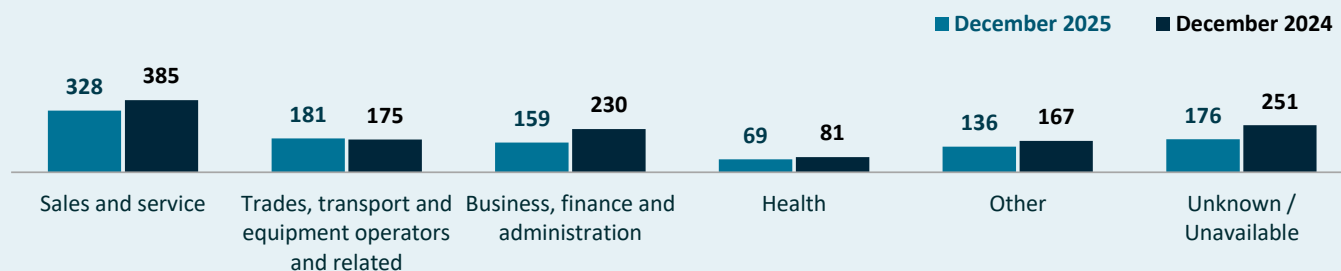
Number of Job Ads by Community



Employers with Most Job Ads Posted

- J.D. Irving, Limited
- Horizon Health Network / Réseau de santé Horizon
- Atlantic Lottery
- Tim Hortons
- Nordia
- Loblaw Companies Limited
- EM / ANB
- Medavie
- GoodLife Fitness
- Jean Coutu
- Scotiabank
- Réseau de santé Vitalité / Vitalité Health Network
- Day & Ross Inc.
- NQX Canada
- Walmart Canada

Occupational Groups with Highest Number of Job Ads



Hiring Demand Bulletins are New Brunswick-focused reports prepared by the Department of Post-Secondary Education, Training and Labour (PETL) based on online job ads from across the internet. Each online job ad is assigned values for a number of different variables including location, occupation, employer, and skills requested. Errors such as ads being assigned incorrect occupational codes and ads being doubled counted may occur. All data included in this report should be interpreted and used with caution.