

NEW BRUNSWICK LABOUR FORCE STATISTICS

DATA FOR OCTOBER 2025 (RELEASED NOVEMBER 2025)

PROVINCIAL OVERVIEW – SEASONALLY ADJUSTED

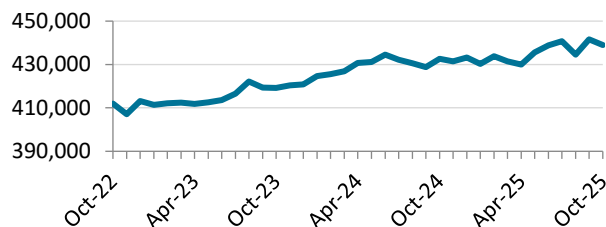
It is recommended to consider trends over the long-term

Labour Force

439,000 in October 2025

-2,600 (-0.6%) Month-over-Month (+0.1% Nationally)

+6,400 (+1.5%) Year-over-Year (+1.7% Nationally)

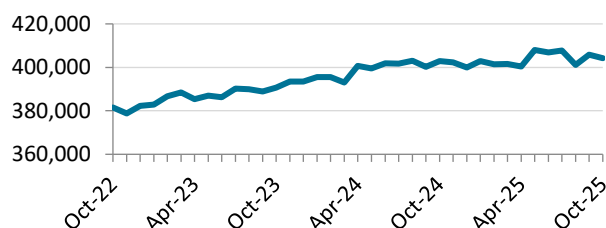


Employment

404,200 in October 2025

-1,700 (-0.4%) Month-over-Month (+0.3% Nationally)

+1,300 (+0.3%) Year-over-Year (+1.4% Nationally)

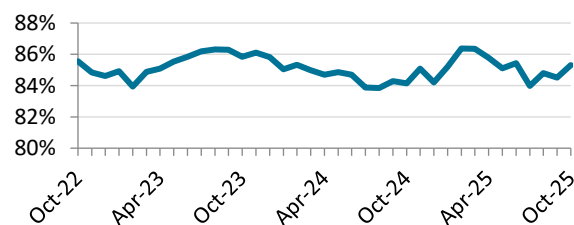


Full-Time Employment Rate

85.3% in October 2025 (81.8% Nationally)

+0.8 p.p. Month-over-Month (-0.3 p.p. Nationally)

+1.2 p.p. Year-over-Year (-0.2 p.p. Nationally)

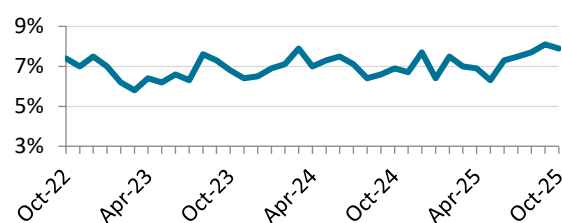


Unemployment Rate

7.9% in October 2025 (6.9% Nationally)

-0.2 p.p. Month-over-Month (-0.2 p.p. Nationally)

+1.0 p.p. Year-over-Year (+0.3 p.p. Nationally)



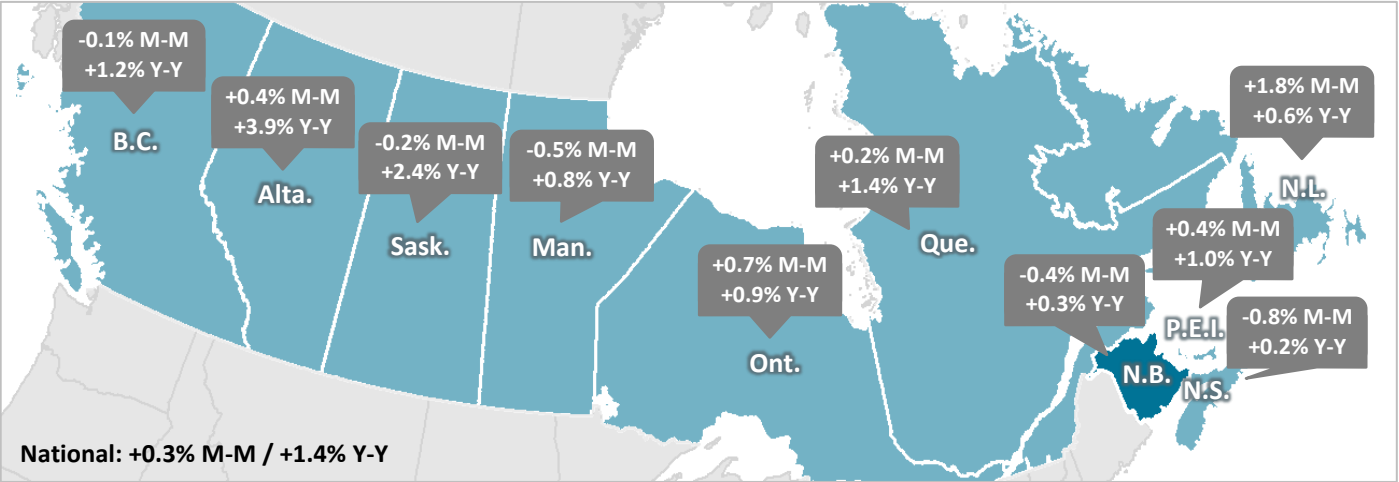
Labour Force Characteristics - Seasonally Adjusted (Ages 15+)

	Oct-24	Sep-25	Oct-25	M-M Change		Y-Y Change	
Working-Age Population	716,000	722,500	723,400	+900	+0.1%	+7,400	+1.0%
Labour Force	432,600	441,600	439,000	-2,600	-0.6%	+6,400	+1.5%
Employment	402,900	405,900	404,200	-1,700	-0.4%	+1,300	+0.3%
FT Employment	339,000	343,000	344,800	+1,800	+0.5%	+5,800	+1.7%
PT Employment	63,800	63,000	59,400	-3,600	-5.7%	-4,400	-6.9%
Unemployment	29,700	35,700	34,800	-900	-2.5%	+5,100	+17.2%
Participation Rate (%)	60.4%	61.1%	60.7%	-0.4 (pp)		+0.3 (pp)	
Employment Rate (%)	56.3%	56.2%	55.9%	-0.3 (pp)		-0.4 (pp)	
Unemployment Rate (%)	6.9%	8.1%	7.9%	-0.2 (pp)		+1.0 (pp)	

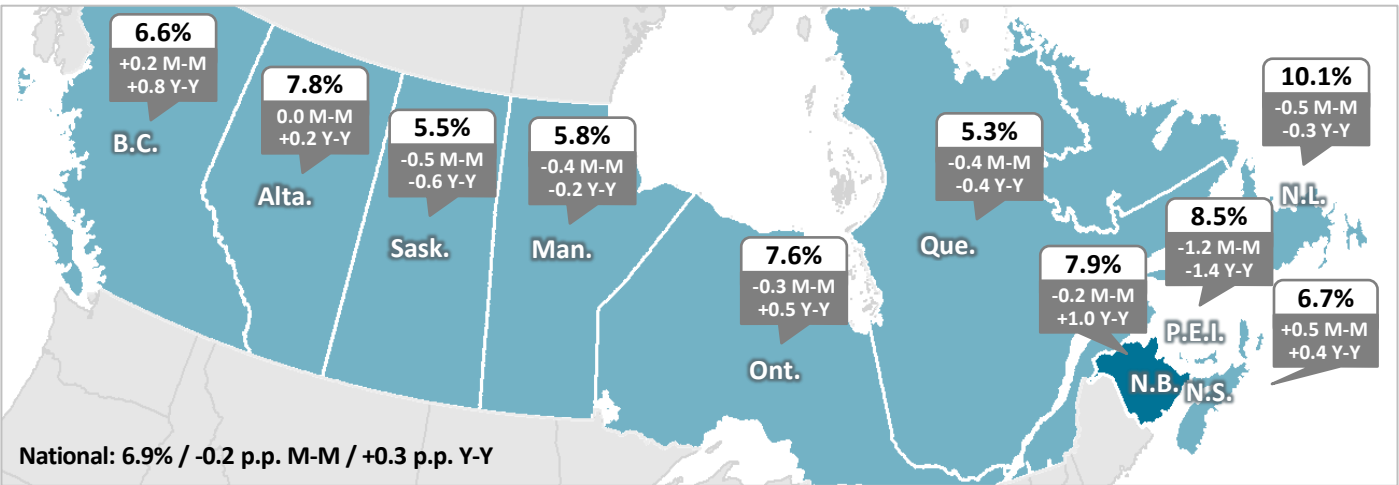
M-M = month over month. Y-Y = year over year. The dark grey lines in the charts above represents the linear trend line.

Provincial Overview - Data for October 2025 (Seasonally Adjusted)

Employment Growth



Unemployment Rate



Participation Rate

