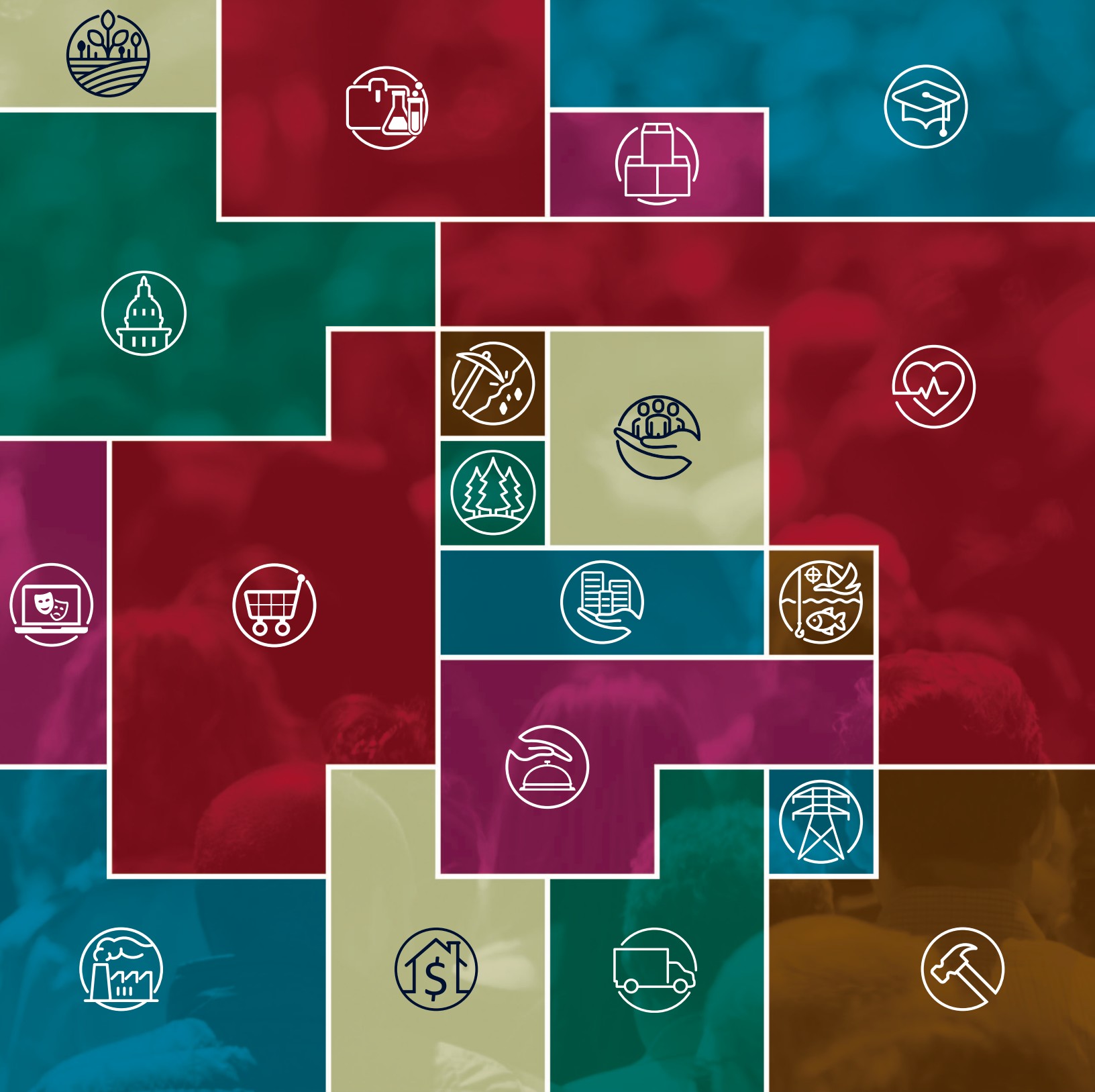




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The graphic above describes the relative size of New Brunswick sectors by the number of individuals employed in each.

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 Agriculture	1.6%	5
 Business, building and other support services	3.1%	6
 Construction	8.5%	7
 Educational services	7.7%	8
 Finance, insurance, real estate and leasing	5.1%	9
 Fishing, hunting and trapping	0.3%	10
 Forestry	0.8%	11
 Health care and social assistance	16.0%	12
 Information, culture and recreation	3.0%	13
 Manufacturing	6.9%	14
 Mining and quarrying	0.9%	15
 Other services	4.1%	16
 Professional, scientific and technical services	6.2%	17
 Public administration	9.2%	18
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 Transportation and warehousing	5.4%	20
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# ACCOMMODATION AND FOOD SERVICES

The Accommodation and Food Services sector consists of establishments that are primarily engaged in preparing meals, snacks and beverages, to customer orders, for immediate consumption on and off the premises. This sector also consists of establishments that are primarily engaged in providing short-term lodging and complementary services.

## Types of Businesses

- Restaurants and limited-service eating places
- Drinking places
- Special food services (e.g. catering)
- Accommodation services (e.g. hotels, RV parks, etc.)







# AGRICULTURE

The Agriculture sector in New Brunswick consists of businesses that are primarily engaged in growing crops, raising animals, or providing related support activities. Farmers work hard to produce the food we eat every day, such as fruits, vegetables, and meat. They may also take care of animals like cows, chickens, and pigs. Agriculture is an important part of our community, providing fresh and healthy food for everyone.

## Types of Businesses

- Crop production
- Animal production
- Aquaculture
- Support activities for agriculture





# BUSINESS BUILDING AND OTHER SUPPORT SERVICES

The Business, Building and Other Support Services sector consists of establishments of two different types: those primarily engaged in activities that support the day-to-day operations of other organizations and those primarily engaged in waste management activities. This sector also comprises establishments that are primarily engaged in managing companies and enterprises and/or holding the securities or financial assets of companies and enterprises.

## Types of Businesses

- Business support services
- Other administrative and support services
- Waste management and remediation services
- Management of companies and enterprises





# CONSTRUCTION

The Construction sector comprises establishments primarily engaged in constructing, repairing and renovating buildings and engineering works, and in subdividing and developing land. They may produce either complete or partial projects, including renovations or repairs to existing structures.

## Types of Businesses

- Residential building construction
- Non-residential building construction
- Heavy and civil engineering construction
- Specialty trade contractors









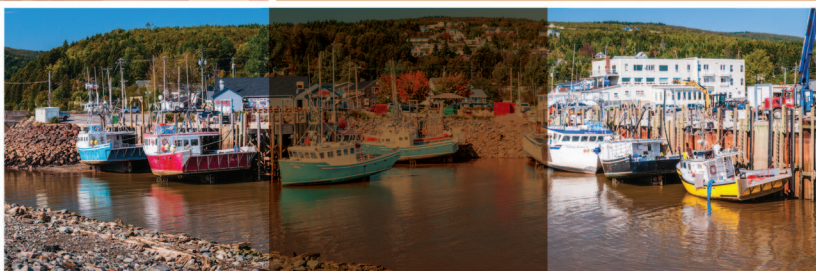
# FINANCE, INSURANCE, REAL ESTATE AND LEASING

This Finance, Insurance, Real Estate and Leasing sector consists of establishments that are primarily engaged in financial transactions or in facilitating financial transactions and in renting, leasing or otherwise allowing the use of tangible or intangible assets.

## Types of Businesses

- Finance (banks, investment services, etc.)
- Insurance
- Real Estate
- Rental and leasing services





# FISHING, HUNTING AND TRAPPING

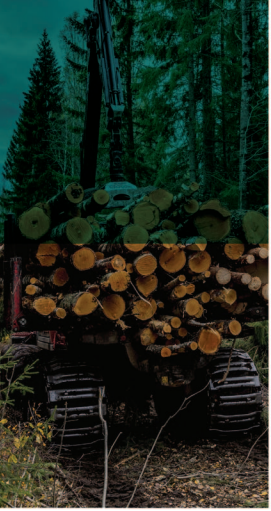
The Fishing, Hunting, and Trapping sector consists of businesses that catch fish or other wild animals from their natural habitats. These businesses rely on a steady supply of natural resources. The main activity of most businesses in this sector is fishing, while only a small number are involved in hunting and trapping. Fishing is a vital component of the social and economic fabric of Canada, particularly in many rural coastal communities.

## Types of Businesses

- Salt water fishing
- Freshwater fishing
- Hunting and trapping







# FORESTRY

The Forestry sector consists of businesses that grow and harvest timber over long periods, or that provide related support activities. Businesses in this sector may specialize in different areas related to forestry, such as: timber production, reforestation, forest conservation services, or forest fire fighting services.

## Types of Businesses

- Timber tract operations
- Forest nurseries and gathering of forest products
- Logging
- Support activities for forestry





# HEALTH CARE AND SOCIAL ASSISTANCE

The Health Care and Social Assistance sector consists of establishments that are primarily engaged in providing healthcare by diagnosis and treatment, providing residential care for medical and social reasons, and providing social assistance, such as counselling, welfare, child protection, community housing and food services, vocational rehabilitation and child care, to those requiring such assistance.

## Types of Businesses

- Hospitals
- Ambulatory health care services
- Nursing and residential care facilities
- Social assistance (e.g. Child day-care services)





# INFORMATION, CULTURE AND RECREATION

The Information, Culture and Recreation sector consists of establishments that are primarily engaged in producing and distributing information and cultural products and in operating facilities or providing services to meet the cultural, entertainment and recreational interests of their patrons.

## Types of Businesses

- Telecommunications and broadcasting
- Performing arts, spectator sports and heritage institutions
- Amusement, gambling and recreation industries
- Other related businesses (e.g. publishing, sound recording, etc.)







# MANUFACTURING

The Manufacturing sector consists of establishments that are primarily engaged in the chemical, mechanical or physical transformation of materials or substances into new products. These products may be finished and ready to be used or consumed, or semi-finished, becoming a raw material for use in further manufacturing.

## Types of Businesses

- Food and beverage manufacturing
- Wood and paper product manufacturing
- Petroleum and coal product manufacturing
- Other manufacturing (fabricated metal products, furniture, etc.)





# MINING AND QUARRYING

The Mining and Quarrying sector consists of businesses that are primarily engaged in extracting naturally occurring minerals. These can be solids, like coal and ores; liquids, like crude petroleum; and gases, like natural gas. Establishments involved in exploring for minerals, developing mineral properties, and mining operations are included in this sector.

## Types of Businesses

- Metal ore mining
- Coal, non-metallic mineral mining and quarrying
- Oil and gas extraction
- Support activities for mining, and oil and gas extraction





# OTHER SERVICES

The Other Services sector comprises establishments primarily engaged in repairing, or performing maintenance, on motor vehicles, machinery and other products; providing personal care services and other services to individuals; organizing and promoting religious activities; supporting various causes and promoting and defending the interests of their members.

## Types of Businesses

- Repair and maintenance (e.g. automotive, etc.)
- Personal and laundry services (e.g. hair care, etc.)
- Religious, social and professional organizations and related
- Other services (not elsewhere classified)







# PROFESSIONAL, SCIENTIFIC AND TECHNICAL SERVICES

The Professional, Scientific and Technical Services sector engages in activities where human capital is the major input. Establishments in this sector offer the knowledge and skills of their employees, often on an assignment basis.

## Types of Businesses

- Legal, accounting and related services
- Architectural, engineering and related services
- Computer systems design and related services
- Other professional, scientific and technical services





# PUBLIC ADMINISTRATION

The Public Administration sector consists of establishments that are primarily engaged in the enactment and interpretation of laws and their pursuant regulations and the administration of programs based on them. Legislative activities, taxation, national defence, public order and safety, immigration services, foreign affairs and international assistance.

## Types of Businesses

- Federal, provincial, and territorial public administration
- Local, municipal and regional public administration
- Indigenous public administration
- International public administration





# RETAIL TRADE

The Retail Trade sector consists of businesses that sell products, usually without changing them, and provide related services. Retailers sell products in small amounts to the public. This includes in-person stores, online stores, and mail-order. Vending machine operators are also included in the sector. Some retailers may also offer services like repair and installation. For example, car dealers, electronics stores, and music shops often provide repair services, while flooring and window treatment stores may offer installation.

## Types of Businesses

- General merchandise stores
- Food and beverage stores
- Motor vehicle and parts dealers
- Other retailers (e.g. gasoline stations, clothing stores, etc.)







# TRANSPORTATION AND WAREHOUSING

The Transportation and Warehousing sector consists of establishments that are primarily engaged in transporting passengers and goods, warehousing and storing goods, and providing services to these establishments.

## Types of Businesses

- Truck transportation
- Postal service and couriers and messengers
- Water transportation
- Other transportation and warehousing (air, rail, etc.)





# UTILITIES

The Utilities sector consists of establishments that are primarily engaged in operating electric, gas and water utilities. These establishments generate, transmit, control and distribute electric power; distribute natural gas; treat and distribute water; operate sewer systems and sewage treatment facilities; and provide related services.

## Types of Businesses

- Electric power generation
- Electric power transmission, control and distribution
- Natural gas distribution
- Water, sewage and other systems





# WHOLESALE TRADE

The Wholesale Trade sector consists of businesses that sell large amounts of products, usually to other businesses, without changing them. Wholesalers often sell to stores, companies, and institutions. Some also sell single items, like farm machines and heavy-duty trucks, to final users. Wholesalers usually work from warehouses or offices with little or no product display and don't advertise to the public. They reach customers through phone calls, visits, or special ads, often building strong relationships with buyers.

## Types of Businesses

- Machinery, equipment and supplies wholesaler-distributors
- Food, beverage and tobacco wholesaler-distributors
- Motor vehicle and parts wholesaler-distributors
- Other wholesaler-distributors (e.g. building materials, etc.)

