

NEW BRUNSWICK LABOUR FORCE STATISTICS

DATA FOR AUGUST 2025 (RELEASED SEPTEMBER 2025)

PROVINCIAL OVERVIEW – SEASONALLY ADJUSTED

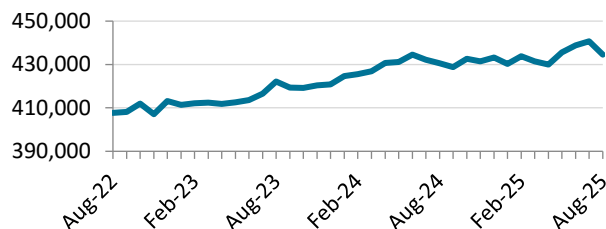
It is recommended to consider trends over the long-term

Labour Force

434,600 in August 2025

-6,100 (-1.4%) Month-over-Month (-0.1% Nationally)

+4,000 (+0.9%) Year-over-Year (+1.5% Nationally)

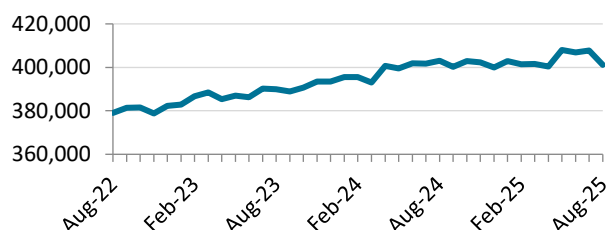


Employment

401,200 in August 2025

-6,500 (-1.6%) Month-over-Month (-0.3% Nationally)

-1,800 (-0.4%) Year-over-Year (+1.0% Nationally)

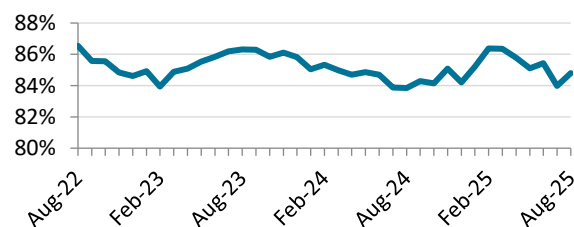


Full-Time Employment Rate

84.8% in August 2025 (81.8% Nationally)

+0.8 p.p. Month-over-Month (+0.2 p.p. Nationally)

+0.9 p.p. Year-over-Year (+0.2 p.p. Nationally)

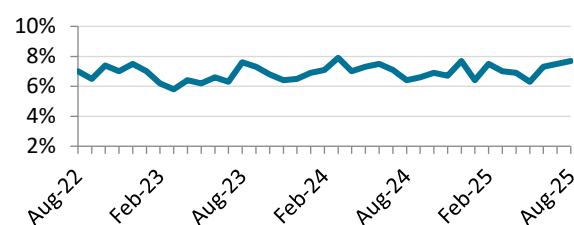


Unemployment Rate

7.7% in August 2025 (7.1% Nationally)

+0.2 p.p. Month-over-Month (+0.2 p.p. Nationally)

+1.3 p.p. Year-over-Year (+0.4 p.p. Nationally)



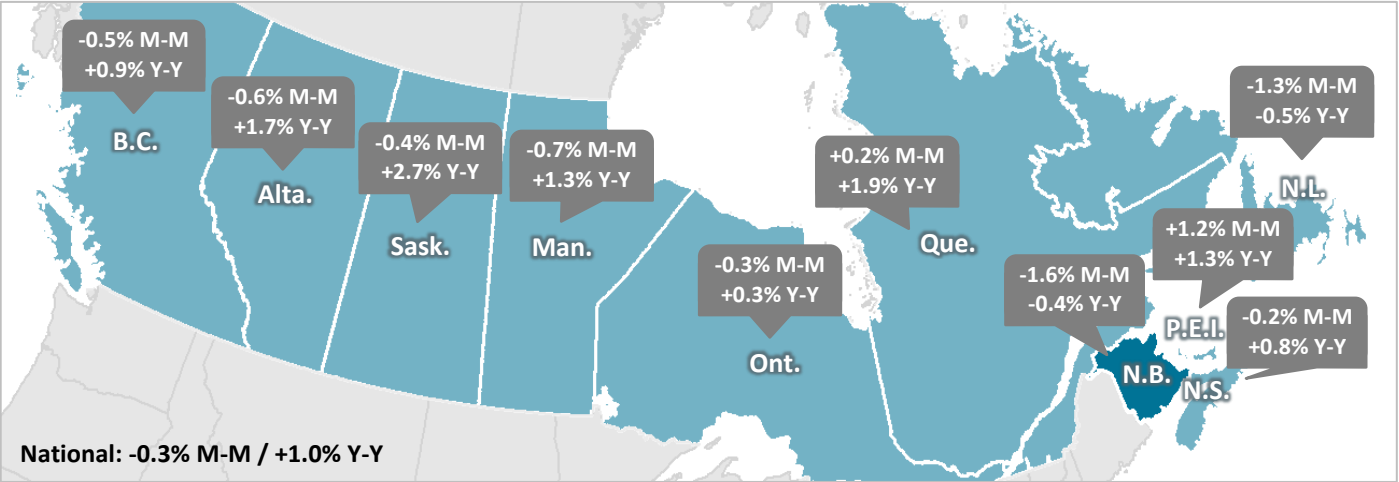
Labour Force Characteristics - Seasonally Adjusted (Ages 15+)

	Aug-24	Jul-25	Aug-25	M-M Change		Y-Y Change	
Working-Age Population	714,200	721,200	721,700	+500	+0.1%	+7,500	+1.1%
Labour Force	430,600	440,700	434,600	-6,100	-1.4%	+4,000	+0.9%
Employment	403,000	407,700	401,200	-6,500	-1.6%	-1,800	-0.4%
FT Employment	337,900	342,400	340,200	-2,200	-0.6%	+2,300	+0.7%
PT Employment	65,100	65,300	61,100	-4,200	-6.4%	-4,000	-6.1%
Unemployment	27,600	33,000	33,400	+400	+1.2%	+5,800	+21.0%
Participation Rate (%)	60.3%	61.1%	60.2%	-0.9 (pp)		-0.1 (pp)	
Employment Rate (%)	56.4%	56.5%	55.6%	-0.9 (pp)		-0.8 (pp)	
Unemployment Rate (%)	6.4%	7.5%	7.7%	+0.2 (pp)		+1.3 (pp)	

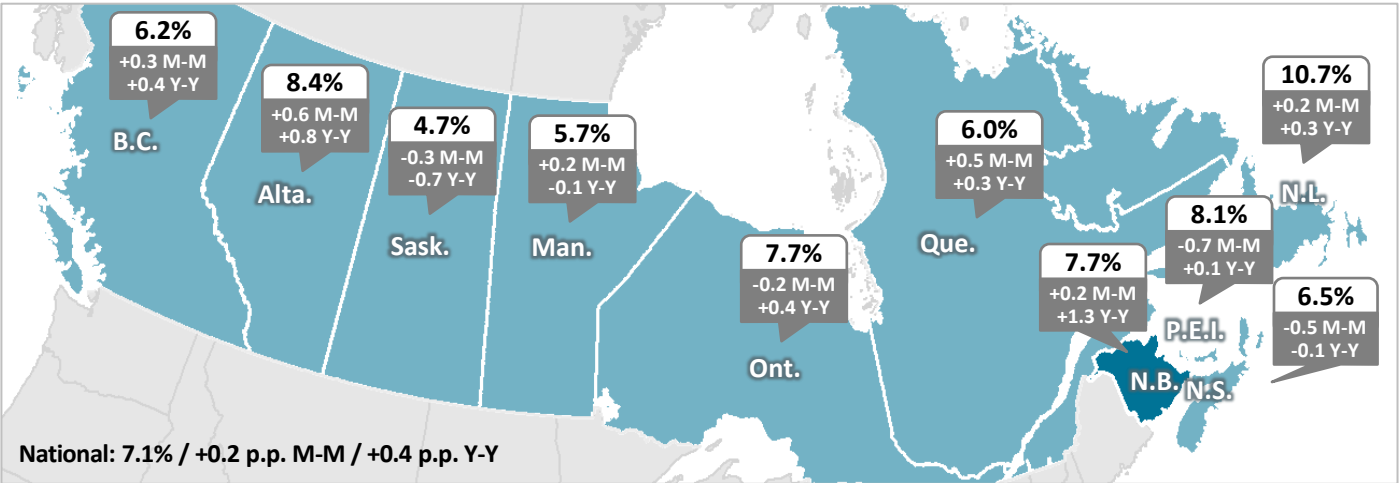
M-M = month over month. Y-Y = year over year. The dark grey lines in the charts above represents the linear trend line.

Provincial Overview - Data for August 2025 (Seasonally Adjusted)

Employment Growth



Unemployment Rate



Participation Rate

