

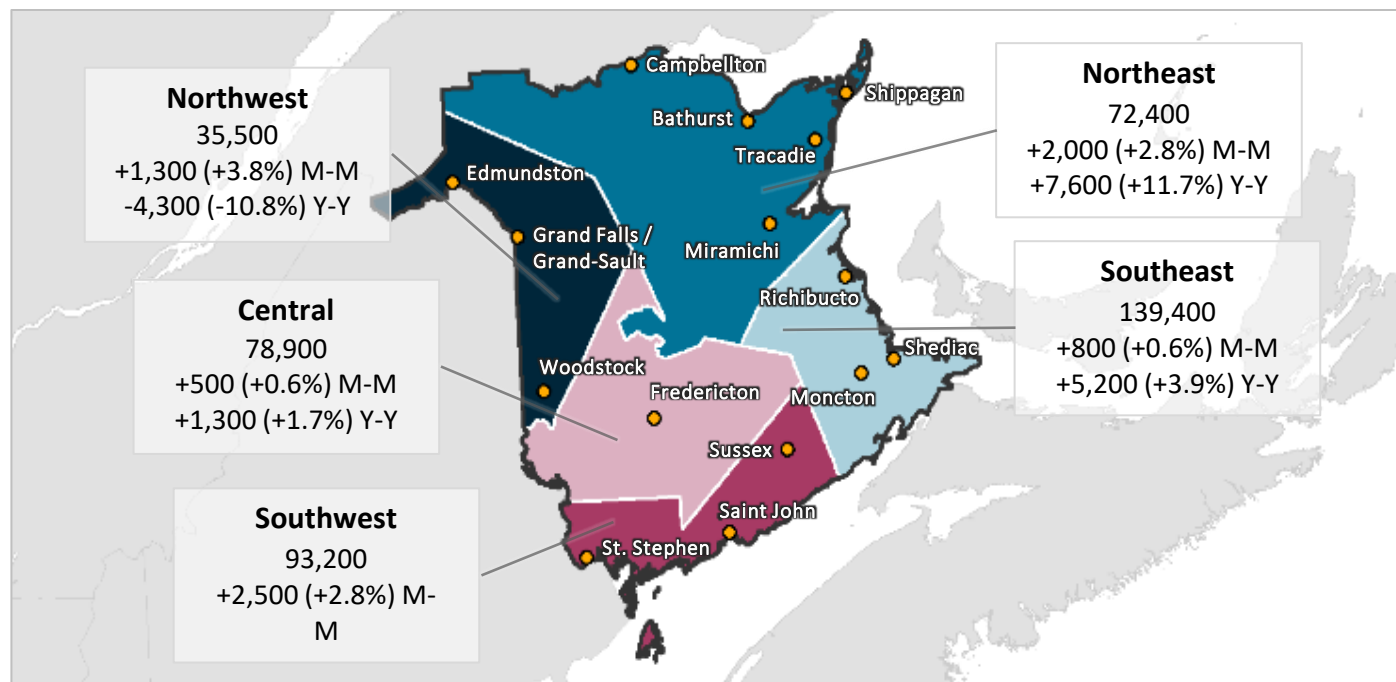
# NEW BRUNSWICK LABOUR FORCE STATISTICS

DATA FOR JULY 2025 (RELEASED AUGUST 2025)

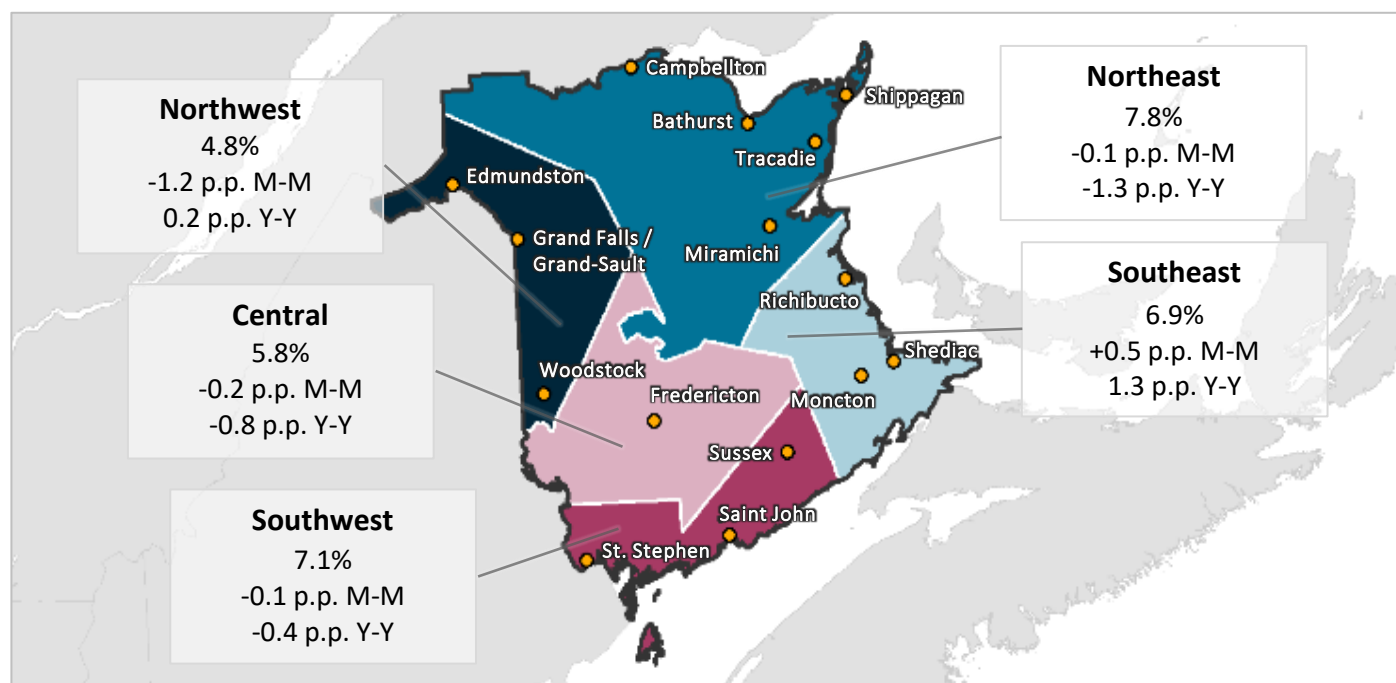
## REGIONAL OVERVIEW – 3-MONTH MOVING AVERAGES, UNADJUSTED FOR SEASONALITY

It is recommended to consider trends over the long-term

### Employment



### Unemployment Rate



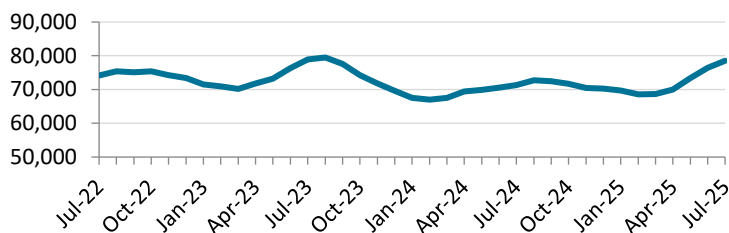
## Regional Overview - Data for July 2025 (3-Month Moving Averages, Unadjusted for Seasonality)

### NORTHEAST

It is recommended to consider trends over the long-term

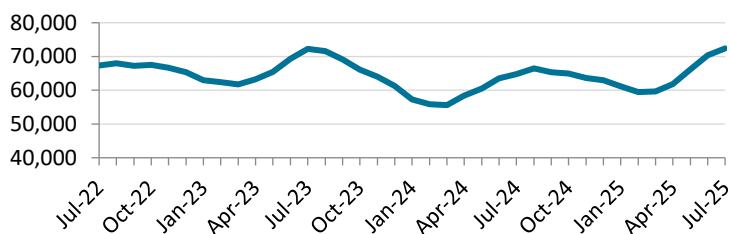
#### Labour Force

**78,500** in July 2025  
**+2,100** (+2.7%) Month-over-Month  
**+7,200** (+10.1%) Year-over-Year



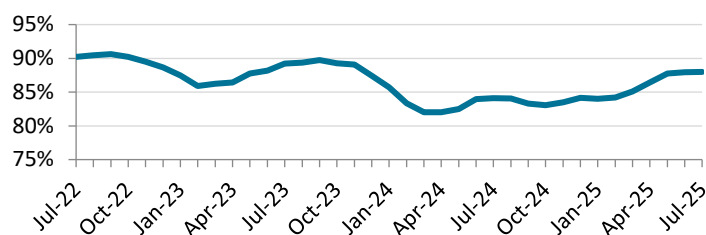
#### Employment

**72,400** in July 2025  
**+2,000** (+2.8%) Month-over-Month  
**+7,600** (+11.7%) Year-over-Year



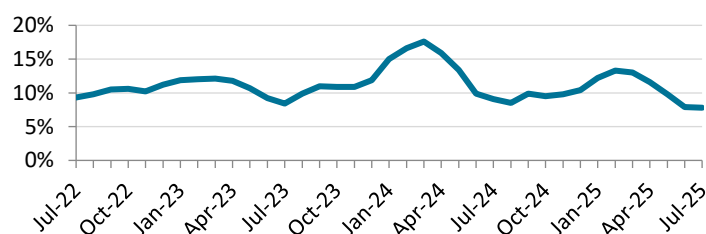
#### Full-Time Employment Rate

**88.0%** in July 2025  
**+0.1 p.p.** Month-over-Month  
**+3.9 p.p.** Year-over-Year



#### Unemployment Rate

**7.8%** in July 2025  
**-0.1 p.p.** Month-over-Month  
**-1.3 p.p.** Year-over-Year



#### Labour Force Characteristics - Unadjusted for Seasonality, 3-Month Moving Averages (Ages 15+)

	Jul-24	Jun-25	Jul-25	M-M Change		Y-Y Change	
Working-Age Population	137,900	137,900	<b>137,900</b>	0	0.0%	0	0.0%
Labour Force	71,300	76,400	<b>78,500</b>	+2,100	+2.7%	+7,200	+10.1%
Employment	64,800	70,400	<b>72,400</b>	+2,000	+2.8%	+7,600	+11.7%
FT Employment	54,500	61,900	<b>63,700</b>	+1,800	+2.9%	+9,200	+16.9%
PT Employment	10,400	8,500	<b>8,700</b>	+200	+2.4%	-1,700	-16.3%
Unemployment	6,500	6,000	<b>6,100</b>	+100	+1.7%	-400	-6.2%
Participation Rate (%)	51.7%	55.4%	<b>56.9%</b>	+1.5 (pp)		+5.2 (pp)	
Employment Rate (%)	47.0%	51.1%	<b>52.5%</b>	+1.4 (pp)		+5.5 (pp)	
Unemployment Rate (%)	9.1%	7.9%	<b>7.8%</b>	-0.1 (pp)		-1.3 (pp)	

M-M = month over month. Y-Y = year over year. The dark grey lines in the charts above represents the linear trend line.

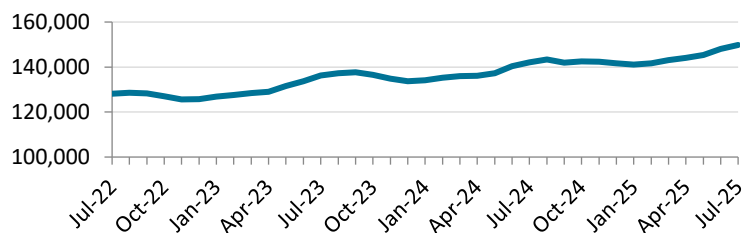
## Regional Overview - Data for July 2025 (3-Month Moving Averages, Unadjusted for Seasonality)

### SOUTHEAST

It is recommended to consider trends over the long-term

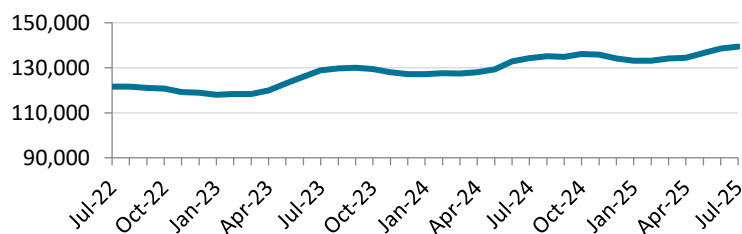
#### Labour Force

**149,800** in July 2025  
**+1,800** (+1.2%) Month-over-Month  
**+7,700** (+5.4%) Year-over-Year



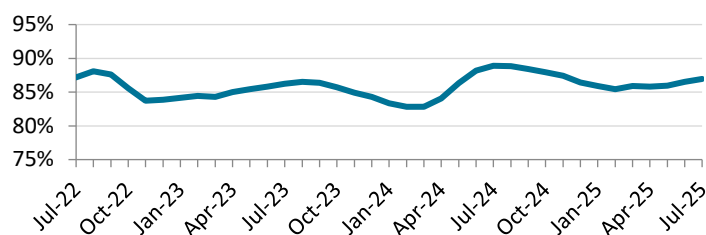
#### Employment

**139,400** in July 2025  
**+800** (+0.6%) Month-over-Month  
**+5,200** (+3.9%) Year-over-Year



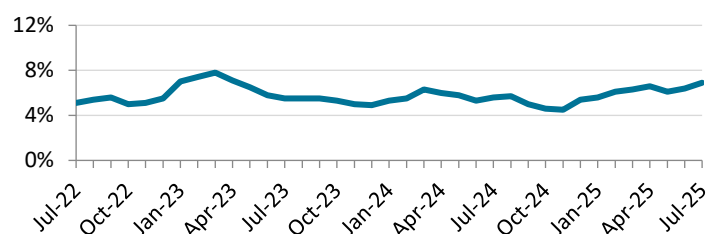
#### Full-Time Employment Rate

**86.9%** in July 2025  
**+0.4 p.p.** Month-over-Month  
**-2.0 p.p.** Year-over-Year



#### Unemployment Rate

**6.9%** in July 2025  
**+0.5 p.p.** Month-over-Month  
**+1.3 p.p.** Year-over-Year



#### Labour Force Characteristics - Unadjusted for Seasonality, 3-Month Moving Averages (Ages 15+)

	Jul-24	Jun-25	Jul-25	M-M Change		Y-Y Change	
Working-Age Population	219,100	224,600	<b>225,100</b>	+500	+0.2%	+6,000	+2.7%
Labour Force	142,100	148,000	<b>149,800</b>	+1,800	+1.2%	+7,700	+5.4%
Employment	134,200	138,600	<b>139,400</b>	+800	+0.6%	+5,200	+3.9%
FT Employment	119,300	119,900	<b>121,200</b>	+1,300	+1.1%	+1,900	+1.6%
PT Employment	14,900	18,700	<b>18,200</b>	-500	-2.7%	+3,300	+22.1%
Unemployment	7,900	9,400	<b>10,400</b>	+1,000	+10.6%	+2,500	+31.6%
Participation Rate (%)	64.9%	65.9%	<b>66.5%</b>	+0.6 (pp)		+1.6 (pp)	
Employment Rate (%)	61.3%	61.7%	<b>61.9%</b>	+0.2 (pp)		+0.6 (pp)	
Unemployment Rate (%)	5.6%	6.4%	<b>6.9%</b>	+0.5 (pp)		+1.3 (pp)	

M-M = month over month. Y-Y = year over year. The dark grey lines in the charts above represents the linear trend line.

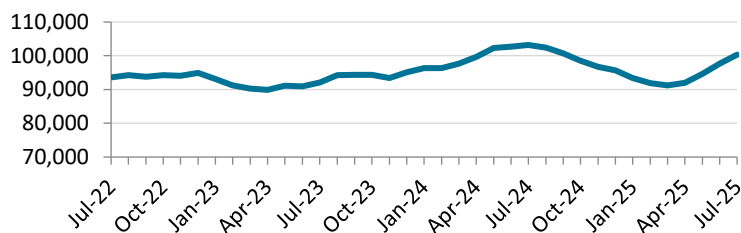
## Regional Overview - Data for July 2025 (3-Month Moving Averages, Unadjusted for Seasonality)

### SOUTHWEST

It is recommended to consider trends over the long-term

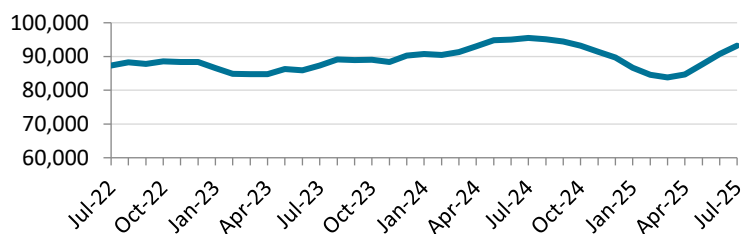
#### Labour Force

**100,300** in July 2025  
**+2,600** (+2.7%) Month-over-Month  
**-2,900** (-2.8%) Year-over-Year



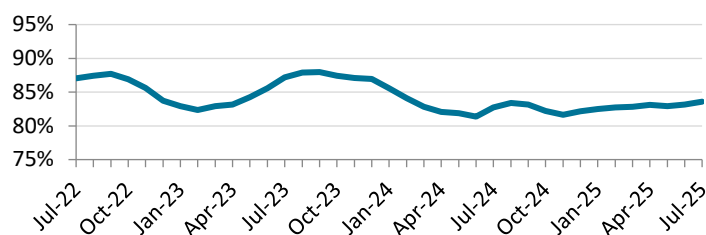
#### Employment

**93,200** in July 2025  
**+2,500** (+2.8%) Month-over-Month  
**-2,300** (-2.4%) Year-over-Year



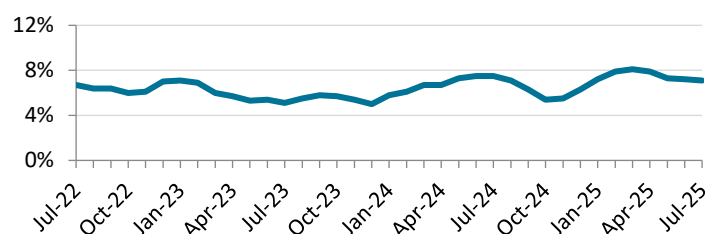
#### Full-Time Employment Rate

**83.6%** in July 2025  
**+0.5 p.p.** Month-over-Month  
**+0.9 p.p.** Year-over-Year



#### Unemployment Rate

**7.1%** in July 2025  
**-0.1 p.p.** Month-over-Month  
**-0.4 p.p.** Year-over-Year



#### Labour Force Characteristics - Unadjusted for Seasonality, 3-Month Moving Averages (Ages 15+)

	Jul-24	Jun-25	Jul-25	M-M Change		Y-Y Change	
Working-Age Population	157,900	159,300	<b>159,500</b>	+200	+0.1%	+1,600	+1.0%
Labour Force	103,200	97,700	<b>100,300</b>	+2,600	+2.7%	-2,900	-2.8%
Employment	95,500	90,700	<b>93,200</b>	+2,500	+2.8%	-2,300	-2.4%
FT Employment	79,000	75,400	<b>77,900</b>	+2,500	+3.3%	-1,100	-1.4%
PT Employment	16,500	15,200	<b>15,300</b>	+100	+0.7%	-1,200	-7.3%
Unemployment	7,700	7,000	<b>7,100</b>	+100	+1.4%	-600	-7.8%
Participation Rate (%)	65.4%	61.3%	<b>62.9%</b>	+1.6 (pp)		-2.5 (pp)	
Employment Rate (%)	60.5%	56.9%	<b>58.4%</b>	+1.5 (pp)		-2.1 (pp)	
Unemployment Rate (%)	7.5%	7.2%	<b>7.1%</b>	-0.1 (pp)		-0.4 (pp)	

M-M = month over month. Y-Y = year over year. The dark grey lines in the charts above represents the linear trend line.

## Regional Overview - Data for July 2025 (3-Month Moving Averages, Unadjusted for Seasonality)

### CENTRAL

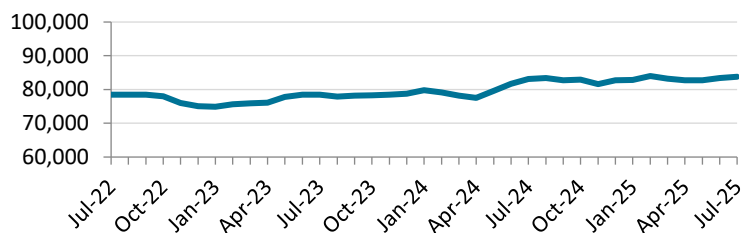
It is recommended to consider trends over the long-term

#### Labour Force

**83,800** in July 2025

**+400** (+0.5%) Month-over-Month

**+700** (+0.8%) Year-over-Year

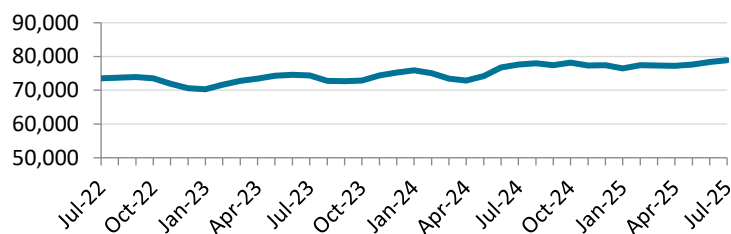


#### Employment

**78,900** in July 2025

**+500** (+0.6%) Month-over-Month

**+1,300** (+1.7%) Year-over-Year

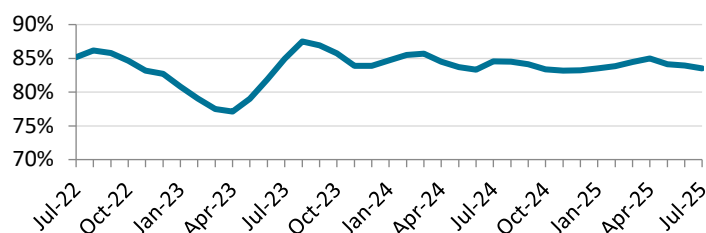


#### Full-Time Employment Rate

**83.5%** in July 2025

**-0.4 p.p.** Month-over-Month

**-1.0 p.p.** Year-over-Year

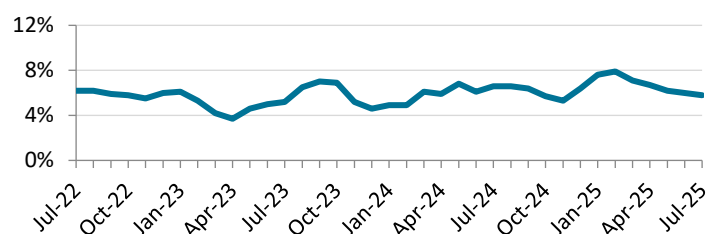


#### Unemployment Rate

**5.8%** in July 2025

**-0.2 p.p.** Month-over-Month

**-0.8 p.p.** Year-over-Year



#### Labour Force Characteristics - Unadjusted for Seasonality, 3-Month Moving Averages (Ages 15+)

	Jul-24	Jun-25	Jul-25	M-M Change		Y-Y Change	
Working-Age Population	128,300	130,200	<b>130,300</b>	+100	+0.1%	+2,000	+1.6%
Labour Force	83,100	83,400	<b>83,800</b>	+400	+0.5%	+700	+0.8%
Employment	77,600	78,400	<b>78,900</b>	+500	+0.6%	+1,300	+1.7%
FT Employment	65,600	65,800	<b>65,900</b>	+100	+0.2%	+300	+0.5%
PT Employment	12,000	12,600	<b>13,000</b>	+400	+3.2%	+1,000	+8.3%
Unemployment	5,500	5,000	<b>4,900</b>	-100	-2.0%	-600	-10.9%
Participation Rate (%)	64.8%	64.1%	<b>64.3%</b>	+0.2 (pp)		-0.5 (pp)	
Employment Rate (%)	60.5%	60.2%	<b>60.6%</b>	+0.4 (pp)		+0.1 (pp)	
Unemployment Rate (%)	6.6%	6.0%	<b>5.8%</b>	-0.2 (pp)		-0.8 (pp)	

M-M = month over month. Y-Y = year over year. The dark grey lines in the charts above represents the linear trend line.

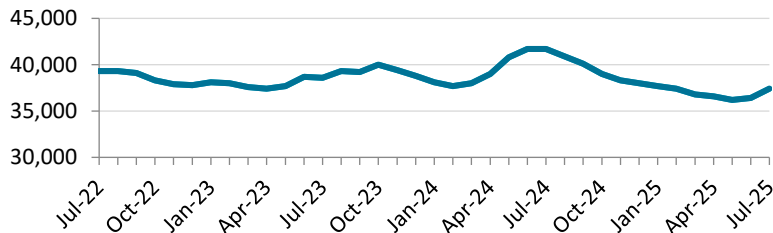
## Regional Overview - Data for July 2025 (3-Month Moving Averages, Unadjusted for Seasonality)

### NORTHWEST

It is recommended to consider trends over the long-term

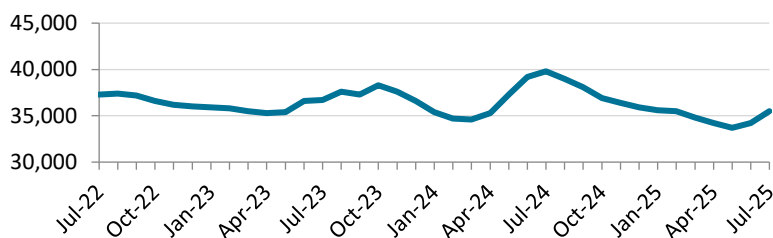
#### Labour Force

**37,400** in July 2025  
**+1,000** (+2.7%) Month-over-Month  
**-4,300** (-10.3%) Year-over-Year



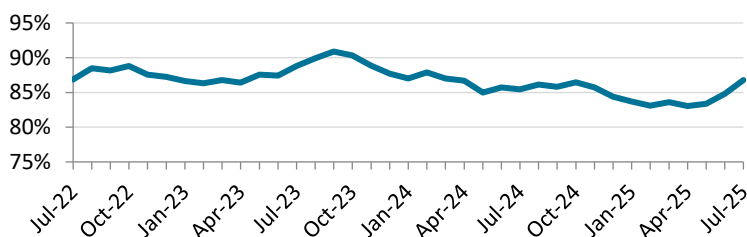
#### Employment

**35,500** in July 2025  
**+1,300** (+3.8%) Month-over-Month  
**-4,300** (-10.8%) Year-over-Year



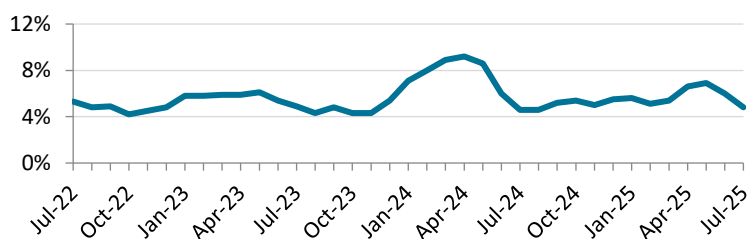
#### Full-Time Employment Rate

**86.8%** in July 2025  
**+2.0 p.p.** Month-over-Month  
**+1.3 p.p.** Year-over-Year



#### Unemployment Rate

**4.8%** in July 2025  
**-1.2 p.p.** Month-over-Month  
**+0.2 p.p.** Year-over-Year



#### Labour Force Characteristics - Unadjusted for Seasonality, 3-Month Moving Averages (Ages 15+)

	Jul-24	Jun-25	Jul-25	M-M Change		Y-Y Change	
Working-Age Population	67,400	67,700	<b>67,700</b>	0	0.0%	+300	+0.4%
Labour Force	41,700	36,400	<b>37,400</b>	+1,000	+2.7%	-4,300	-10.3%
Employment	39,800	34,200	<b>35,500</b>	+1,300	+3.8%	-4,300	-10.8%
FT Employment	34,000	29,000	<b>30,800</b>	+1,800	+6.2%	-3,200	-9.4%
PT Employment	5,900	5,200	<b>4,700</b>	-500	-9.6%	-1,200	-20.3%
Unemployment	1,900	2,200	<b>1,800</b>	-400	-18.2%	-100	-5.3%
Participation Rate (%)	61.9%	53.8%	<b>55.2%</b>	+1.4 (pp)		-6.7 (pp)	
Employment Rate (%)	59.1%	50.5%	<b>52.4%</b>	+1.9 (pp)		-6.7 (pp)	
Unemployment Rate (%)	4.6%	6.0%	<b>4.8%</b>	-1.2 (pp)		+0.2 (pp)	

M-M = month over month. Y-Y = year over year. The dark grey lines in the charts above represents the linear trend line.