

NEW BRUNSWICK LABOUR FORCE STATISTICS

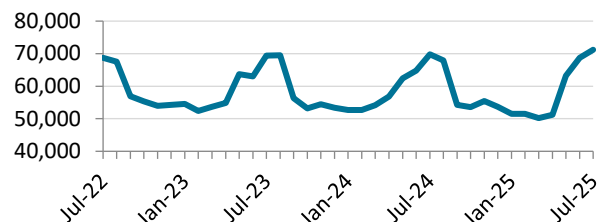
DATA FOR JULY 2025 (RELEASED AUGUST 2025)

YOUTH STATISTICS – UNADJUSTED FOR SEASONALITY

It is recommended to consider trends over the long-term

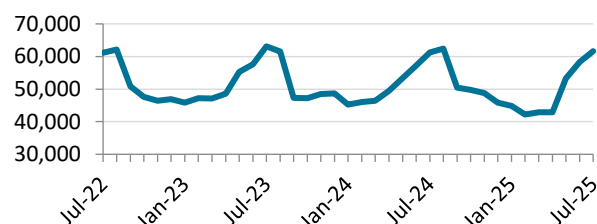
Labour Force

71,200 in July 2025
+2,500 (+3.6%) Month-over-Month (+4.6% Nationally)
+1,400 (+2.0%) Year-over-Year (+1.4% Nationally)



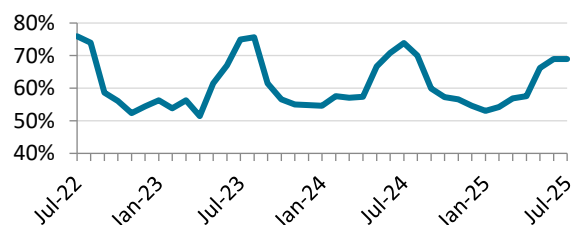
Employment

61,600 in July 2025
+3,300 (+5.7%) Month-over-Month (+3.7% Nationally)
+400 (+0.7%) Year-over-Year (+0.6% Nationally)



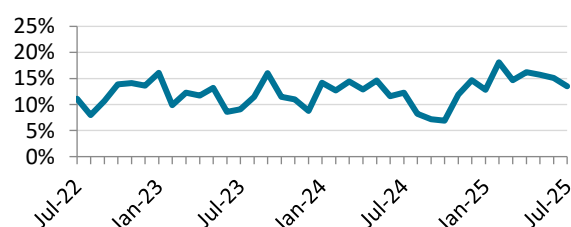
Full-Time Employment Rate

69.0% in July 2025 (60.0% Nationally)
+0.0 p.p. Month-over-Month (+3.7 p.p. Nationally)
-4.9 p.p. Year-over-Year (-1.7 p.p. Nationally)



Unemployment Rate

13.5% in July 2025 (15.1% Nationally)
-1.6 p.p. Month-over-Month (+0.8 p.p. Nationally)
+1.2 p.p. Year-over-Year (+0.7 p.p. Nationally)



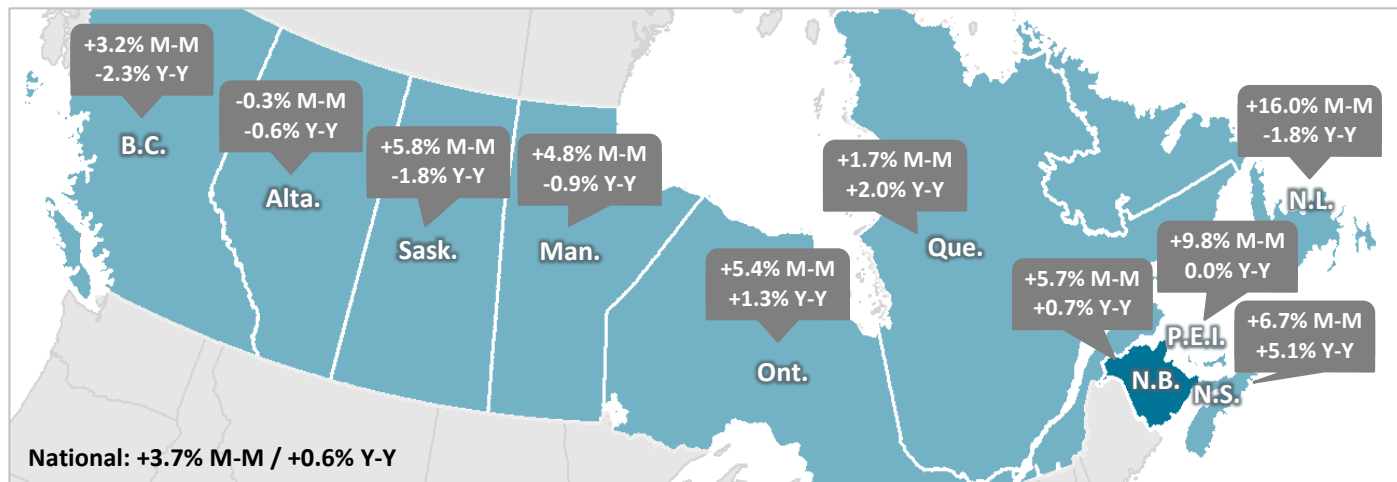
Labour Force Characteristics - Seasonally Adjusted (Ages 15+)

	Jul-24	Jun-25	Jul-25	M-M Change		Y-Y Change	
Working-Age Population	92,100	92,600	92,700	+100	+0.1%	+600	+0.7%
Labour Force	69,800	68,700	71,200	+2,500	+3.6%	+1,400	+2.0%
Employment	61,200	58,300	61,600	+3,300	+5.7%	+400	+0.7%
FT Employment	45,200	40,200	42,500	+2,300	+5.7%	-2,700	-6.0%
PT Employment	16,000	18,000	19,100	+1,100	+6.1%	+3,100	+19.4%
Unemployment	8,600	10,400	9,600	-800	-7.7%	+1,000	+11.6%
Participation Rate (%)	75.8%	74.2%	76.8%	+2.6 (pp)		+1.0 (pp)	
Employment Rate (%)	66.4%	63.0%	66.5%	+3.5 (pp)		+0.1 (pp)	
Unemployment Rate (%)	12.3%	15.1%	13.5%	-1.6 (pp)		+1.2 (pp)	

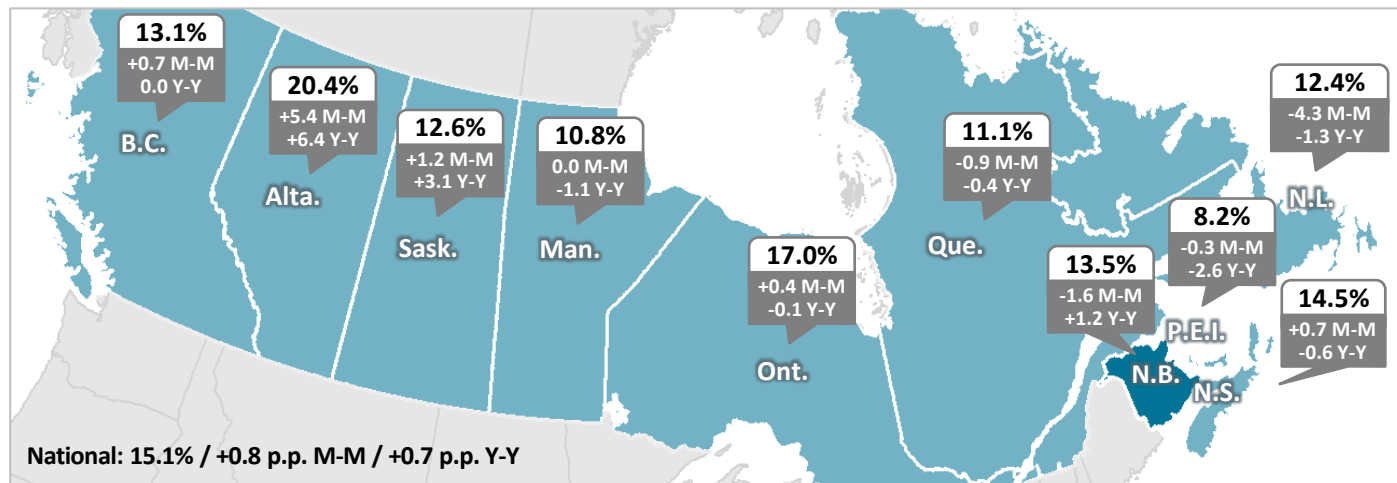
M-M = month over month. Y-Y = year over year. The dark grey lines in the charts above represents the linear trend line.

Youth Statistics - Data for July 2025 (Unadjusted for Seasonality)

Employment Growth



Unemployment Rate



Participation Rate

