

NEW BRUNSWICK LABOUR FORCE STATISTICS

DATA FOR JULY 2025 (RELEASED AUGUST 2025)

PROVINCIAL OVERVIEW – SEASONALLY ADJUSTED

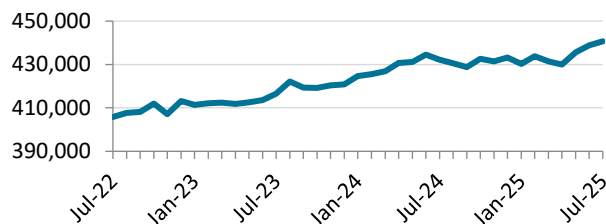
It is recommended to consider trends over the long-term

Labour Force

440,700 in July 2025

+1,800 (+0.4%) Month-over-Month (-0.1% Nationally)

+8,500 (+2.0%) Year-over-Year (+2.0% Nationally)

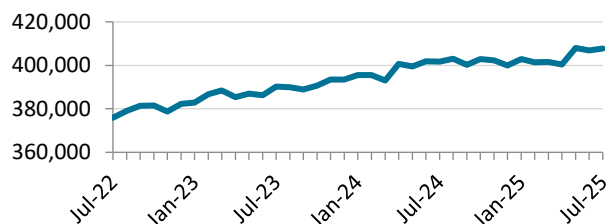


Employment

407,700 in July 2025

+900 (+0.2%) Month-over-Month (-0.2% Nationally)

+6,000 (+1.5%) Year-over-Year (+1.5% Nationally)

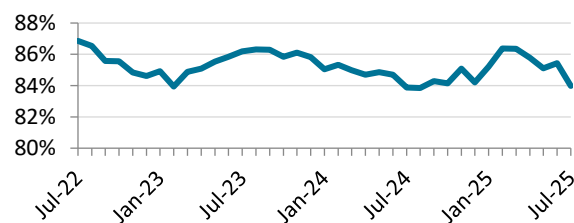


Full-Time Employment Rate

84.0% in July 2025 (81.6% Nationally)

-1.4 p.p. Month-over-Month (-0.1 p.p. Nationally)

+0.1 p.p. Year-over-Year (-0.4 p.p. Nationally)

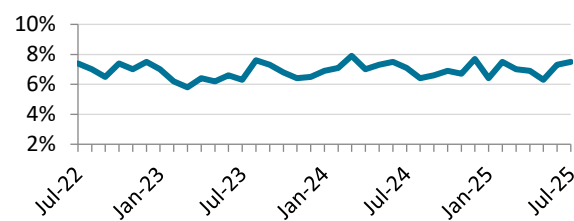


Unemployment Rate

7.5% in July 2025 (6.9% Nationally)

+0.2 p.p. Month-over-Month (0.0 p.p. Nationally)

+0.4 p.p. Year-over-Year (+0.5 p.p. Nationally)



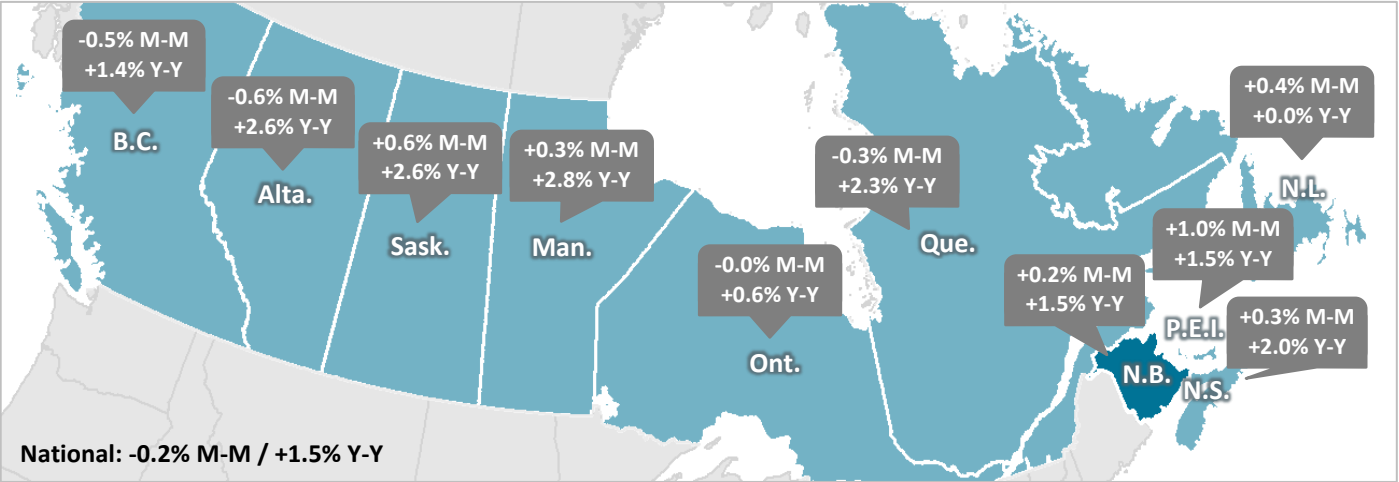
Labour Force Characteristics - Seasonally Adjusted (Ages 15+)

	Jul-24	Jun-25	Jul-25	M-M Change		Y-Y Change	
Working-Age Population	712,700	720,500	721,200	+700	+0.1%	+8,500	+1.2%
Labour Force	432,200	438,900	440,700	+1,800	+0.4%	+8,500	+2.0%
Employment	401,700	406,800	407,700	+900	+0.2%	+6,000	+1.5%
FT Employment	336,900	347,500	342,400	-5,100	-1.5%	+5,500	+1.6%
PT Employment	64,800	59,300	65,300	+6,000	+10.1%	+500	+0.8%
Unemployment	30,500	32,100	33,000	+900	+2.8%	+2,500	+8.2%
Participation Rate (%)	60.6%	60.9%	61.1%	+0.2 (pp)		+0.5 (pp)	
Employment Rate (%)	56.4%	56.5%	56.5%	0.0 (pp)		+0.1 (pp)	
Unemployment Rate (%)	7.1%	7.3%	7.5%	+0.2 (pp)		+0.4 (pp)	

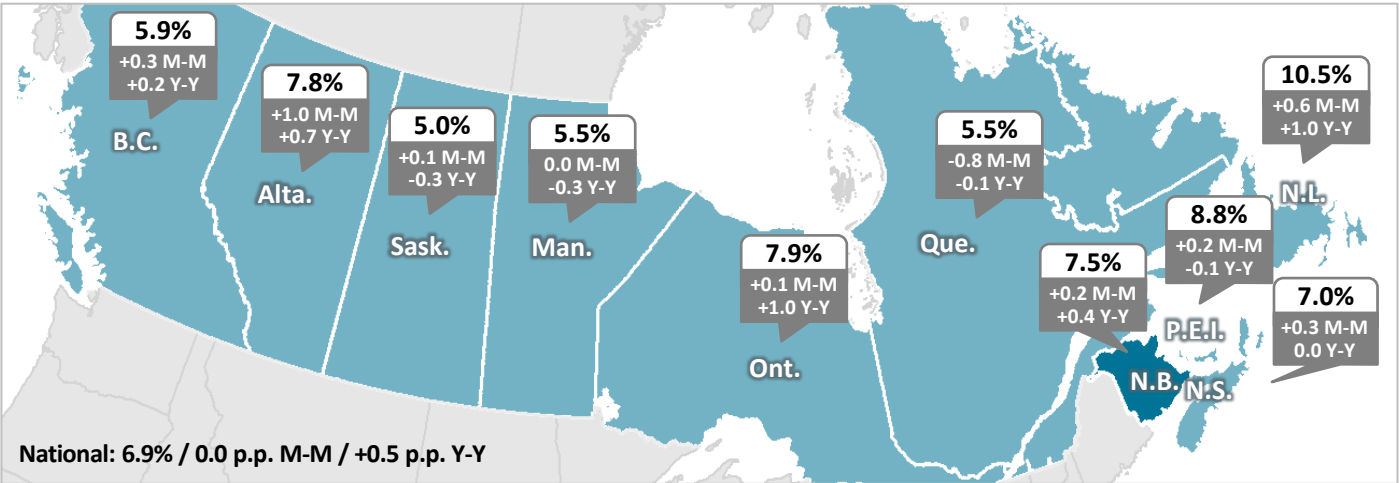
M-M = month over month. Y-Y = year over year. The dark grey lines in the charts above represents the linear trend line.

Provincial Overview - Data for July 2025 (Seasonally Adjusted)

Employment Growth



Unemployment Rate



Participation Rate

