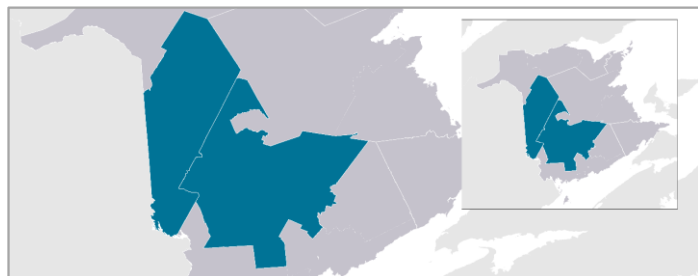


# Hiring Demand Bulletin

## Capital & Western Valley Regions - July 2025



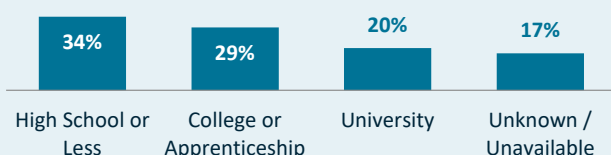
### In July 2025

There were 1,481 online ads for jobs in the region. This was higher than the same month last year (1,235).

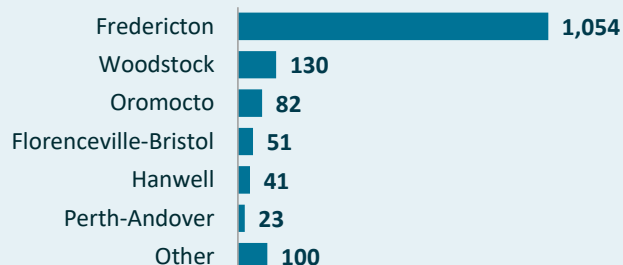
### Most Requested Skills

- Teamwork
- Communication skills
- Customer Service
- English language

### Job Ads by Level of Education



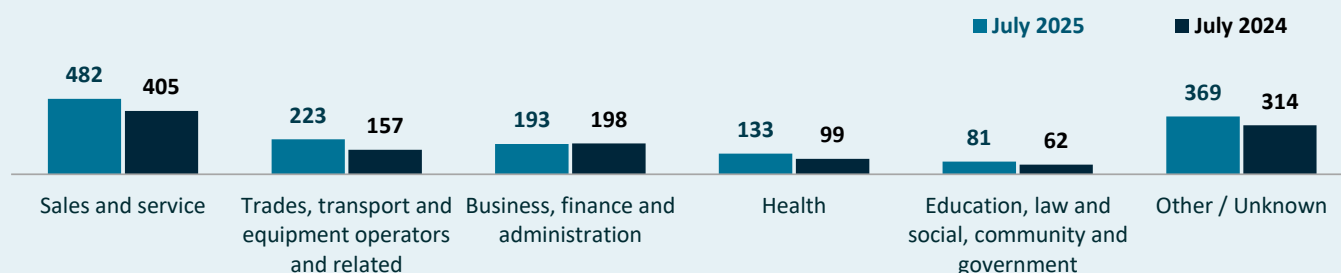
### Number of Job Ads by Community



### Employers with Most Job Ads Posted

- Anglophone West School District
- Horizon Health Network / Réseau de santé Horizon
- GNB / SNB
- Loblaw Companies Limited
- EM / ANB
- Tim Hortons
- Walmart Canada
- NB Power
- Calian
- Alcool NB Liquor
- UNB
- McCain Foods
- J.D. Irving, Limited
- Atlantic Vision Marketing
- City of Fredericton

### Occupational Groups with Highest Number of Job Ads



Hiring Demand Bulletins are New Brunswick-focused reports prepared by the Department of Post-Secondary Education, Training and Labour (PETL) based on online job ads from across the internet. Each online job ad is assigned values for a number of different variables including location, occupation, employer, and skills requested. Errors such as ads being assigned incorrect occupational codes and ads being doubled counted may occur. All data included in this report should be interpreted and used with caution.