

NORTHEAST NEW BRUNSWICK



POPULATION JULY 2024

161,500

RURAL NON-RURAL

67.0%  33.0% 

MEDIAN AGE

52.4 Years

NB: 44.8 years; Canada: 40.3 years
5th Highest Among 76 Regions Across Canada

POPULATION CHANGE

2023-24 (1Y) 2019-24 (5Y)

+1.2%   +3.3%

SOURCES OF CHANGE 2023-24

BIRTHS

953



DEATHS

2,187



NB MOVERS

-77
(NET)



REST OF CANADA



+802
(NET)

"NB Movers" = in-migration from other parts of NB to region, less out-migration from region to other parts of NB

"Rest of Canada" = in-migration from other provinces/territories to region, less out-migration from region to other provinces/territories

INTERNATIONAL MIGRATION



+2,492 = 1,245 Immigrants
(NET) + 1,247 Other

"Other" = net change in non-permanent residents (international students, temporary foreign workers, etc.) plus Canadians returning from other countries, less individuals leaving the country

PRIMARY LANGUAGE 2021

ENGLISH

38.3%



FRENCH

61.1%



0.6% reported both English and French +
0.1% reported neither English nor French

LANGUAGE CAPABILITIES 2021

EN ONLY

30.3%

FR ONLY

25.7%

EN & FR

43.9%

0.1% reported neither English nor French

POST-SECONDARY 2021

54.9%

NB: 60.3%; Canada: 67.1%
58th Highest Among 76 Regions Across Canada
Percentage of population aged 25 to 64 years
with post-secondary credentials.

LABOUR FORCE 2024

70,200

5-YEAR CHANGE

+0.9%



UNEMP. RATE



12.0%

PARTICIPATION RATE



83.8% Among the Population
Aged 25 to 54 Years
NB: 87.8%; Canada: 88.6%

AVERAGE INCOME 2019

\$46,900

Among the Population Aged 25 to 54 Years
NB: \$51,400; Canada: \$59,400