

CENTRAL NEW BRUNSWICK



POPULATION JULY 2024

160,000

RURAL

46.2%

NON-RURAL

53.8%

MEDIAN AGE

41.1 Years

NB: 44.8 years; Canada: 40.3 years
43rd Highest Among 76 Regions Across Canada

POPULATION CHANGE

2023-24 (1Y)

+2.7%



2019-24 (5Y)



+10.4%

SOURCES OF CHANGE 2023-24

BIRTHS

1,261



DEATHS

1,591



NB MOVERS

+349
(NET)



REST OF CANADA



+499
(NET)

"NB Movers" = in-migration from other parts of NB to region, less out-migration from region to other parts of NB

"Rest of Canada" = in-migration from other provinces/territories to region, less out-migration from region to other provinces/territories

INTERNATIONAL MIGRATION



+3,621
(NET) = 2,248 Immigrants
+ 1,373 Other

"Other" = net change in non-permanent residents (international students, temporary foreign workers, etc.) plus Canadians returning from other countries, less individuals leaving the country

PRIMARY LANGUAGE 2021

ENGLISH

92.7%



FRENCH

6.5%



0.6% reported both English and French +
0.3% reported neither English nor French

LANGUAGE CAPABILITIES 2021

EN ONLY

78.7%

FR ONLY

0.4%

EN & FR

20.6%

0.3% reported neither English nor French

POST-SECONDARY 2021

64.8%

NB: 60.3%; Canada: 67.1%
26th Highest Among 76 Regions Across Canada
Percentage of population aged 25 to 64 years
with post-secondary credentials.

LABOUR FORCE 2024

81,300

5-YEAR CHANGE

+12.3%



UNEMP. RATE



6.3%

PARTICIPATION RATE



87.6% Among the Population
Aged 25 to 54 Years
NB: 87.8%; Canada: 88.6%

AVERAGE INCOME 2019

\$53,100

Among the Population Aged 25 to 54 Years
NB: \$51,400; Canada: \$59,400