NB SECTOR SNAPSHOT

HEALTH CARE AND SOCIAL ASSISTANCE

Types of Businesses

- Hospitals
- Ambulatory health care services
- Nursing and residential care facilities
- Social assistance (e.g. Child day-care services)

Source: Statistics Canada (NAICS)

Common Occupations

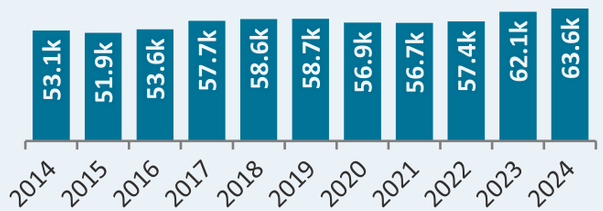
- Registered nurses and registered psychiatric nurses
- Nurse aides, orderlies and patient service associates
- Early childhood educators and assistants
- Licensed practical nurses
- Social and community service workers

Source: Statistics Canada (2021 Census of Population)

Employment

63,600

12-Month Average (2024)

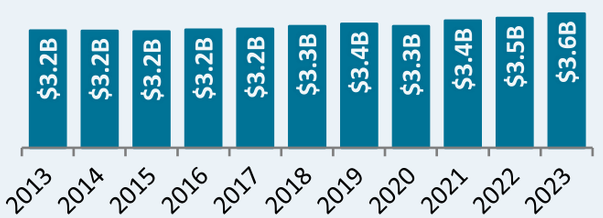


Source: Statistics Canada (LFS)

Real GDP

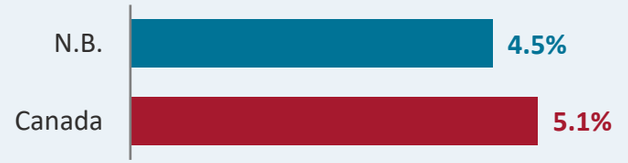
+2.0%

Annual Growth Rate, 2018 to 2023



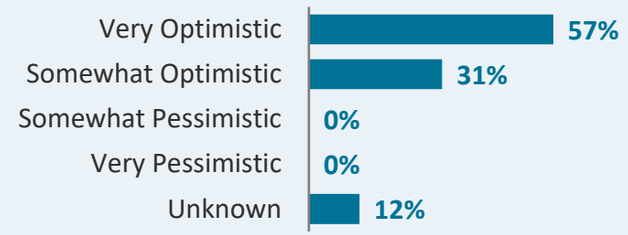
Source: Statistics Canada (GDP by Industry)

Job Vacancy Rate 2024



Source: Statistics Canada (JVWS)

Employer Optimism Q1 2025



Future outlook over the next 12 months
Source: Statistics Canada (CSBC)

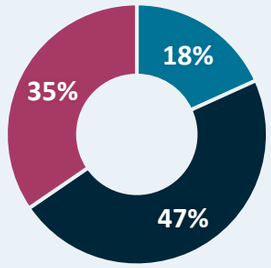
Long-Term Outlook 2025 to 2034

15,802 Retirements + **7,310** Change in Demand = **23,108** Forecasted Openings

Source: GNB (PETL) & Stokes Economics

NBjobs.ca

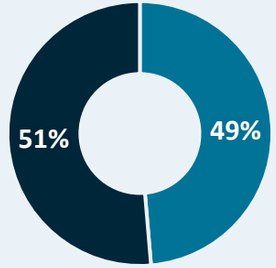
Education 2023/24



- No Post-Secondary (18 %)
- Certificate (47 %)
- University Degree (35 %)

Source: Statistics Canada (LFS)

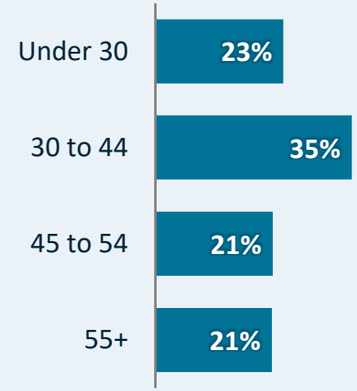
Union Coverage 2023/24



- Union Coverage (49%)
- No Coverage (51%)

Source: Statistics Canada (LFS)
Excluding self-employed individuals

Age 2023/24



Source: Statistics Canada (LFS)

Average Hourly Wage 2023/24

$29.37

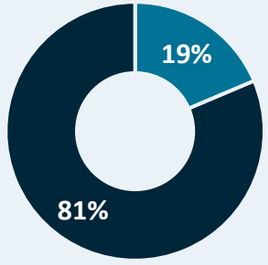
Canada: $32.75

Male	Female
$29.68 ♂	♀ $29.31

No Post-Secondary	Certificate	University Degree
$21.45	$27.45	$37.06

Source: Statistics Canada (LFS)

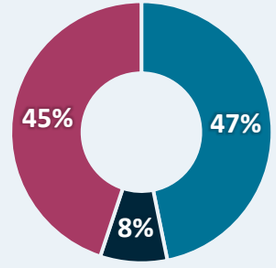
Gender 2023/24



- Men (19 %)
- Women (81 %)

Source: Statistics Canada (LFS)

Public/Private 2023/24



- Private Sector (47%)
- Self-Employed (8%)
- Public Sector (45%)

Source: Statistics Canada (LFS)

Regional

	Employed May 2021	Businesses Jun 2024
Northeast	11,525	360
Southeast	14,900	819
Southwest	12,645	599
Central	9,325	513
Northwest	5,635	201

NE = Gloucester, Northumberland, Restigouche
SE = Albert, Kent, Westmorland
SW = Saint John, Kings, Charlotte
C = York, Sunbury, Queens
NW = Madawaska, Victoria, Carleton
Source: Statistics Canada (2021 Census of Population and Business Register)

**Suppressed to meet the confidentiality requirements of the Statistics Act*