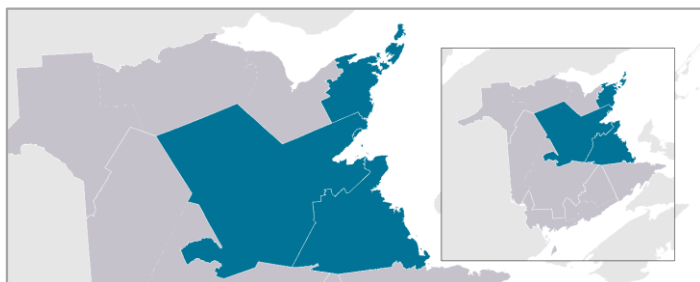


Hiring Demand Bulletin

Peninsula, Miramichi & Kent - April 2025



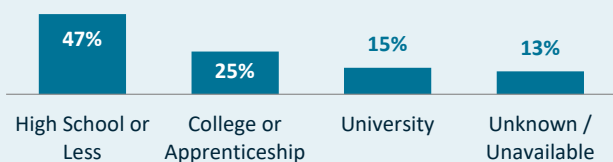
In April 2025

There were 376 online ads for jobs in the region. This was higher than the same month last year (336).

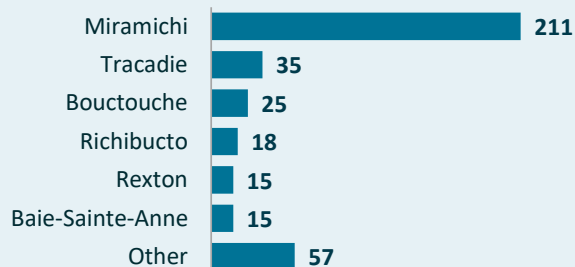
Most Requested Skills

- Teamwork
- Customer Service
- English language
- Communication skills

Job Ads by Level of Education



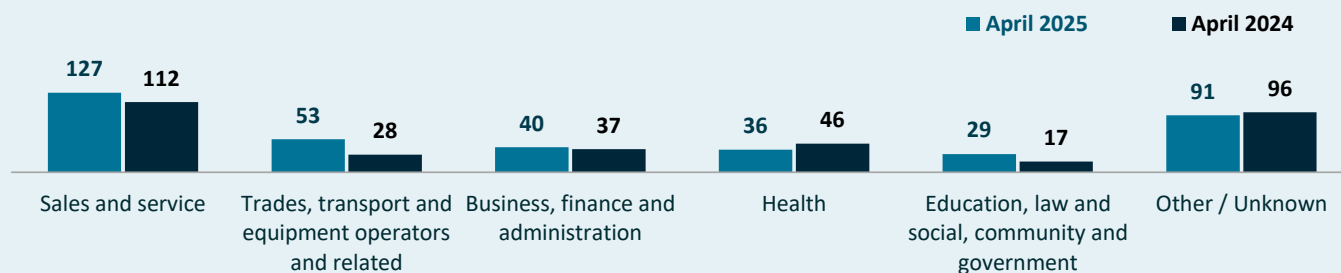
Number of Job Ads by Community



Employers with Most Job Ads Posted

- Horizon Health Network / Réseau de santé Horizon
- Walmart Canada
- Loblaw Companies Limited
- Berger
- Shannex Inc. / Parkland
- Bell
- Anglophone North School District
- Acosta Group
- Kindred Home Care
- McDonald's
- Reitmans
- Chi's Investment and Trading Corp.
- Theriault & Hachey Peat Moss Ltd
- Miramichi EyeNB
- J.D. Irving, Limited

Occupational Groups with Highest Number of Job Ads



Hiring Demand Bulletins are New Brunswick-focused reports prepared by the Department of Post-Secondary Education, Training and Labour (PETL) based on online job ads from across the internet. Each online job ad is assigned values for a number of different variables including location, occupation, employer, and skills requested. Errors such as ads being assigned incorrect occupational codes and ads being doubled counted may occur. All data included in this report should be interpreted and used with caution.