

NEW BRUNSWICK LABOUR FORCE STATISTICS

DATA FOR MARCH 2025 (RELEASED APRIL 2025)

PROVINCIAL OVERVIEW – SEASONALLY ADJUSTED

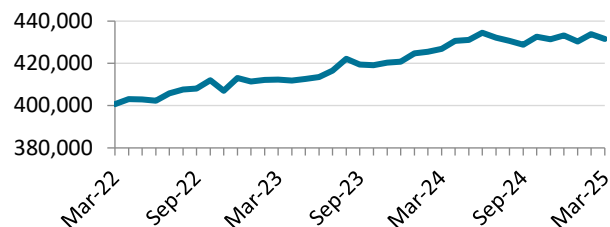
It is recommended to consider trends over the long-term

Labour Force

431,500 in March 2025

-2,300 (-0.5%) Month-over-Month (+0.0% Nationally)

+4,600 (+1.1%) Year-over-Year (+2.3% Nationally)

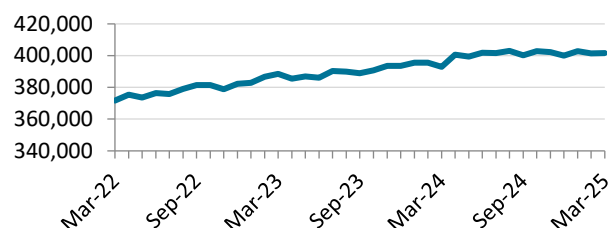


Employment

401,600 in March 2025

+200 (+0.0%) Month-over-Month (-0.2% Nationally)

+8,600 (+2.2%) Year-over-Year (+1.7% Nationally)

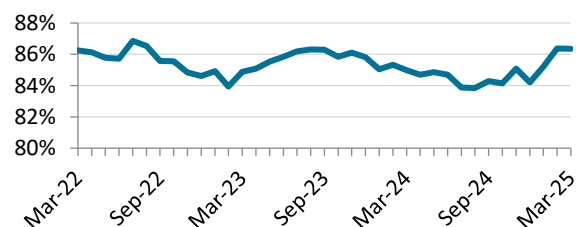


Full-Time Employment Rate

86.4% in March 2025 (81.6% Nationally)

-0.0 p.p. Month-over-Month (-0.2 p.p. Nationally)

+1.4 p.p. Year-over-Year (-0.4 p.p. Nationally)

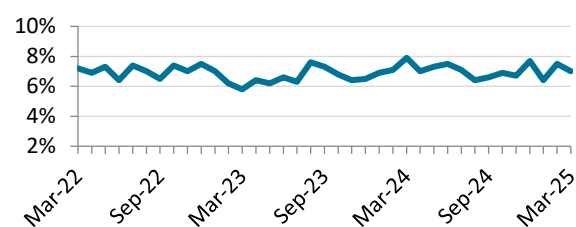


Unemployment Rate

7.0% in March 2025 (6.7% Nationally)

-0.5 p.p. Month-over-Month (+0.1 p.p. Nationally)

-0.9 p.p. Year-over-Year (+0.6 p.p. Nationally)



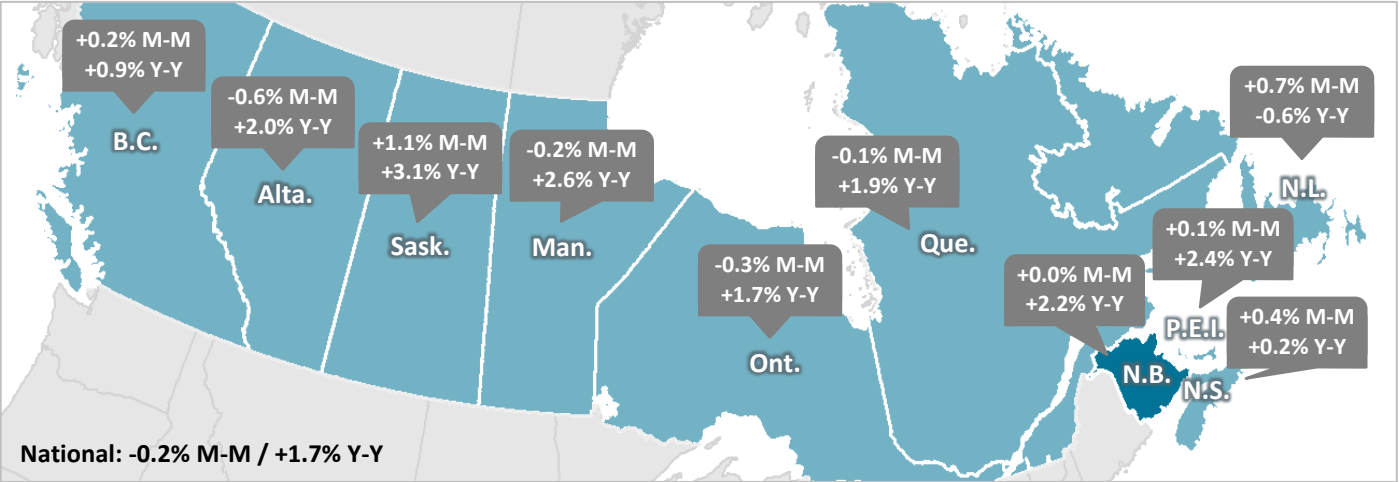
Labour Force Characteristics - Seasonally Adjusted (Ages 15+)

	Mar-24	Feb-25	Mar-25	M-M Change		Y-Y Change	
Working-Age Population	704,000	717,700	718,500	+800	+0.1%	+14,500	+2.1%
Labour Force	426,900	433,800	431,500	-2,300	-0.5%	+4,600	+1.1%
Employment	393,000	401,400	401,600	+200	+0.0%	+8,600	+2.2%
FT Employment	334,000	346,700	346,800	+100	+0.0%	+12,800	+3.8%
PT Employment	59,000	54,700	54,800	+100	+0.2%	-4,200	-7.1%
Unemployment	33,800	32,400	30,000	-2,400	-7.4%	-3,800	-11.2%
Participation Rate (%)	60.6%	60.4%	60.1%	-0.3 (pp)		-0.5 (pp)	
Employment Rate (%)	55.8%	55.9%	55.9%	0.0 (pp)		+0.1 (pp)	
Unemployment Rate (%)	7.9%	7.5%	7.0%	-0.5 (pp)		-0.9 (pp)	

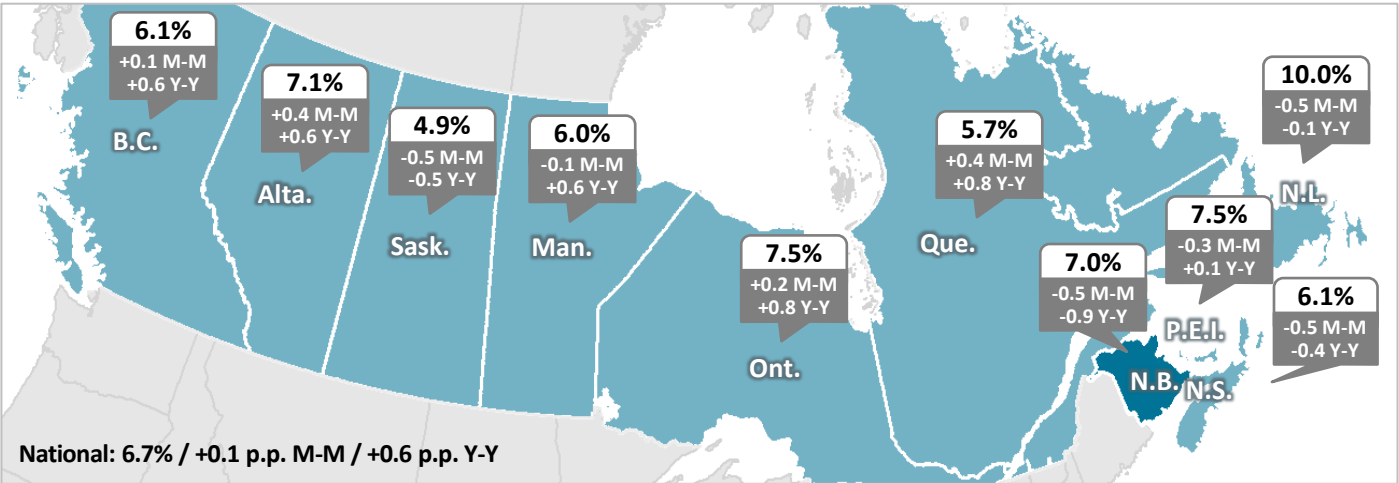
M-M = month over month. Y-Y = year over year. The dark grey lines in the charts above represents the linear trend line.

Provincial Overview - Data for March 2025 (Seasonally Adjusted)

Employment Growth



Unemployment Rate



Participation Rate

