## **Hiring Demand Bulletin**

**New Brunswick - March 2025** 

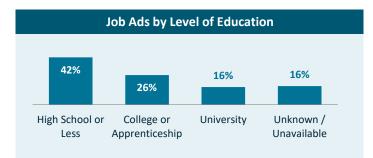
# Brunswick

#### In March 2025

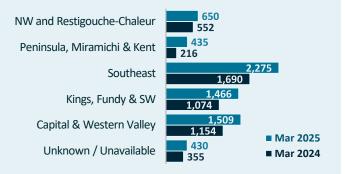
There were 6,765 online ads for jobs in New Brunswick. This was higher than the same month last year (5,041).

#### **Most Requested Skills**

- Teamwork
- Communication skills
- Customer Service
- English language
- Flexibility
- Attention to Detail
- Leadership
- Decision-Making
- Bilingual
- Interpersonal Skills



#### Number of Job Ads by Region



#### **Employers with Most Job Ads Posted**

- Horizon Health Network / Réseau de santé Horizon
- J.D. Irving, Limited
- Loblaw Companies Limited
- Réseau de santé Vitalité / Vitalité Health Network
- GNB / SNB
- Shannex Inc. / Parkland
- Nordia
- Kent Building Supplies
- STM
- Tim Hortons
- New Brunswick Extra-Mural (EMP)
- YMCA of Southwestern New Brunswick
- Cooke Aquaculture Inc.
- Université de Moncton

| Occupational Groups with Highest Number of Job Ads |                                      |   |         |   |                        |
|--|--------------------------------------|---|---------|---|------------------------|
|  |                                      |   |         | March 2025  | March 2024             |
| 2,072 1,463  | <sup>1,042</sup> 759                 | <sup>956</sup> 655                                    | 443 389 | 406 264   | <sup>1,846</sup> 1,511 |
| Sales and service                                  | Business, finance and administration | Trades, transport and equipment operators and related | Health  | Education, law and<br>social, community and<br>government | Other / Unknown        |

Hiring Demand Bulletins are New Brunswick-focused reports prepared by the Department of Post-Secondary Education, Training and Labour (PETL) based on online job ads from across the internet. Each online job ad is assigned values for a number of different variables including location, occupation, employer, and skills requested. Errors such as ads being assigned incorrect occupational codes and ads being doubled counted may occur. All data included in this report should be interpreted and used with caution.

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