

SOUTHWEST NEW BRUNSWICK



POPULATION JULY 2022

179,800

RURAL NON-RURAL

40.4%  59.6% 

MEDIAN AGE

44.9 Years

NB: 45.7 years; Canada: 41.0 years
25th Highest Among 76 Regions Across Canada

POPULATION CHANGE

2021-2022 2007-2021

+2.1%   +3.0%
(+0.2%/year)

SOURCES OF CHANGE 2021-22

BIRTHS DEATHS

1,601  1,993 


NB MOVERS REST OF CANADA

-189 (NET)  +2,072 (NET) 

"NB Movers" = in-migration from other parts of NB to region, less out-migration from region to other parts of NB

"Rest of Canada" = in-migration from other provinces/territories to region, less out-migration from region to other provinces/territories

INTERNATIONAL MIGRATION

 +2,138 (NET) = 1,506 Immigrants + 632 Other

"Other" = net change in non-permanent residents (international students, temporary foreign workers, etc.) plus Canadians returning from other countries, less individuals leaving the country

PRIMARY LANGUAGE 2021

ENGLISH FRENCH

96.5%  2.9% 

0.3% reported both English and French +
0.3% reported neither English nor French

LANGUAGE CAPABILITIES 2021

EN ONLY FR ONLY EN & FR

85.2% 0.1% 14.4%

0.3% reported neither English nor French

POST-SECONDARY 2021

60.8%

NB: 60.3%; Canada: 67.1%
41st Highest Among 76 Regions Across Canada
Percentage of population aged 25 to 64 years with post-secondary credentials.


LABOUR FORCE 2022

92,100

5-YEAR CHANGE UNEMP. RATE

+0.1%  7.3% 

PARTICIPATION RATE

 87.7% Among the Population Aged 25 to 54 Years
NB: 87.5%; Canada: 88.6%

AVERAGE INCOME 2019

\$54,400

Among the Population Aged 25 to 54 Years
NB: \$51,400; Canada: \$59,400