

SOUTHEAST NEW BRUNSWICK



POPULATION JULY 2022

242,700

RURAL NON-RURAL

38.2%  61.8% 

MEDIAN AGE

43.7 Years

NB: 45.7 years; Canada: 41.0 years
32nd Highest Among 76 Regions Across Canada

POPULATION CHANGE

2021-2022 2007-2021

+4.7%   +17.4%
(+1.2%/year)

SOURCES OF CHANGE 2021-22

BIRTHS DEATHS

1,911  2,060 


NB MOVERS REST OF CANADA

+294 (NET)  +4,320 (NET) 

"NB Movers" = in-migration from other parts of NB to region, less out-migration from region to other parts of NB

"Rest of Canada" = in-migration from other provinces/territories to region, less out-migration from region to other provinces/territories

INTERNATIONAL MIGRATION

 +6,428 (NET) = 4,273 Immigrants + 2,155 Other

"Other" = net change in non-permanent residents (international students, temporary foreign workers, etc.) plus Canadians returning from other countries, less individuals leaving the country

PRIMARY LANGUAGE 2021

ENGLISH FRENCH

60.2%  38.4% 

1.1% reported both English and French + 0.3% reported neither English nor French

LANGUAGE CAPABILITIES 2021

EN ONLY FR ONLY EN & FR

46.8% 3.5% 49.5%

0.3% reported neither English nor French

POST-SECONDARY 2021

63.1%

NB: 60.3%; Canada: 67.1%
31st Highest Among 76 Regions Across Canada
Percentage of population aged 25 to 64 years with post-secondary credentials.


LABOUR FORCE 2022

123,600

5-YEAR CHANGE UNEMP. RATE

+7.4%  5.9% 

PARTICIPATION RATE

 89.7% Among the Population Aged 25 to 54 Years
NB: 87.5%; Canada: 88.6%

AVERAGE INCOME 2019

\$51,700

Among the Population Aged 25 to 54 Years
NB: \$51,400; Canada: \$59,400