

NORTHWEST NEW BRUNSWICK



POPULATION JULY 2022

79,600

RURAL NON-RURAL

70.1%  29.9% 

MEDIAN AGE

48.8 Years

NB: 45.7 years; Canada: 41.0 years
10th Highest Among 76 Regions Across Canada

POPULATION CHANGE

2021-2022 2007-2021

+1.5%   -4.4%
(-0.3%/year)

SOURCES OF CHANGE 2021-22

BIRTHS DEATHS

578  1,052 


NB MOVERS REST OF CANADA

-208 (NET)  +1,024 (NET) 

"NB Movers" = in-migration from other parts of NB to region, less out-migration from region to other parts of NB

"Rest of Canada" = in-migration from other provinces/territories to region, less out-migration from region to other provinces/territories

INTERNATIONAL MIGRATION

 +812 (NET) = 590 Immigrants + 222 Other

"Other" = net change in non-permanent residents (international students, temporary foreign workers, etc.) plus Canadians returning from other countries, less individuals leaving the country

PRIMARY LANGUAGE 2021

ENGLISH FRENCH

50.4%  49.0% 

0.5% reported both English and French +
0.1% reported neither English nor French

LANGUAGE CAPABILITIES 2021

EN ONLY FR ONLY EN & FR

44.2% 16.8% 38.8%

0.1% reported neither English nor French

POST-SECONDARY 2021

53.4%

NB: 60.3%; Canada: 67.1%
59th Highest Among 76 Regions Across Canada
Percentage of population aged 25 to 64 years with post-secondary credentials.


LABOUR FORCE 2022

38,300

5-YEAR CHANGE UNEMP. RATE

-5.7%  5.5% 

PARTICIPATION RATE

 87.3% Among the Population Aged 25 to 54 Years
NB: 87.5%; Canada: 88.6%

AVERAGE INCOME 2019

\$47,700

Among the Population Aged 25 to 54 Years
NB: \$51,400; Canada: \$59,400