

Census Population Counts Versus Demographic Estimates

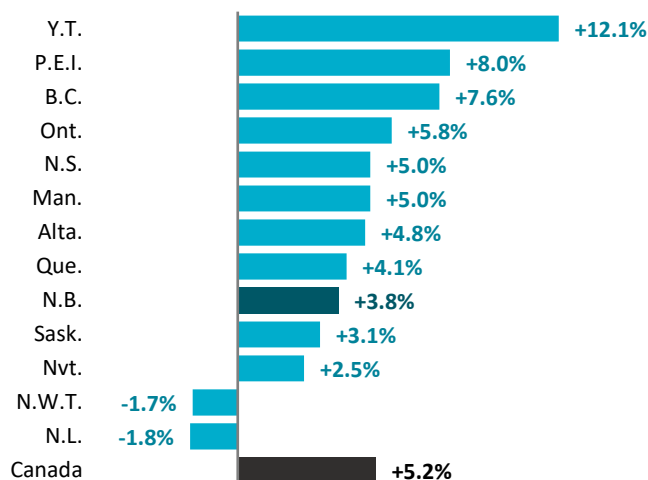
2021 Census

- According to the 2021 Census, as of May 2021, New Brunswick's population was 775,610, up from 747,101 in May 2016 (+3.8%).
- It's important to note that certain individuals may be missed by the Census, while others may be counted more than once. The combined result of these two factors is referred to as "net under-coverage". In general, the Census typically underestimates the true population counts.
- Under-coverage is most common among individuals who:
 - Are young adults, especially men
 - Live in the territories
 - Live in First Nation communities
 - Are single or separated
 - Have a mother tongue other than English or French
- Studies of coverage for the 2021 Census are currently on-going, with estimates set to be released in 2023. Over the past six Censuses (1991 to 2016), New Brunswick's population has been underestimated by 0.52% to 3.25%.

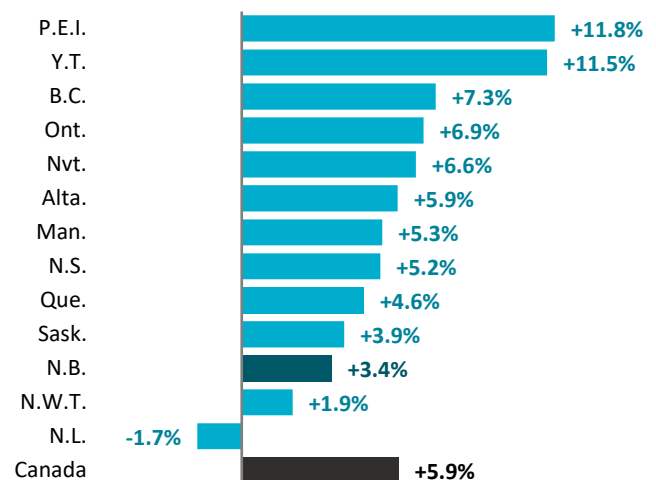
Annual Demographic Estimates

- Since the percentage of the population that the Census manages to capture varies over time and from region to region, Census population counts may not always be the most accurate estimates available.
- In addition to the Census, Statistics Canada releases quarterly and annual demographic estimates. These estimates are based on data from a combination of sources, including: the Census, birth and death records, tax filer data and immigration records. Currently, these estimates use the 2016 Census as their base.
- According to Statistic Canada's Annual Demographic Estimates, as of July 2021, New Brunswick's population was 789,225, up from 763,350 in 2016 (+3.4%).
- Once Statistics Canada has final estimates of coverage for the 2021 Census, this new Census data will be used to re-calibrate and revise its quarterly and annual demographic estimates. This is expected to occur in September 2023.

Population Change Between May 2016 to May 2021 by Province (Census of Population)



Population Change Between July 2016 to July 2021 by Province (Annual Demographic Estimates)



Census Population Counts Versus Demographic Estimates

Population Change Between 2016 and 2021 by Province – Census of Population and Annual Demographic Estimates

	Census			Annual Demographic Estimates		
	May 2016	May 2021	Change	July 2016	July 2021	Change
N.L.	519,716	510,550	-1.8%	529,426	520,553	-1.7%
P.E.I.	142,907	154,331	+8.0%	146,969	164,318	+11.8%
N.S.	923,598	969,383	+5.0%	942,790	992,055	+5.2%
N.B.	747,101	775,610	+3.8%	763,350	789,225	+3.4%
Que.	8,164,361	8,501,833	+4.1%	8,225,950	8,604,495	+4.6%
Ont.	13,448,494	14,223,942	+5.8%	13,875,394	14,826,276	+6.9%
Man.	1,278,365	1,342,153	+5.0%	1,314,139	1,383,765	+5.3%
Sask.	1,098,352	1,132,505	+3.1%	1,135,987	1,179,844	+3.9%
Alta.	4,067,175	4,262,635	+4.8%	4,196,061	4,442,879	+5.9%
B.C.	4,648,055	5,000,879	+7.6%	4,859,250	5,214,805	+7.3%
Y.T.	35,874	40,232	+12.1%	38,547	42,986	+11.5%
N.W.T.	41,786	41,070	-1.7%	44,649	45,504	+1.9%
Nvt.	35,944	36,858	+2.5%	36,975	39,403	+6.6%
Total (Canada)	35,151,728	36,991,981	+5.2%	36,109,487	38,246,108	+5.9%

Population Change by New Brunswick CMA/CA – Census of Population and Annual Demographic Estimates

	Census			Annual Demographic Estimates		
	May 2016	May 2021	Change	July 2016	July 2021	Change
Southern N.B.¹						
Greater Moncton	144,810	157,717	+8.9%	148,467	162,422	+9.4%
Greater Saint John	126,202	130,613	+3.5%	128,926	132,499	+2.8%
Greater Fredericton	102,690	108,610	+5.8%	104,387	112,138	+7.4%
Other Southern N.B.	141,512	147,434	+4.2%	145,394	148,866	+2.4%
Northern N.B.²						
Greater Bathurst	31,110	31,387	+0.9%	31,688	31,808	+0.4%
Greater Miramichi	27,518	27,593	+0.3%	28,033	28,014	-0.1%
Greater Edmundston	21,955	22,144	+0.9%	23,963	23,804	-0.7%
Greater Campbellton	12,047	11,986	-0.5%	13,356	12,832	-3.9%
Other Northern N.B.	139,257	138,126	-0.8%	139,136	136,842	-1.6%

¹ For the purposes of this report, "Southern N.B." refers to the following counties: Albert, Charlotte, Kent, Kings, Queens, Saint John, Sunbury, Westmorland and York.

² For the purposes of this report, "Northern N.B." refers to the following counties: Carleton, Gloucester, Madawaska, Northumberland, Restigouche and Victoria.