

New Brunswick Population

Census

775,610

As of May 2021

+3.8%

Relative to May 2016

Demographic Estimates

789,225

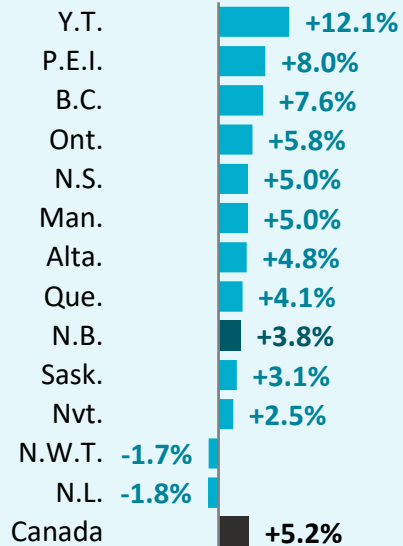
As of July 2021

+3.4%

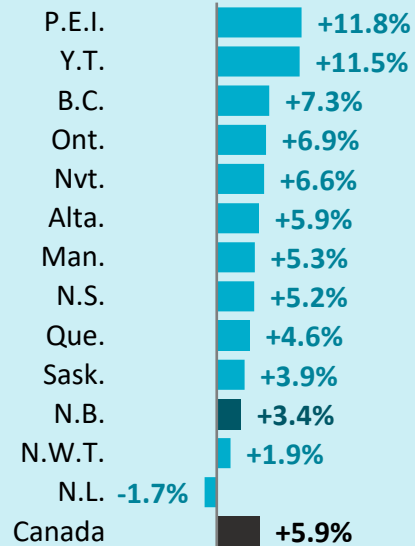
Relative to July 2016

Population Change by Province – 2016 to 2021

Census



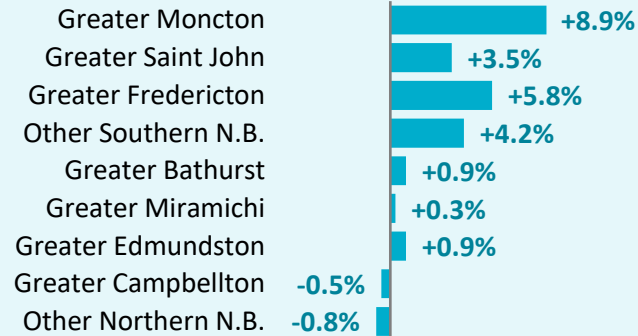
Demographic Estimates



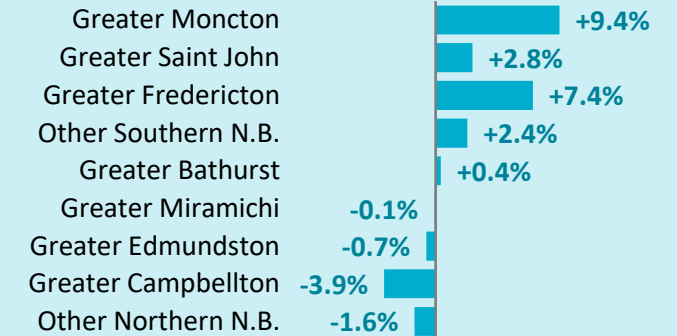
CENSUS POPULATION COUNTS VERSUS DEMOGRAPHIC ESTIMATES

Population Change Within New Brunswick – 2016 to 2021

Census



Demographic Estimates



Advantages of Census and Demographic Estimates

Census

- Available for smaller geographical areas than demographic estimates
- Needed in order to re-calibrate demographic estimates (set to occur in 2023)

Demographic Estimates

- Timelier than Census population counts (available quarterly and annually)
- Generally more accurate than Census population counts