

RETAIL SALESPERSONS AND VISUAL MERCHANDISERS

NOC 64100

Retail salespersons sell, rent or lease goods and services directly to consumers. Visual merchandisers design and prepare in-store displays.



3-YEAR OUTLOOK



Moderate

3-YEAR JOB OPENINGS

1,448

MEDIAN HOURLY WAGE

$16.30

$15.90 LOW

$27.69 HIGH

TYPICALLY REQUIRED



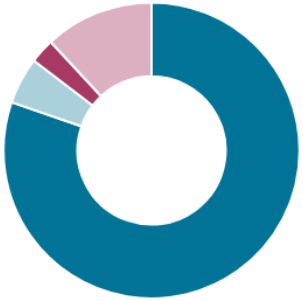
High school / on-the-job training

EMPLOYED

12,633

AVERAGE SALARY

$43,760



EMPLOYMENT BY INDUSTRY

80.2%	Retail trade
5.1%	Wholesale trade
2.7%	Information and cultural industries
11.9%	All Other Industries



EMPLOYMENT BY AGE

27.4%	15-24
16.4%	25-34
13.4%	35-44
16.9%	45-54
19.4%	55-64
6.6%	65+

ALSO KNOWN AS

- Audio Equipment Salesperson
- Automobile Salesperson
- Car Rental Agent
- Clothing Salesperson
- Computer Salesperson - Retail
- Counter Clerk - Retail

MAIN DUTIES:

This group performs some or all of the following duties:

- Greet customers and discuss type, quality and quantity of merchandise or services sought for purchase, rental or lease
- Advise customers on use and care of merchandise, and provide advice concerning specialized products or services
- Estimate or quote prices, credit terms, trade-in allowances, warranties and delivery dates
- Prepare merchandise for purchase, rental or lease
- Prepare sales, rental or leasing contracts and accept cash, cheque, credit card or automatic debit payment
- Assist in display of merchandise
- Maintain sales records for inventory control.

