



## RETAIL SALESPERSONS AND VISUAL MERCHANDISERS

NOC 64100

Retail salespersons sell, rent or lease goods and services directly to consumers. Visual merchandisers design and prepare in-store displays.



### 3-YEAR OUTLOOK



Moderate

### 3-YEAR JOB OPENINGS

**1,328**

### MEDIAN HOURLY WAGE

**\$15.65**

\$15.65 \$26.00  
LOW HIGH

### TYPICALLY REQUIRED



High school / on-the-job  
training

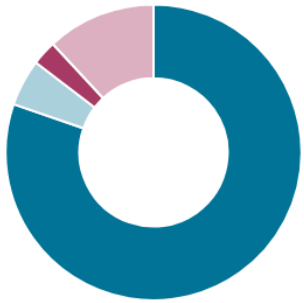
### EMPLOYED

**12,469**

### AVERAGE SALARY

**\$43,760**

The information presented is based on data for New Brunswick. To learn more about the data provided, visit [www.nbjobs.ca/occupations](http://www.nbjobs.ca/occupations).



### EMPLOYMENT BY INDUSTRY

80.2%	Retail trade
5.1%	Wholesale trade
2.7%	Information and cultural industries
11.9%	All Other Industries



### EMPLOYMENT BY AGE

27.4%	15-24
16.4%	25-34
13.4%	35-44
16.9%	45-54
19.4%	55-64
6.6%	65+

### ALSO KNOWN AS

- Audio Equipment Salesperson
- Automobile Salesperson
- Car Rental Agent
- Clothing Salesperson
- Computer Salesperson - Retail
- Counter Clerk - Retail

### MAIN DUTIES:

This group performs some or all of the following duties:

- Greet customers and discuss type, quality and quantity of merchandise or services sought for purchase, rental or lease
- Advise customers on use and care of merchandise, and provide advice concerning specialized products or services
- Estimate or quote prices, credit terms, trade-in allowances, warranties and delivery dates
- Prepare merchandise for purchase, rental or lease
- Prepare sales, rental or leasing contracts and accept cash, cheque, credit card or automatic debit payment
- Assist in display of merchandise
- Maintain sales records for inventory control.

