



# RETAIL SALESPERSONS AND VISUAL MERCHANDISERS

NOC 64100

Retail salespersons sell, rent or lease goods and services directly to consumers. Visual merchandisers design and prepare in-store displays.



## 3-YEAR OUTLOOK



Moderate

## 3-YEAR JOB OPENINGS

**1,436**

## MEDIAN HOURLY WAGE

**\$15.30**

\$15.30    \$24.62  
LOW        HIGH

## TYPICALLY REQUIRED



High school / on-the-job  
training

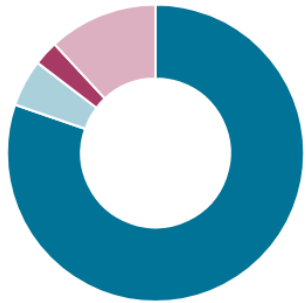
## EMPLOYED

**12,536**

## AVERAGE SALARY

**\$43,760**

The information presented is based on data for New Brunswick. To learn more about the data provided, visit [www.nbjobs.ca/occupations](http://www.nbjobs.ca/occupations).



### EMPLOYMENT BY INDUSTRY

<b>80.2%</b>	Retail trade
<b>5.1%</b>	Wholesale trade
<b>2.7%</b>	Information and cultural industries
<b>11.9%</b>	All Other Industries



### EMPLOYMENT BY AGE

<b>27.4%</b>	15-24
<b>16.4%</b>	25-34
<b>13.4%</b>	35-44
<b>16.9%</b>	45-54
<b>19.4%</b>	55-64
<b>6.6%</b>	65+

### ALSO KNOWN AS

- Audio Equipment Salesperson
- Automobile Salesperson
- Car Rental Agent
- Clothing Salesperson
- Computer Salesperson - Retail
- Counter Clerk - Retail

### MAIN DUTIES:

This group performs some or all of the following duties:

- Greet customers and discuss type, quality and quantity of merchandise or services sought for purchase, rental or lease
- Advise customers on use and care of merchandise, and provide advice concerning specialized products or services
- Estimate or quote prices, credit terms, trade-in allowances, warranties and delivery dates
- Prepare merchandise for purchase, rental or lease
- Prepare sales, rental or leasing contracts and accept cash, cheque, credit card or automatic debit payment
- Assist in display of merchandise
- Maintain sales records for inventory control.

