

## **TECHNICAL SALES SPECIALISTS (WHOLESALE)**

NOC 62100: TECHNICAL SALES SPECIALISTS - WHOLESALE TRADE

Sell technical goods and services to businesses and government. Sales may include scientific, agricultural and industrial products, and computer and telecommunication services.



**3-YEAR OUTLOOK** 

Good

**3-YEAR JOB OPENINGS** 

90

**MEDIAN HOURLY WAGE** 

\$26.00

\$17.89 \$48.56 LOW HIGH

**TYPICALLY REQUIRED** 

College or apprenticeship

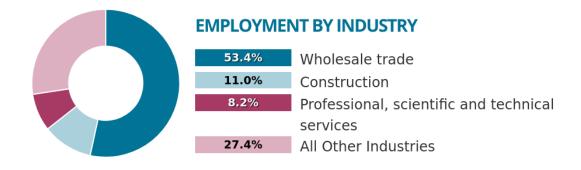
**EMPLOYED** 

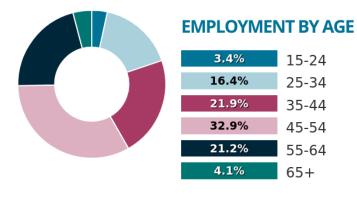
**852** 

**AVERAGE SALARY** 

\$90,000

The information presented is based on data for New Brunswick. To learn more about the data provided, visit www.nbjobs.ca/occupations.





## **ALSO KNOWN AS**

- Aircraft Sales
  Representative
- Equipment Sales Representative

Communication

• Construction Equipment Sales Representative

- Electricity Sales
  Representative
- Heavy Equipment Sales Representative
- Industrial Supplies Sales Representative

## **MAIN DUTIES:**

This group performs some or all of the following duties:

- Maintain and grow sales relationships with existing clients
- Identify and solicit potential clients
- Assess clients' needs, recommend or assist in the selection of appropriate goods or services, and negotiate prices or other sales terms
- Provide input into product design where goods or services must be tailored to suit clients' needs
- Develop sales presentations, proposals, or other materials to illustrate benefits from use of good or service.

