

GRAPHIC DESIGNERS AND ILLUSTRATORS

NOC 52120

Conceptualize and produce graphic art and visual materials to effectively communicate information for publications, advertising, films, packaging, posters, signs, web sites and more.



3-YEAR OUTLOOK



Limited

3-YEAR JOB OPENINGS

83

MEDIAN HOURLY WAGE

$27.77

$19.82 LOW $44.43 HIGH

TYPICALLY REQUIRED



College or apprenticeship

EMPLOYED

883

AVERAGE SALARY

$48,000



EMPLOYMENT BY INDUSTRY

48.4%	Professional, scientific and technical services
13.7%	Manufacturing
7.8%	Information and cultural industries
30.1%	All Other Industries



EMPLOYMENT BY AGE

10.4%	15-24
25.3%	25-34
27.3%	35-44
22.7%	45-54
11.0%	55-64
3.2%	65+

ALSO KNOWN AS

- 3D Animation Artist
- Advertising Designer
- Animator - Animated Films
- Bank Note Designer
- Cartoonist
- Commercial Artist

MAIN DUTIES:

This group performs some or all of the following duties:

- Consult with clients to establish the overall look, graphic elements and content of communications materials in order to meet their needs
- Determine the medium best suited to produce the desired visual effect and the most appropriate vehicle for communication
- Develop the graphic elements that meet the clients' objectives
- Prepare sketches, layouts and graphic elements of the subjects to be rendered using traditional tools, multimedia software and image processing, layout and design software
- Estimate cost of materials and time to complete graphic design.

