



# GRAPHIC DESIGNERS AND ILLUSTRATORS

NOC 52120

Conceptualize and produce graphic art and visual materials to effectively communicate information for publications, advertising, films, packaging, posters, signs, web sites and more.



## 3-YEAR OUTLOOK



Moderate

## 3-YEAR JOB OPENINGS

65

## MEDIAN HOURLY WAGE

\$28.85

\$18.00 \$45.64  
LOW HIGH

## TYPICALLY REQUIRED



College or apprenticeship

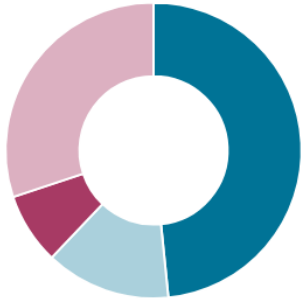
## EMPLOYED

876

## AVERAGE SALARY

\$48,000

The information presented is based on data for New Brunswick. To learn more about the data provided, visit [www.nbjobs.ca/occupations](http://www.nbjobs.ca/occupations).



## EMPLOYMENT BY INDUSTRY

<b>48.4%</b>	Professional, scientific and technical services
<b>13.7%</b>	Manufacturing
<b>7.8%</b>	Information and cultural industries
<b>30.1%</b>	All Other Industries



## EMPLOYMENT BY AGE

<b>10.4%</b>	15-24
<b>25.3%</b>	25-34
<b>27.3%</b>	35-44
<b>22.7%</b>	45-54
<b>11.0%</b>	55-64
<b>3.2%</b>	65+

## ALSO KNOWN AS

- 3D Animation Artist
- Advertising Designer
- Animator - Animated Films
- Bank Note Designer
- Cartoonist
- Commercial Artist

## MAIN DUTIES:

This group performs some or all of the following duties:

- Consult with clients to establish the overall look, graphic elements and content of communications materials in order to meet their needs
- Determine the medium best suited to produce the desired visual effect and the most appropriate vehicle for communication
- Develop the graphic elements that meet the clients' objectives
- Prepare sketches, layouts and graphic elements of the subjects to be rendered using traditional tools, multimedia software and image processing, layout and design software
- Estimate cost of materials and time to complete graphic design.

