



GRAPHIC DESIGNERS AND ILLUSTRATORS

NOC 52120

Conceptualize and produce graphic art and visual materials to effectively communicate information for publications, advertising, films, packaging, posters, signs, web sites and more.



3-YEAR OUTLOOK



Limited

3-YEAR JOB OPENINGS

83

MEDIAN HOURLY WAGE

\$27.77

\$19.82 \$44.43
LOW HIGH

TYPICALLY REQUIRED



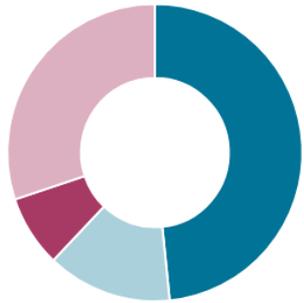
College or apprenticeship

EMPLOYED

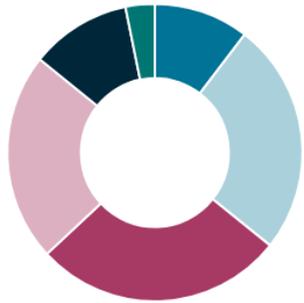
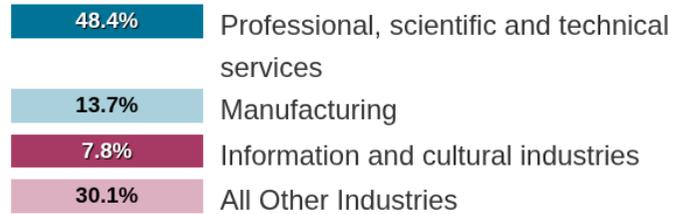
883

AVERAGE SALARY

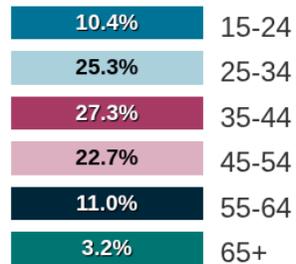
\$48,000



EMPLOYMENT BY INDUSTRY



EMPLOYMENT BY AGE



ALSO KNOWN AS

- 3D Animation Artist
- Advertising Designer
- Animator - Animated Films
- Bank Note Designer
- Cartoonist
- Commercial Artist

MAIN DUTIES:

- This group performs some or all of the following duties:
- Consult with clients to establish the overall look, graphic elements and content of communications materials in order to meet their needs
 - Determine the medium best suited to produce the desired visual effect and the most appropriate vehicle for communication
 - Develop the graphic elements that meet the clients' objectives
 - Prepare sketches, layouts and graphic elements of the subjects to be rendered using traditional tools, multimedia software and image processing, layout and design software
 - Estimate cost of materials and time to complete graphic design.

