



## AUTHORS AND WRITERS

NOC 51111: AUTHORS AND WRITERS (EXCEPT TECHNICAL)

Plan, research and write books, scripts, essays, speeches and other non-journalistic articles for publication or presentation.



### 3-YEAR OUTLOOK



*Undetermined*

### 3-YEAR JOB OPENINGS

**26**

### MEDIAN HOURLY WAGE

**\$32.63**

\$21.00 \$45.67  
LOW HIGH

### TYPICALLY REQUIRED



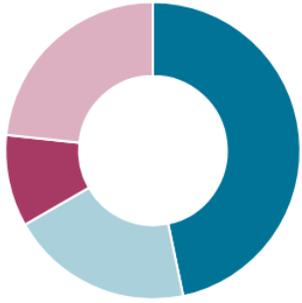
University

### EMPLOYED

**342**

### AVERAGE SALARY

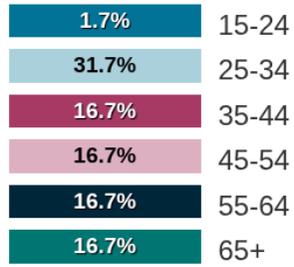
**\$43,000**



## EMPLOYMENT BY INDUSTRY



## EMPLOYMENT BY AGE



## ALSO KNOWN AS

- Advertising Copywriter
- Copywriter
- Essayist
- Interactive Media Writer
- Literary Writer
- Novelist

## MAIN DUTIES:

- This group performs some or all of the following duties:
- Conceive and write novels, plays, scripts, poetry and other material for publication or presentation
  - May conduct research to establish factual content and to obtain other necessary information.
  - Write e-copy, blog posts, e-books, podcasts and other forms of Web-based content
  - Conduct research on a variety of topics to inform writing and may consult with clients to determine the goals of the writing.
  - Study and determine selling features of products and services and write text for advertisements and commercials.

