

## **AUTHORS AND WRITERS**

NOC 51111: AUTHORS AND WRITERS (EXCEPT TECHNICAL)

Plan, research and write books, scripts, essays, speeches and other non-journalistic articles for publication or presentation.



**3-YEAR OUTLOOK** 

Undetermined

**3-YEAR JOB OPENINGS** 

24

**MEDIAN HOURLY WAGE** 

\$33.85

\$18.00 \$43.27 LOW HIGH

**TYPICALLY REQUIRED** 

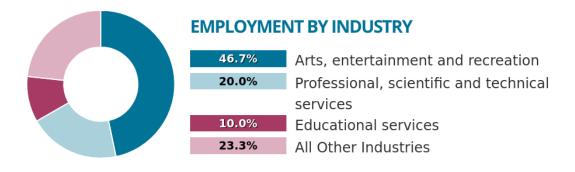
University

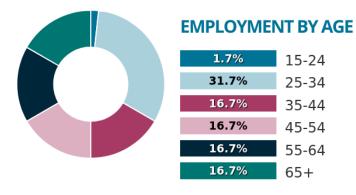
**EMPLOYED** 

333

**AVERAGE SALARY** 

\$43,000





## **ALSO KNOWN AS**

- Advertising Copywriter
- Copywriter

- Essayist
- Interactive Media Writer Literary Writer
- Novelist

## **MAIN DUTIES:**

This group performs some or all of the following duties:

- · Conceive and write novels, plays, scripts, poetry and other material for publication or presentation
- May conduct research to establish factual content and to obtain other necessary information.
- Write e-copy, blog posts, e-books, podcasts and other forms of Web-based content
- Conduct research on a variety of topics to inform writing and may consult with clients to determine the goals of the writing.
- · Study and determine selling features of products and services and write text for advertisements and commercials.

