

AUTHORS AND WRITERS

NOC 51111: AUTHORS AND WRITERS (EXCEPT TECHNICAL)

Plan, research and write books, scripts, essays, speeches and other non-journalistic articles for publication or presentation.



3-YEAR OUTLOOK



Undetermined

3-YEAR JOB OPENINGS

26

MEDIAN HOURLY WAGE

$32.63

$21.00 LOW — $45.67 HIGH

TYPICALLY REQUIRED



University

EMPLOYED

342

AVERAGE SALARY

$43,000



EMPLOYMENT BY INDUSTRY

46.7%	Arts, entertainment and recreation
20.0%	Professional, scientific and technical services
10.0%	Educational services
23.3%	All Other Industries



EMPLOYMENT BY AGE

1.7%	15-24
31.7%	25-34
16.7%	35-44
16.7%	45-54
16.7%	55-64
16.7%	65+

ALSO KNOWN AS

- Advertising Copywriter
- Copywriter
- Essayist
- Interactive Media Writer
- Literary Writer
- Novelist

MAIN DUTIES:

This group performs some or all of the following duties:

- Conceive and write novels, plays, scripts, poetry and other material for publication or presentation
- May conduct research to establish factual content and to obtain other necessary information.
- Write e-copy, blog posts, e-books, podcasts and other forms of Web-based content
- Conduct research on a variety of topics to inform writing and may consult with clients to determine the goals of the writing.
- Study and determine selling features of products and services and write text for advertisements and commercials.

