

WEB DESIGNERS

NOC 21233

Develop and create the visual presentation, layout and functionality of websites and related applications to ensure they are easy to use and easy to access.



3-YEAR OUTLOOK

Undetermined

3-YEAR JOB OPENINGS

11

MEDIAN HOURLY WAGE

$32.00

$22.50 LOW — $36.00 HIGH

TYPICALLY REQUIRED

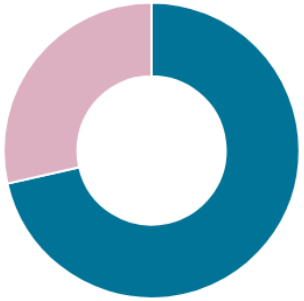
University

EMPLOYED

127

AVERAGE SALARY

$62,000



EMPLOYMENT BY INDUSTRY

71.4%	Professional, scientific and technical services
Suppressed	Suppressed
Suppressed	Suppressed
28.6%	All Other Industries

EMPLOYMENT BY AGE

Suppressed	15-24
Suppressed	25-34
Suppressed	35-44
Suppressed	45-54
Suppressed	55-64
Suppressed	65+

ALSO KNOWN AS

- Internet Site Designer
- Intranet Site Designer
- Web Designer

MAIN DUTIES:

This group performs some or all of the following duties:

- Establish design guidelines, standards and optimal design practices
- Maintain the appearance of websites by applying content standards
- Designing visual imagery for websites and ensuring that it is consistent with the organization image
- Integrate features and functionalities into Web sites
- Create and optimize content for the Web site using a variety of graphics, database, animation and other software
- Test and improve the design of a Web site.

