WEB DESIGNERS

NOC 21233

Develop and create the visual presentation, layout and functionality of websites and related applications to ensure they are easy to use and easy to access.

NB QUICK FACTS

3-YEAR OUTLOOK

Undetermined

3-YEAR JOB OPENINGS

8

MEDIAN HOURLY WAGE

$25.93

$15.65 $36.00

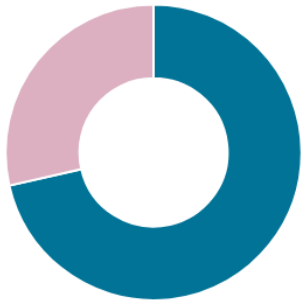LOW   HIGH

TYPICALLY REQUIRED

University

EMPLOYED

126

AVERAGE SALARY

$62,000

The information presented is based on data for New Brunswick. To learn more about the data provided, visit www.nbjobs.ca/occupations.

NBjobs.ca

EMPLOYMENT BY INDUSTRY

71.4%	Professional, scientific and technical services
N/A	N/A
N/A	N/A
28.6%	All Other Industries

EMPLOYMENT BY AGE

0.0%	15-24
0.0%	25-34
0.0%	35-44
0.0%	45-54
0.0%	55-64
0.0%	65+

ALSO KNOWN AS

- Internet Site Designer
- Intranet Site Designer
- Web Designer

MAIN DUTIES:

This group performs some or all of the following duties:

- Establish design guidelines, standards and optimal design practices
- Maintain the appearance of websites by applying content standards
- Designing visual imagery for websites and ensuring that it is consistent with the organization image
- Integrate features and functionalities into Web sites
- Create and optimize content for the Web site using a variety of graphics, database, animation and other software
- Test and improve the design of a Web site.

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