



## WEB DESIGNERS

NOC 21233

Develop and create the visual presentation, layout and functionality of websites and related applications to ensure they are easy to use and easy to access.

### 3-YEAR OUTLOOK



Moderate

### 3-YEAR JOB OPENINGS

9

### MEDIAN HOURLY WAGE

N/A

### TYPICALLY REQUIRED



University

### EMPLOYED

119

### AVERAGE SALARY

\$62,000



The information presented is based on data for New Brunswick. To learn more about the data provided, visit [www.nbjobs.ca/occupations](http://www.nbjobs.ca/occupations).



## EMPLOYMENT BY INDUSTRY

71.4%	Professional, scientific and technical services
N/A	N/A
N/A	N/A
28.6%	All Other Industries

## EMPLOYMENT BY AGE

0.0%	15-24
0.0%	25-34
0.0%	35-44
0.0%	45-54
0.0%	55-64
0.0%	65+

## ALSO KNOWN AS

- Internet Site Designer
- Intranet Site Designer
- Web Designer

## MAIN DUTIES:

This group performs some or all of the following duties:

- Establish design guidelines, standards and optimal design practices
- Maintain the appearance of websites by applying content standards
- Designing visual imagery for websites and ensuring that it is consistent with the organization image
- Integrate features and functionalities into Web sites
- Create and optimize content for the Web site using a variety of graphics, database, animation and other software

