



## WEB DESIGNERS

NOC 21233

Develop and create the visual presentation, layout and functionality of websites and related applications to ensure they are easy to use and easy to access.



### 3-YEAR OUTLOOK



*Undetermined*

### 3-YEAR JOB OPENINGS

**9**

### MEDIAN HOURLY WAGE

**\$24.30**

### TYPICALLY REQUIRED



University

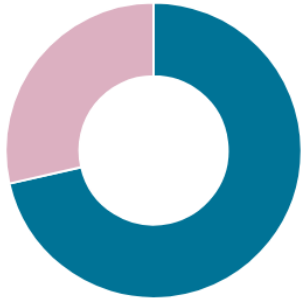
### EMPLOYED

**119**

### AVERAGE SALARY

**\$62,000**

The information presented is based on data for New Brunswick. To learn more about the data provided, visit [www.nbjobs.ca/occupations](http://www.nbjobs.ca/occupations).



### EMPLOYMENT BY INDUSTRY

<b>71.4%</b>	Professional, scientific and technical services
<b>N/A</b>	N/A
<b>N/A</b>	N/A
<b>28.6%</b>	All Other Industries

### EMPLOYMENT BY AGE

<b>0.0%</b>	15-24
<b>0.0%</b>	25-34
<b>0.0%</b>	35-44
<b>0.0%</b>	45-54
<b>0.0%</b>	55-64
<b>0.0%</b>	65+

### ALSO KNOWN AS

- Internet Site Designer
- Intranet Site Designer
- Web Designer

### MAIN DUTIES:

This group performs some or all of the following duties:

- Establish design guidelines, standards and optimal design practices
- Maintain the appearance of websites by applying content standards
- Designing visual imagery for websites and ensuring that it is consistent with the organization image
- Integrate features and functionalities into Web sites
- Create and optimize content for the Web site using a variety of graphics, database, animation and other software
- Test and improve the design of a Web site.

