WEB DESIGNERS

NOC 21233

Develop and create the visual presentation, layout and functionality of websites and related applications to ensure they are easy to use and easy to access.

NB QUICK FACTS

3-YEAR OUTLOOK

Undetermined

3-YEAR JOB OPENINGS

11

MEDIAN HOURLY WAGE

$32.00

$22.50 $36.00

LOW   **HIGH**

TYPICALLY REQUIRED

University

EMPLOYED

127

AVERAGE SALARY

$62,000
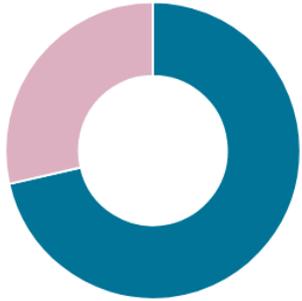
EMPLOYMENT BY INDUSTRY

71.4%	Professional, scientific and technical services
Suppressed	Suppressed
Suppressed	Suppressed
28.6%	All Other Industries

EMPLOYMENT BY AGE

Suppressed	15-24
Suppressed	25-34
Suppressed	35-44
Suppressed	45-54
Suppressed	55-64
Suppressed	65+

ALSO KNOWN AS

- Internet Site Designer
- Intranet Site Designer
- Web Designer

MAIN DUTIES:

This group performs some or all of the following duties:

- Establish design guidelines, standards and optimal design practices
- Maintain the appearance of websites by applying content standards
- Designing visual imagery for websites and ensuring that it is consistent with the organization image
- Integrate features and functionalities into Web sites
- Create and optimize content for the Web site using a variety of graphics, database, animation and other software
- Test and improve the design of a Web site.