



# SENIOR MANAGERS - TRADE, BROADCASTING AND OTHER SERVICES

NOC 00014

Manage and evaluate trade, broadcasting and other service companies such as food service and accommodation establishments.



## 3-YEAR OUTLOOK



*Undetermined*

## 3-YEAR JOB OPENINGS

**N/A**

## MEDIAN HOURLY WAGE

**N/A**

## TYPICALLY REQUIRED



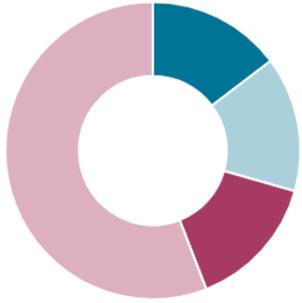
University

## EMPLOYED

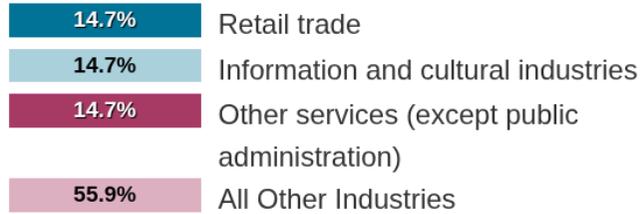
**N/A**

## AVERAGE SALARY

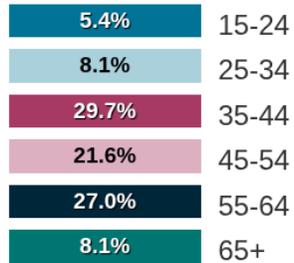
**\$94,000**



## EMPLOYMENT BY INDUSTRY



## EMPLOYMENT BY AGE



## ALSO KNOWN AS

- Cleaning Service General Manager
- Department Store President
- Engineering Vice-President - Television Broadcasting Services
- Finance Vice-President - Food Wholesaling
- Hotel Chain Regional Vice-President
- Marketing Vice-President - Grocery Store Chain

## MAIN DUTIES:

- This group performs some or all of the following duties:
- Establish objectives for the company and formulate or approve policies and programs
  - Authorize and organize the establishment of major departments and associated senior staff positions
  - Allocate material, human and financial resources to implement organizational policies and programs; establish financial and administrative controls; formulate and approve promotional campaigns; and approve overall personnel planning
  - Select middle managers, directors or other executive staff
  - Coordinate the work of regions, divisions or departments.

