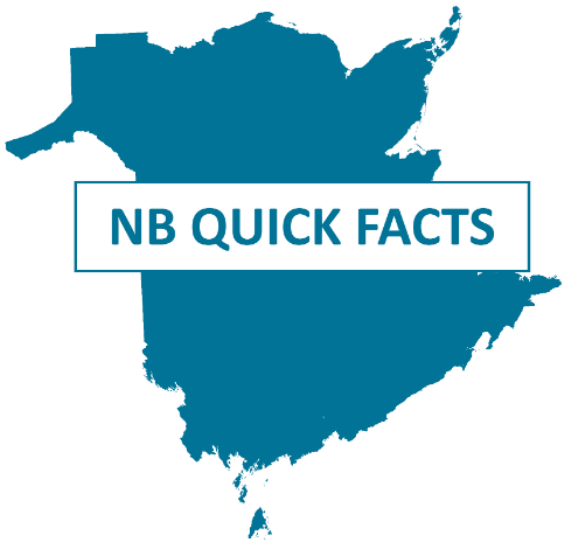




# SENIOR MANAGERS - TRADE, BROADCASTING AND OTHER SERVICES

NOC 00014

Manage and evaluate trade, broadcasting and other service companies such as food service and accommodation establishments.



3-YEAR OUTLOOK



Undetermined

3-YEAR JOB OPENINGS

N/A

MEDIAN HOURLY WAGE

N/A

TYPICALLY REQUIRED



University

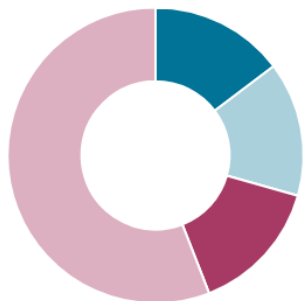
EMPLOYED

N/A

AVERAGE SALARY

\$94,000

The information presented is based on data for New Brunswick. To learn more about the data provided, visit [www.nbjobs.ca/occupations](http://www.nbjobs.ca/occupations).



### EMPLOYMENT BY INDUSTRY

<b>14.7%</b>	Retail trade
<b>14.7%</b>	Information and cultural industries
<b>14.7%</b>	Other services (except public administration)
<b>55.9%</b>	All Other Industries



### EMPLOYMENT BY AGE

<b>5.4%</b>	15-24
<b>8.1%</b>	25-34
<b>29.7%</b>	35-44
<b>21.6%</b>	45-54
<b>27.0%</b>	55-64
<b>8.1%</b>	65+

### ALSO KNOWN AS

- Cleaning Service General Manager
- Department Store President
- Engineering Vice-President - Television Broadcasting Services
- Finance Vice-President - Food Wholesaling
- Hotel Chain Regional Vice-President
- Marketing Vice-President - Grocery Store Chain

### MAIN DUTIES:

This group performs some or all of the following duties:

- Establish objectives for the company and formulate or approve policies and programs
- Authorize and organize the establishment of major departments and associated senior staff positions
- Allocate material, human and financial resources to implement organizational policies and programs; establish financial and administrative controls; formulate and approve promotional campaigns; and approve overall personnel planning
- Select middle managers, directors or other executive staff
- Coordinate the work of regions, divisions or departments.

