

SENIOR MANAGERS - FINANCIAL, COMMUNICATIONS AND RELATED SERVICES

NOC 00012: SENIOR MANAGERS - FINANCIAL, COMMUNICATIONS AND OTHER BUSINESS SERVICES

Develop and establish objectives, policies and programs for business service companies, and oversee the operations of the organization in relation to established objectives.



3-YEAR OUTLOOK



TYPICALLY REQUIRED



3-YEAR JOB OPENINGS



MEDIAN HOURLY WAGE

\$72.12

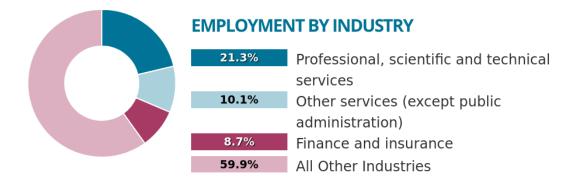
\$31.15 \$100.96 LOW HIGH

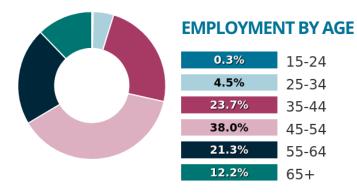
EMPLOYED



AVERAGE SALARY

\$168,400





ALSO KNOWN AS

- Advertising Agency President
- · Bank President
- · Chief Executive Officer (CEO) - Telephone Company

- Chief Financial Officer (CFO) - Advertising Agency
- **Engineering Firm**
- Chief Operating Officer • Computing Services Company President

MAIN DUTIES:

This group performs some or all of the following duties:

- Determine the company's mission and strategic direction as conveyed through policies and concrete objectives which are met through the effective management of human, financial and material resources
- Authorize and organize the establishment of major departments and associated senior staff positions
- Allocate material, human and financial resources to implement organizational policies and programs; establish financial and administrative controls; formulate and approve promotional campaigns; and approve overall human resources planning.

