



SENIOR MANAGERS - FINANCIAL, COMMUNICATIONS AND RELATED SERVICES

NOC 0013: SENIOR MANAGERS - FINANCIAL, COMMUNICATIONS AND OTHER BUSINESS SERVICES

Develop and establish objectives, policies and programs for business service companies, and oversee the operations of the organization in relation to established objectives.

3 YEAR OUTLOOK



Good

3 YEAR JOB OPENINGS

92

MEDIAN HOURLY WAGE

N/A

TYPICALLY REQUIRED



University

EMPLOYED

648

MEDIAN SALARY

\$90,442

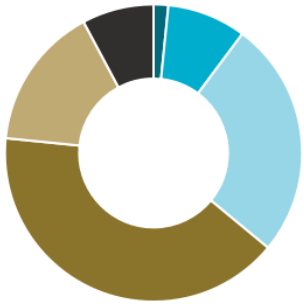


The information presented is based on data for New Brunswick. To learn more about the data provided, visit www.nbjobs.ca/occupations.



EMPLOYMENT BY INDUSTRY

- 50.8%** Professional, scientific and technical services
- 27.8%** Finance and insurance
- 10.3%** Real estate and rental and leasing
- 11.1%** All Other Industries



EMPLOYMENT BY AGE

- 1.6%** 15-24
- 8.6%** 25-34
- 25.8%** 35-44
- 40.6%** 45-54
- 15.6%** 55-64
- 7.8%** 65+

ALSO KNOWN AS

- Advertising Agency President
- Bank President
- Chief Executive Officer (CEO) - Telephone Company
- Chief Financial Officer (CFO) - Advertising Agency
- Chief Operating Officer - Engineering Firm
- Computing Services Company President

MAIN DUTIES:

Senior managers in this unit group perform some or all of the following duties:

- Determine the company's mission and strategic direction as conveyed through policies and concrete objectives which are met through the effective management of human, financial and material resources
- Authorize and organize the establishment of major departments and associated senior staff positions
- Allocate material, human and financial resources to implement organizational policies and programs; establish financial and administrative controls; formulate and approve promotional campaigns; and approve overall human resources planning.



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