



# WEB DESIGNERS AND DEVELOPERS

NOC 2175

Design and develop internet websites and internal intranet sites for organizations.

## 3-YEAR OUTLOOK



Good

## 3-YEAR JOB OPENINGS

25

## MEDIAN HOURLY WAGE

\$23.18

\$15.00    \$33.33  
LOW            HIGH

## TYPICALLY REQUIRED



University

## EMPLOYED

286

## MEDIAN SALARY

\$38,345



The information presented is based on data for New Brunswick. To learn more about the data provided, visit [www.nbjobs.ca/occupations](http://www.nbjobs.ca/occupations).



### EMPLOYMENT BY INDUSTRY

<b>51.7%</b>	Professional, scientific and technical services
<b>13.8%</b>	Public administration
<b>8.6%</b>	Information and cultural industries
<b>25.9%</b>	All Other Industries



### EMPLOYMENT BY AGE

<b>3.6%</b>	15-24
<b>32.1%</b>	25-34
<b>35.7%</b>	35-44
<b>16.1%</b>	45-54
<b>12.5%</b>	55-64
<b>0.0%</b>	65+

### ALSO KNOWN AS

- E-Business Web Site Developer
- Internet Site Designer
- Internet Site Developer
- Intranet Site Designer
- Web Designer
- Web Developer

### MAIN DUTIES:

Web designers and developers perform some or all of the following duties:

- Consult with clients to develop and document Web site requirements
- Prepare mock-ups and storyboards
- Develop Web site architecture and determine hardware and software requirements
- Source, select and organize information for inclusion and design the appearance, layout and flow of the Web site
- Create and optimize content for the Web site using a variety of graphics, database, animation and other software.